

THE TRUTH ABOUT COBALT

The Monetary Times

CANADA EXPANSION NUMBERS---I. NORTH ONTARIO

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OF

CANADA.

Very few people know what to believe about Cobalt.

They have heard and read all sorts of stories about the amazing richness of the silver discoveries in Northern Ontario, but they are afraid of the clever exaggeration which distinguishes much present-day newspaper writing.

If they belong to a certain well defined class of Canadian Investors, they dwell upon misfortunes which came from placing too much faith in stories about mineral possibilities thousands of miles away from home.

There is one infallible way to learn the truth about Cobalt—go and see the truth for yourself. But that costs time and money, and after all, the average man cannot at sight tell the money value of a chunk of ore, nor is he competent to judge of the wealth of a "strike" even though it has been followed downwards and lengthwise for many feet.

Most people will make up their minds about Cobalt upon the testimony of witnesses whom they can believe. They will insist on testimony and will not be happy with mere prophecy about future wealth. For such as these in Canada, in the United Kingdom and in the United States, "The Monetary Times" will next week tell the story of Cobalt as it is; and leave them to draw their own conclusions as to what Cobalt may become.

A minimum of 10,000 copies of the special, illustrated number will be printed and circulated in the three countries named. Copies may be ordered in advance at 15 cents each. A limited number of advertisements will be received. Space cannot be guaranteed for copy that is not received by next Tuesday morning.

Will subscribers, who wish to have copies mailed to their friends, also kindly send their orders as speedily as possible.

THE TIME TO ORDER EXTRA COPIES AND ADVERTISEMENTS IS TO-DAY

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