

BUSINESS LOCALS

Roller skating, band tonight. Ad 10c.

ENTERTAINMENT
AT ROTHESAY
Mrs. F. M. Ross will give one of her clever and delightful recitals in aid of the building fund of the new R. C. S. Memorial Hall on College Hill, Thursday, July 24, at 8.15 p.m. 18405-7-18

COME!!
To Fine's Midsummer Shoe Sale and buy women's patent sandals for \$2.59. Made with rawhide soles and rubber heels. Fine's Shoe Store, 233 Union street. 7-19

Roller skating, band tonight. Ad 10c.

WANTED
Mothers of girls to buy their ratina, volles, gingham and all kinds of dress goods for less money at Bassett's Ltd., 17-19 Charlotte street. 7-18

Carmarthen Sunday school picnic, Anthony's Cove, Saturday, 19th. Taxi every forty minutes terminus East St. John car line. 18998-7-19

ALL ABOARD
For Fine's Midsummer Shoe Sale. All stock reduced and such values as men's genuine mahogany calf Oxfords in the newest styles for \$3.78. Fine's Shoe Store, 233 Union street. 7-19

Dancing at Rockwood Park tonight. 18894-7-18

MEN DRESS UP
With a well tailored suit, from \$12.95 to \$18.85. At Bassett's Ltd., 17-19 Charlotte street. 7-18

ECONOMY.
Is personified at Fine's Midsummer Shoe Sale. Bristling bargains all over the store. Practice economy now and buy men's brown and black sneakers, with heavy soles for \$1.39. Fine's Shoe Store, 233 Union street. 7-19

100,000 YARDS
of grey cotton, forty inches wide at 20c. yard. At Bassett's Ltd., 17-19 Charlotte street. 7-18

TOMORROW
Is the day when Fine's Midsummer Shoe Sale starts. To save your money



Eat More Cheese!

If folks realized the remarkable food value of cheese it would be served at every meal, just like bread.

If folks could see the fresh clover pastures with bubbling springs, the cleanliness of dairies and cheese factories, the constant rigid inspection; if they could watch it being scientifically blended—then they would know why Kraft Cheese is different and always demand Kraft Cheese—no rind, no waste.

Three varieties: Canadian, Pimento and Swiss, sold by the slice or 5 pound loaf.

5 VARIETIES IN TINS

KRAFT
LOAF CHEESE

we offer women's crepe sole oxfords in black and brown for \$4.79. Fine's Shoe Store, 233 Union. 7-19

Garden party on the Gibson lawn at Red Head, to be held Saturday afternoon, July 19. All welcome. 18879-7-19

BATHING SHOES
Ladies' white canvas, 40c.; girls' white canvas, 35c.; children's white canvas, 30c. Get a pair while they last. Waterbury & Rising Ltd., 61 King street. 27-19

GIRL DRIFTS IN CANOE, BUT TWO BOYS DROWNED
Gets Ashore Three Days After Storm on Ontario Lake—Found in a Daze.

Brechin, Ontario, July 17.—Having drifted in a disabled sail canoe for three days and nights after her two

boy companions were drowned, Margaret Murchison, 16 years old, collapsed as rescuers found her, half crazed, struggling through the marshes skirting Lake Simcoe.

With Wilbur Hoskins and Edgar Smith, the girl set out from Big Bay Point on Friday in a light sailing craft. They had reached the middle of the lake, when a sudden storm descended upon them, partially overturning the boat and pitching its occupants into the water.

Hoskins and Smith, realizing that that disabled craft would not bear them all, shouted to their companion to "hang on," bade her adieu, and in the gathering gloom headed for the distant shore. They sank before they got out of sight, Miss Murchison said.

She rode out the storm in the drifting craft and then for seventy-two hours drifted about the lake. The shifting winds grounded the boat on Concord Point. Rescuers found the girl there, groping and stumbling her way toward safety.

Way toward safety, it was said, unless pneumonia sets in.

BREAKS HER ARM.
Mildred Oram, aged 11, fell in the East End grounds yesterday morning and suffered a fracture of the arm.

Dr. F. P. Fleming was called and after treatment ordered the removal of the

MEATS and GROCERIES

ROAST BEEF—Heavy western lb 10c
PICNIC HAMS 19c
HEAVY WESTERN (Corn Beef) 9c
Always a fresh stock of greens and vegetables.

3 CANS PEAS 50c
3 CANS CORN
3 CANS SOUP (any kind)
SPECIAL
1 lb tin PEANUT BUTTER 29c
TEA (bulk) A Splendid buy at 50c
COFFEE (bulk) A Splendid buy at 48c
5 lbs OAT MEAL 25c
SPECIAL MIXED BUSCUIT lb 28c

"Direct From Packing House To Consumer"
NATIONAL PACKING CO.
OPEN EVENINGS
Cor. WATERLOO & UNION
PHONE M5015

TWO DAYS ONLY
Special Taxi Rates for Fredrickson Horse Races, July 28 and 29. Call M. 4738. Wm. Puddington, 208 Newman street. Durant Sedan cars. 19298-7-18

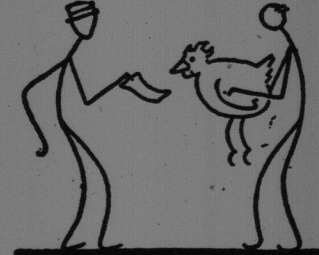
girl to the General Public Hospital for further treatment.

LOOK FOR THE PACKAGE.
Look for the gold and orange package in your grocer's store—probably right on the showcase, where he displays his best goods—and you'll see RED ROSE ORANGE PEKOE TEA printed plainly on it. This is a genuine—most people say the best—Orange Pekoe Tea. It costs only 48c. for ½ lb, but little more than other packages, and it goes so much farther and tastes so much better you'll say it's well worth the difference.

SHOW CHARMS OF EASTERN CANADA

Views of Maritime Beauty Spots Cause Tourists to Inspect Them

The set of four illuminated pictures which had graced the window of the C. N. R. city ticket office, King street, for some time past, have been removed and another set substituted. The first of the new set is a scene



Selling poultry? Advertise!
That's the way to get replies!

USE A WANT AD

on one of the rivers of Prince Edward Island, near Charlottetown, and shows the location of the Girls' camp. The tents are pitched close to the shore. A group of the girls is included in the picture.

Another is a scene of the majestic Restigouche, one of the finest of the many fishing streams of New Brunswick. There is found the fisherman with his rod poised just ready for the cast. Lake Edward, Quebec, is pictured in the third. A canoeist, evidently a fisherman returning with his day's catch, is seen approaching the wooded shore.

In the last picture the artist deserted the rustic scenes and introduced something urban in a view of a Quebec city street. The contrast between the dust and traffic of the city and the

The Junior Kodaks

We have noticed that customers who want a Kodak that is easy to work and inexpensive to buy generally have a Junior in mind.

Prices from \$12.40 to \$30

At our Kodak Counter.

9 Sydney Street **WASSONS** 711 Main Street

green fields and flowing streams of the country was very effective. The scene on the Restigouche River is the first New Brunswick beauty place featured in the two sets of pictures. The deep rich greens of the fields and trees, the blue of the water here and there broken by a white crest, was an attraction which caused many passers-by to stop to inspect the scene. Noticeable among the many who stopped were American tourists.

INJURED IN CAR CRASH.
Mrs. William White and Miss Sullivan, Millidgeville avenue, who were passengers in Mr. White's car when a collision occurred between this auto-

Horlick's Malted Milk

Safe Milk

A Nutritious Diet for All Ages. Keep Horlick's Always on Hand. Quick Lunch; Home or Office.

Sweet Sunlight Oranges 23c. doz.
Fancy Mixed Cakes 23c. lb.
Cream Soda Biscuits 17c. lb.
Family Pilot Biscuits 15c. lb.
3 lbs. Bulk Cocoa 25c.
5 cakes Laundry Soap 25c.
4 cakes Borax Soap 25c.
2 cans Carnation Milk 27c.
1 lb. tin Peanut Butter 29c.
24 lb. bags Flour \$1.10
Orange Pekoe Tea 55c.
Choice Pink Salmon, can 20c.
3 cans Classic Cleanser 25c.
Corn Flakes 15c. pkg.

M. A. MALONE
516 Main St. Phone M. 2913

mobile and one owned by John O'Pray, Dock street, and driven by Justin O'Pray, on Tuesday evening, received a bad shaking up. Mrs. White was knocked unconscious by the impact and both she and Miss Sullivan received several body bruises. They were taken to a house in City Road where they remained until they had somewhat recovered. Then they were conveyed to their homes. Dr. Mayes Case was summoned and rendered medical aid.

Keep sandwiches fresh by wrapping in a dry napkin, then in one wrung out of cold water.

SPECIALS AT Robertson's

554 Main St., Phone M 3461
141 Waterloo St. Phone M 3457

11 lbs. Lantic Fine Granulated Sugar \$1.00
100 lb. Bags \$8.75
98 lb. Bags Five Rose Flour \$3.75
Dairy Butter, 31c lb., 3 lbs. for 90c
Orange Pekoe Tea, lb. 55c
4 Tins Brunswick Sardines 25c
3 Tins Snacks for 22c
1-2 lb. Tin Best Lobster 35c
Corn Beef, tin 22c
3 Tins Devilled Ham 25c
2 Large Tins Carnation Milk 27c
4 Small Tins Carnation Milk 30c
3 pkgs. Shaker Salt 25c
4 Bags Table Salt 25c
5 lbs. New Onions 25c
Quaker Corn Flakes, pkg. 10c
3 pkgs. Soap Flakes 25c
4 Cakes Sunlight Soap 25c
4 Cakes Napha Soap 25c
10 Cakes Castile Soap 25c
3 15c Boxes Matches for 33c
Non-Such Stove Polish, bot. 16c
2 Bottles Worcester Sauce 25c
Choice Western Beef 25c
Fresh Meats of all kinds at our Waterloo Street Store.

Robertson's

Quality Groceries and Meats

Week-End Specials

DYKEMAN'S

443 Main St. Phone 1109

100 lb. Bag Lantic Fine Granulated Sugar \$8.75
11 lbs. Granulated Sugar \$1.00
12 lbs. Brown Sugar \$1.00
Choice Dairy Butter, lb. 32c
5 lb. Tin Pure Lard 88c
3 1-2 lbs. Rice 25c
4 lbs. Farina 25c
5 Cakes Laundry Soap 25c
3 pkgs. Soap Flakes 25c
6 Cakes Guest Ivory Soap 25c
4 lbs. Bulk Cocoa 25c
Goods delivered to all parts of the City and West Side.

THE 2 BARKERS, LTD.
100 PRINCESS STREET
Phone MII 643.

You will be satisfied with your purchases at our store. You can always depend on getting the greatest value for your money.

15½ lbs. Finest Granulated Sugar \$1.00
Fiat Bacon, by the piece, per lb. 25c
Choice Roll Bacon, per lb. by the Roll 20c
Shelled Walnuts, pieces, per lb. 35c
4 lb. tin Pure Strawberry Jam. 60c
24 lb. Bag Royal Household Flour. 90c
98 lb. bag Royal Household Flour \$3.70
35 Cakes Laundry Soap \$1.00
Regular 75c Broom, only 49c
Genuine Kola pipes for 45c
4 lbs. Bulk Cocoa 25c
5 lb. tin Pure Honey 79c
Creamery Butter, per lb. 38c
Dairy Butter, per lb. 28c
5 pkgs. Assorted Jelly Powder 25c
Bulk Tea, per lb., 49c. and 55c
2 tins Boli Dinner 19c
Orders delivered in City, West Side, Fairville and Millford.
1 Baby Grand Chevrolet Car in Perfect Order.
Also 1 Ford Ton Truck in Perfect Condition.



Mother needn't worry about cleaning up after this party!

There's a Gold-Seal Congoleum Art-Rug on the floor, and it has a non-absorbent, waterproof surface that can't be harmed by liquids, or spilled things of any kind. Nor can crumbs or dirt grind into it.

Congoleum Art-Rugs are sanitary, easy-to-clean, and durable—just the thing where children romp and play.

Just a few strokes of a damp mop make them spotless and bright as new. Then, too—there are no turned-up corners or edges to trip unwary feet, for Congoleum Rugs always lie flat without fastening of any kind.

Congoleum Rugs are made in a wide range of colorful patterns. And they are so low in price that it is sound economy to use them all over the house.

Gold Seal CONGOLEUM ART-RUGS
Made in Canada
By Canadians—For Canadians

Popular Rug Sizes—Low Prices

9 x 3 feet \$4.50 9 x 9 feet \$13.50
9 x 4½ feet 6.75 9 x 10½ feet 15.75
9 x 6 feet 9.00 9 x 12 feet 18.00
9 x 7½ feet 11.25 9 x 13½ feet 20.25
9 x 15 feet \$22.50

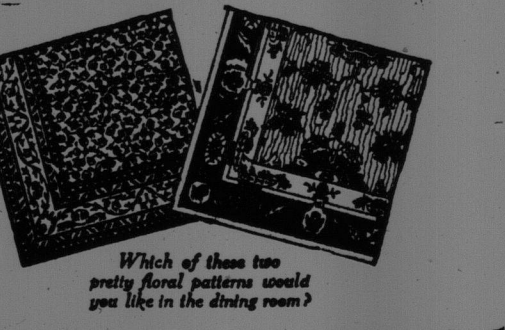
Gold-Seal Congoleum By-the-Yard, 85c sq. yd.
Prices in Winnipeg and points West proportionately higher to cover extra freight.

Write us for folder, "Modern Rugs for Modern Homes," which illustrates the attractive patterns in full colors.

Gold-Seal Congoleum By-the-Yard

The same durable, waterproof material as the rugs, but made in roll form, two yards wide, for use over the entire floor. Only 85c a square yard.

CONGOLEUM CANADA LIMITED
1270 St. Patrick St., Montreal, Quebec.



REED FURNITURE

Light, Strong, Durable

Suitable for the Summer or all year round home. We are offering some beautiful suites of this furniture at very moderate prices.

Balance of our stock of Verandah Chairs at cost to clear.

THE C. H. TOWNSHEND PIANO CO., LTD.
54 King Street

Lesser's July Clearance Sale

Starting Friday, July 18th, Until July 30th

Our annual clearance of all summer merchandise. Everything in the store on sale. We never carry merchandise from season to season. So with this object in view, a greatly reduced price on everything. Our first clearing sale in our new store. Merchandise of high quality at prices uncomparable.

BUY NOW	BUY HERE	BUY RIGHT
Ladies' Dresses Summer Routines \$3.95 Voile Dresses \$3.95 up Silk Wash Dresses \$8.95 SPECIAL— 14 Satin Dresses, in black, white, sand and grey \$9.95 SPECIAL 21 Flannel Silk Knitted Dresses. Reg. \$21. \$13.95 CANTON CREPE DRESSES 50 Dresses at \$12.95 200 Dresses at \$17.95 400 Canton Dresses at \$21.95 up CLOTH DRESSES In Poirat Twills and Tricotines. 35 Dresses, all wool \$7.95 40 Cloth Poirat Twill and Tricotine Dresses \$12.95 100 Cloth Dresses. Values to \$35.00. \$16.95 80 Wool Crepe Dresses \$10.95 and \$12.95	Special Values Ladies' Suits, priced regular \$22 to \$55. 3 prices—\$12.95, \$18.95, \$21.95 In all shades and styles. SPECIAL VALUES 10 Tweed Suits, silk lined... \$13.95 Ladies' Coats 13 Plaid Polo Coats \$8.95 10 Velour Coats \$8.95 75 Tricotine and Poirat Twill Coats \$14.95 up Your Coat Is Here. SPECIAL PRICES ON FUR STOLEES AND CHOKERS Squirrel Chokers \$8.95 Sealine Stoles \$7.95 Special values in natural grey, red, black and Lucelle Fox Stoles at this sale.	Skirts In white and all other shades \$2.95 up Knitted Suits \$5.95 Men's and Boys Clothing Men's Suits in navy, all wool serge—\$19.95 Men's Pencil Stripe Suits... \$19.00 100 Summer Tweed Suits \$15.00 up MEN'S SPRING O'COATS 21 Plain Dark Grey O'Coats \$13.95 61 Tweed Coats, assorted shades and styles—\$16.50 71 Coats, Values to \$35.00 to Clear. \$16.95 \$18.95 \$20.95 BOYS' SUITS \$5.95 up

Store Open Every Evening For This Sale.

Alex. Lesser's
26 - CHARLOTTE ST. - 28

Be among the rush of shoppers that will save at this sale.
Meet Your Friends At Lesser's.