

Ad 8 No 1
ARE YOU A MEMBER OF

British Columbia

Consumers' League?

"To Promote Provincial Production and Prosperity"

President: MRS. J. C. KEMP

Phone Fairmont 593L

Treasurer: JAMES HART

Vice-President: MRS. RALPH SMITH

Secretary: J. HERBERT WELCH

OBJECTS OF THE LEAGUE

1. To encourage B. C. production in industrial, agricultural, mineral and all other useful lines.
2. To promote the preferential buying in B. C. first, of the products of B. C.; second, of Canada; third, of the British Empire in general.
3. To bring the producer and consumer more closely together for purposes of mutual benefit.
4. To insist upon healthfulness and purity in foodstuffs, and the maintenance of high standards in all B. C. products.
5. To safeguard the interests of B. C. consumers.
6. To influence consumers to pay cash, or, if not, to pay bills promptly.
7. To influence consumers to shop as early as possible, and to regulate their buying so as to make deliveries as few as possible.

Organizations represented on the Board of Directors:—Women's Forum, Local Council of Women, King's Daughters, Vancouver District W. C. T. U., South Vancouver Women's Forum, Women's Institute of Central Park, Board of Trade, B. C. Manufacturers' Association, Vancouver Exhibition Association, Industrial Bureau, Retail Merchants' Association, Retail Grocers' Association.

183 Pender Street West, Vancouver

(Industrial Bureau Building)

No Membership Fee

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