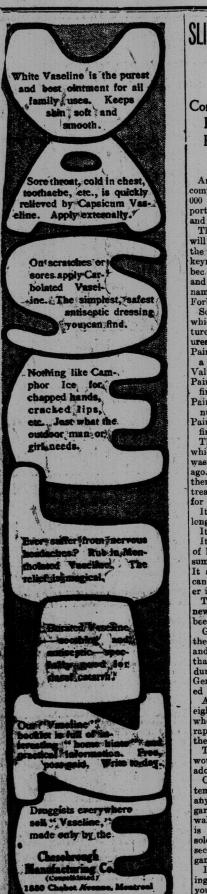
## MC 2035 POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., SATURDAY, SEPTEMBER 21, 1912



## SLIDING SOLES AND HEELS FOR BOOTS

Company With \$4,500,000 to BEAUTIFUL HAIR

Dandruff Disappears, Falling Hair (London Express) An attempt will shortly be made, by a company with a proposed capital of £900,000 to revolutionize one of the most important industries of the country—the boot and shoe trade. company with a proposed capital of the most important industries of the country—the boot and shoe trade.

The company which will begin this task will be the outcome of a parent company, the Royalties Syndicate, Limited. The keynotes of the campaign will be the Forbec system—a new treatment of leather—and the Forbec siderived from that of O. V. Forbes, chairman of the parent syndicate. Some idea of the magnitude of the trade which this company will atempt to capture may be gained from the following figures:—

Pairs of boots made and sold in a year in the United Kingdom 100,000,000 Value. ... £45,000,000 Pairs of boots sold by one London firm in a year ... 4,607,997 Pairs of leather heels used annually in Great Britain. ... 300,000,000 The system of sliding soles and heels, which can be fitted in fifty-two seconds, whi

an be changed over, or renewed altogether in a few minutes.

Twenty thousand people have tried the new footwear and encouraging reports have been received, especially from the army.

Great stress is laid by the proprietors on Great stress is laid by the proprietors on the necessity of giving the soldier reliable and comfortable footwear. It is stated that 30,000 men were rendered ineffective during the first three weeks of the Franco-German war owing to foot troubles caused by the hardness of the boot uppers.

A pair of Forbec boots were soaked for eighteen hours by the military authorities who tested the new process, and were then rapidly dried by artificial heat and still the uppers remained pliable.

The syndicate claim that the government would save more than £80,000 a year by adopting their system of footwear.

One of the special points about the system is that any boot can be fitted with any kind of sole. Thus, if you are at a garden party—wearing patent leathers with walking soles—and a game of lawn tennis is proposed, you take a pair of rubber soles and heels, slip them on (in fifty-five seconds), and you are ready to join in the game.

If you have been out golfing or shoot-

game.

If you have been out golfing or shooting, and should suddenly desire to dance, you slide off your golfing or shooting soles and slip on soles more suited to the occasion. There are the following kinds of soles, all interchangeable:

Walking, Shooting, Aerolite, Rubber, Golf.

"That get-rich-quick man is as busy as bee," "Yes," replied Mr. Comrox. "He's be of those busy bees who can't manage gather honey without incidentally sting g somebody."—Washington Star.

Some men are homeless, and some of he are home less than they should be.

## ANY WOMAN CAN HAVE

Ceases, When You Use Parisian Sage

The system of sliding soles and heels, which can be fitted in fifty-two seconds, was explained in the "Express' three years ago. Between the sliding sole and the foot there intervenes the middle sole, which is treated by a special process. It is claimed for the new footwear that—

It will wear from 50 to 100 per cent. longer than any other leather.

It is permanently waterproof.

It is to a large extent a non-conductor of heat; that is, it keeps the foot cool in summer and warm in winter.

It abolishes down-trodden heels, for heels can be changed over, or renewed altogether in a few minutes.

Twenty thousand people have tried the new footwear and encouraging reports have

This Mether is quite Enthusiastic over a well Known Food.

Mrs. J. W Pateman, 34 Harriet St., Toronto, in writing about Neave's Food says "When I first knew one of my friends, her baby Jack was eight months old and dying by inches. She had tried three foods because her Jack could not digest milk. At last, I fetched her a tin of Neave's Food. At the end of a month, Jack was rapidly gaining flesh and was bright and happy. He is a lovely boy now and she declares Neave's Food saved his life. And it did.

Then I recommended it to a friend on Victoria Avenue. She had a baby 6 months old that was not thriving a bit. She put the baby on Neave's Food and at the end of three months, the baby was twice the size.

I have neverseen two bigger, stronger boys than mine for their ages and we owe it all to Neave's Food. I have the utmost faith in Neave's Food. "

Mothers and prospective mothers may obtain a free tin of Neave's Food and a valuable book "Hints About Baby" by writing Edwin Utley, 14 Front Street Bast, Toronto, who is the Canadian agent. (Mention this paper.) For sale by all druggists.

St. George's church, West End St. David's church St. Judge's church St.

## SECOND WEEK OF FREE LIBRARY

to decide who is to get the free library closed last evening. The votes cast up to 8 p. m. were as follows:

A. B. A. Victoria Skating and Athletic Club.

### Fairville Baptist S. S..... WINTER STEAMER SAILINGS

St. John, and it is generally held the volume of business through this port during the winter of 1912-13 will surpass that of any previous year, and that increased traffic will necessitate more extended sail

The Allan line yesterday announced the following sailings for November, De-From From
Liverpool. St. John.
Nov. 15 Nov. 30
Nov. 22 Dec. 6
Nov. 29 Dec. 12
Dec. 6 Dec. 20
Dec. 13 Dec. 28

The Furness line is adding the steamer Digby for the London-St. John winter service. The Digby is new and fast and well adapted for apple-cargoes. The Furness line will provide a ten-day service. The Manchester service will be weekly from Manchester to St. John, and fortnightly from St. John to Manchester; the alternate boats will go to Philadelphia for the cargo. the traffic offers.

The Munson line, between St. John and

Havana, will regulate the sailing to meet traffic increase.

The Pickford and Black sailings to and from St. John for the West Indies, are

## UNE OF NATURE'S SAFEGUARDS.

During normal periods we digest our food properly and assimilate it thorough ly and thus accumulate a reserve fund containing the drawn upon in time of need. This reserve enables us to safely tide veri danger periods of epidemic or infectious ickness which otherwise would bring disparter.

The food you eat for breakfast determines the standard of the day's work

Toasted Corn Flakes

is a real joy food and makes work a joy. A good, wholesome sensible food—it gives lots of vim and vigor without taxing the digestion. Look for the name Kellogg's on the package. Sold everywhere at 10 cents.

## MARRIAGE RATE IN ENGLAND FALLS .Sep. 28 .Oct. 15 .Oct. 22 Nov. 15 Nov. 25 Nov. 22 Dec. 4 Nov. 15 Dec. 28 Nov. 15 Dec. 28 Nov. 15 Dec. 28 1913 Nov. 28 Jan. 12 Dec. 29 Jan. 12 Dec. 20 Jan. 12 Dec. 21 Jan. 12 Dec. 21 Jan. 12 Dec. 22 Jan. 12 Dec. 23 Jan. 12 Dec. 24 (Continued from page 9). Rec. 26 Jan. 12 Jan. 21 Jan. 12 Dec. 27 Jan. 12 Dec. 28 Jan. 12 Dec. 29 Jan. 12 Dec. 20 Jan. 12 Dec. 20 Jan. 12 Dec. 20 Jan. 12 Dec. 21 Jan. 12 Dec. 21 Jan. 12 Dec. 22 Jan. 12 Dec. 23 Jan. 12 Dec. 24 Jan. 12 Dec. 25 Jan. 12 Dec. 26 Jan. 12 Dec. 27 Jan. 12 Dec. 27 Jan. 12 Dec. 28 Jan. 12 Dec. 28 Jan. 12 Dec. 29 Jan. 12 Dec. 20 Jan. 12 D

Jan. 21 gorget patches, will be worn on the lapels Feb. 5 of the step-collar. The skirts of the coat Feb. 5 are lengthened and a slit introduced at the UNIQUE TYPEWRITER A typewriter that will write syllable

UNIQUE TYPEWRITER

A typewriter that will write syllable, instead of letters has just been invented by Paul de Carsalade, a newspaper man berroes designed to the came of letters has just been invented by Paul de Carsalade, a newspaper man by Paul de Carsalade, a newspaper man of Brussels, Belgium. The advantage of this is obvious to any one who has ever used a typewriter, for it would consider the side of the School of Physiology, Innity College, Dublin dem. In stat. I hat the daily use of Bovril has an attraordinary effect on the alimentary system, for it enables the digestive gams of otheir work more thoroughly, and ives power to the system to absorb the finite state of the same number of groups, eight of the Discovery of the same number of groups, eight would be necessary, but each would be no need of duplication for accents as there on need of duplication for accents as there one of a group at the same number of groups, eight would be necessary, but each would be no need of duplication for accents as there one of a graphism bear the signature of Wk. Maxrm registered without which none are genutaely No. 187.

The ground bear the signature of Wk. Maxrm registered without which none are genutaely. No ledge to the signature of Wk. Maxrm registered without which none are genutaely. No ledge to the metals they represent as genisted without which none are genutaely. No ledge to the metals they represent as places a hyphen when a word is divided by the end of a line.



Did You See

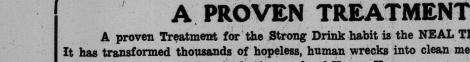
This Sign

at the

Exhibition?

# Appetite for Strong Drink Completely Removed





A proven Treatment for the Strong Drink habit is the NEAL THREE DAY CURE. It has transformed thousands of hopeless, human wrecks into clean men and useful enterprising citizens, and it has made thousands of Happy Homes.

Many years ago it was realized that the strong drink habit was rapidly gaining a fearful headway on the American continent, particularly among young men, thereby robbing the country of untold millons of wealth yearly, and that unless some radical method to check the awful evil could be discovered the ravages of alcohol would soon amount to

It was when humanitarians had almost dispaired of obtaining relief that the "Neal method," short, safe and effective, was perfected and offered to the world. Since then this marvellous method has done an ocean of good work.

## ESTABLISED FAR AND WIDE

The popularity and volume of the Neal Three Day Treatment has grown to such an extent that now institutes are established in all the principal cities in the United States

Our own Canada now has 10 Neal Institutes, and at each of these there are scores of patients constantly being relieved of the morbid craving for strong drink and forever

And still further, proof of the stability of the Neal Three Day method lies in the fact that the Australian Government in September, 1910, after a careful and thorough investigation of the liquor cures and treatments of the world, adopted the Neal 3 Day drink habit cure because it was found to be the best in the whole world today.

Surely this is ample proof of the absolute curing qualities of the Neal treatment.

## MOTHERS --- WIVES --- SISTERS

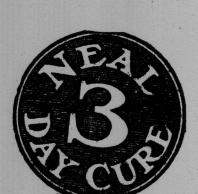
Has your Son, Husband or Brother ever intimated that he did not believe in cures of this nature or that he could stop drinking when he wished? Does he keep his promises and pledges to you? If he hasn't faith in The Neal Cure read the following about our absolute guarantee:-

CONTRACT GIVEN EACH PATIENT TO TAKE AWAY ALL DESIRE IN THREE DAYS WITHOUT HYPODERMIC INJECTIONS Each patient taking the Neal treatment for the drink habit is given a written contract that perfect satisfaction will be given in three days. With this assurance the patient takes no

chances for the results must be satisfactory. There is no doubt, for every case is assured of this by the treatment.

You will probably ask yourself this question: "If it requires other institutions from twenty-one to forty-two days to do it, how is it that the Neal Institute contracts to do it in three

Hypodermic injection methods of treatment only remove the effects of drunkenness, not the cause. The cause of drunkenness is the accumulation of alcoholic poison in the system. This gives a stimulation to the nerves as long as there is a sufficient quanity of alcohol in the body. When the poison becomes partially eliminated through natural causes, the craving or desire for drink manifests itself. This desire is shown by the "sh ky" nerves, the disordered stomach, and many other symptoms that will be recognized by the drinking man. By the Neal treatment, this poison is neutralized and eliminated. The digestive organs are restored to their normal condition, leaving the patient free from the nervous craving and the desire for stimulation, restored in body and mind. This remarkable change is accomplished by the Neal Treatment in three days.



If you have a friend or relative who is near and dear to you or in whom you are interested, 'phone, write or call on B. L. Stevens, NEAL INSTITUTE.

46 CROWN ST., ST. JOHN. All correspondence, etc., strictly confidential.

# NEAL INSTITUT

46 Crown Street, Cor. King and Crown Sts. Branch Institutes Throughout United States, Canada and Foreign Countries

