

**"See America
First" This
Summer**

Now is the summer
of summers to
know your own
land. Mountains
and valleys as
magnificent as the
Alps—landscape as
alluring as the
world knows—lie
before us here

Years ago Goodrich began saying "See America First, and see it in your motor car". Goodrich cries it louder this summer of 1919. The scenery is the same; the roads are better.

As in previous years,
it is a wise safe-
guard, when setting
out on your motor
tour, to equip your
car with Silver-
town Cord Tires.

You find their supple cable-cord body gives a special comfort in easy riding for long travel. And what means more to your trip, their

durability and dependability eliminate tires from the load of invisible things your mind and car must carry.

Your best insurance against the trials of rough country roads is the tires with the Twin Red Diamonds on the sidewall. "See America First" on Silvertowns.

**Buy Goodrich Tires
from a Dealer**

SILVERTOWN CORD TIRES

"BEST IN THE LONG RUN"
