228 230, 232 DUNDAS STREET.

LONDON'S RECOGNIZED CHEAPEST STORE.

The Low Price Banner

waves over every department. The double store constantly forges ahead, building business greater and stronger by the irresistible power of low prices. Money spent here at WHISKARD'S gets more genuine value, goes further, lasts longer, gets more style, more quality and does more actual good service than it is ever possible to get from the average retail store.

ANOTHER PURCHASE OF RICH RIBBONS--RARE VALUES.

We've always had the reputation of carrying the LARGEST AND BEST-ASSORTED STOCK OF RIBBONS, and selling them away under every-day prices. We show very wide Ribbon, moire center, worth 20c, for 121/2c

Beautiful Double-Faced Satin Ribbons, in all widths, at 7c, 10c, 15c yard.

Wide widths in Black Moires, 15c yard. Beautiful fancy Ribbons, very wide, worth 75c, for 59c yard.

WE MAKE

a special introduction of some new lines in FANCY SILK CHIFFONS. See them in our west window. New lines in DOUBLE-FOLD SILK CHIFFONS, in new colors, 59c and 69c yard.

NEW LINES JUST IN

in SILK VEILINGS, CHENILLE SPOTS; Nile Green, Black and Green Spot, Moss Green and Spot, Cream and Spot Veilings. Cheap at 25c. Our price 15c yard.

SILK DEPARTMENT.

Silks are to be in high favor this spring-it's to be a Silk year par excellence for dresses and for waists. See our west

Beautiful Plaids, worth 65c, for 45c. Dark Fancy Plaids, beautiful colors, worth \$1 for 79c.

We are preparing for our SPRING MILLINERY BUSINESS getting in cases of Flowers, Feathers and Hats of all descriptions in Straw and Fancies, for Ladies, Misses and Children. We may say right here, cur prices, as usual, will be more than right.

DRESS GOODS DEPARTMENT.

New Lines coming in and going out, New Lines in Plaids, worth 47c, for 39c. New Lines in All-Wool Henriettas, worth 40c, for 29c yard. Black Satin, Figured, worth 75c, for 47c. Piain Black Lustre, 25c to 39c yard.

New Lines in Plaids, worth 65c, for 49c. Our Third Repeat Order for PLAID DRESS GOODS at 19c

New Lines in Hosiery, Corsets, Table Linens, Roman Stripe
Chiffons, Plaid Chiffons, Black Ostrich Feathers, Colored Ostrich
Feathers. New Lines in Silkaline Drapery—very wide, 15c yard.

Seathers. New Lines in Silkaline Drapery—very wide, 15c yard.

Seathers. New Lines in Silkaline Drapery—very wide, 15c yard.

Seathers. New Lines in Silkaline Drapery—very wide, 15c yard.

PICE VS. Value The Swing of Trade.

One racing man, his pacers, machines railway and hotel expenses, will soon run through \$5,000 to \$8,000.

Firms employing racing men must saddle the purchasing public with \$10 to \$15 per machine more than would be necessary without.



Fest Goods at the Lowest Possible

SPEED-KING - - \$40 CASH EMPIRE - - - \$55 CASH KING OF SCORCHERS - \$75 CASH

ALL FULLY GUARANTEED.

E. C. HILL & CO.,

101 Yonge Street, Toronto. EFAGENTS WANTED.

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sole agent for the Stormer and Pennant Bicycles for London and vicinity during the entire season

Acme Mfg. Company Reading, Pa.

BRIC TERRETARISH BERKERKER BERKER



supplied qualities

Pure, Antiseptic, Emollient.

Ask your dealer to obtain full particulars

F. C. CALVERT & CO., Manchester. Dundas street.

Manufacturers Report a Marked Improvement.

Mills Working Overtime-Better Business Doing Than in Several

Years Past. Toronto, Feb. 19.-The local manufactures in various lines report a marked improvement in business during the past six months. Indications pointed to a big demand for necessary goods, and muls and factories have been working overtime to meet the urgent demands of the wholesalers and supply houses. Not in many years has there been such a good time for grain

Mr. B. E. Walker, general manager of the Bank of Commerce, says: "There is a distinct revival of trade all over the American continent, but I think the greater hopefulness of feeling is more apparent than the actual results. This feeling, however, has a sure basis in the really improved condition of agri-culture, seeing that farmers have passed through a period of depression and are getting much higher prices for their produce, notably pork, cheese and wheat. There is a greater amount of money in circulation, and there are more people carrying about \$5 and \$10 bills in their pocket than formerly. I think that this is not always a good sign, seeing that it often indicates that money is being withdrawn from investment. It would be an advantage to commerce if the government lowered their rate of interest, for by keeping it at the present rate they compete with banks and drive money from business investments. Leaving the Klondike out of the question, I believe there is an all-round relief from the depression of the past few

SCOTSMEN in Chicago held a dinner to celebrate the 139th birthday anniversary of Robert Burns. There is in Chicago a little tress cut from the suffering head of Highland Mary for the lover who immortalized her. It is owned by Col. Seymour F. Norton, of No. 54 Ogden avenue, and it lies on its tiny bed of white tissue paper attached by a silken thread. The little strand is darker than flaxen, with a golden sheen on its soft, silky luster. The story is that it has been in the possession of Col. Norton since 1876. It was presented to him by M. O. Waggoner, of To-ledo, Ohio, a noted Mason, who obtained La Grippe is cut short by the early use of it through brother Masons of Burns' old lodge at Ayr.

Never Buy a Cheap Piano. There are manufacturers who make cheap pianos, just as there are those who maks up cheap goods in any line of manufacture. The old firm of Heintzman & Co. will never allow their name to be attached to a cheap piano, but they give a high-class instrument at as reasonable a price as large facilities and wide experience make possible. Following this rule, they never disappoint piano buyers. A piano that will last, keep well in tune, and always please, is, after all, the cheapest piano, because a satisfactory piano. The London

a French Force OAK

Africa Invaded.

And Posts Established in Spite of Protests.

Startling News Presented by Chamberlain in the House of Commons.

Force of 12,000 Turkish Troops Ordered to Thessaly.

New Guns for the Artillery of Germany and France-The Flachat Disaster-Twenty-Three Men Rescued.

TURKISH TROOPS FOR THESSALY London, Feb. 19.-A dispatch to the Standard from Constantinople says that 12,000 fresh troops have been or-dered to reinforce the Ottoman garrisons in Thessaly. The dispatch adds that the ministry of war is active in

FATAL BREAD RIOTS. Rome, Feb. 19.-Three hundred villagers, including women and children, made a demonstration in the village of Stroina, Sicily, demanding succor. Several were armed with axes, pistols and cudgels. They refused to disperse, and the soldiers, who intervened, were greeted with a shower of stones and pistol shots. The troops returned the fire, killing two peasants and wounding four. A lieutenant and a police officer were injured.

RELATIONS OF RUSSIA AND FRANCE.

Paris, Feb. 19.—President Faure received Prince Ouroussoff, the new Russian ambassador to France yesterday at the Elysee Palace, Paris. In presenting his credentials, the ambassador said: "The orders of the emperor are that I should direct all vigilance to the maintenance of the overland. ance to the maintenance of the excellent relations between France and here today for Havana. The Italian Russia, to the great advantage of the third-class cruiser Giovanni Bausan is two friendly and allied nations. Presi-expected here on Saturday next. She dent Faure replied: "I appreciate no is on her way to Cuba. less than the czar the reciprocal advantages of this frank and cordial understanding, in which, as the Imperial government does, I see the guarantee of general peace and an assured pledge of the prosperity of the two friendly and allied nations."

WON'T ACCEPT DISMISSA Pretoria, Feb. 19.-Judge Kotze, who was dismissed from office for protesting against the relations between the putes the president's power to dismiss him, and quotes various laws in sup-port of his contention. President Kruger replied to the letter, reiterating the dismissal. The dismissal of Chief Justice Kotze has caused alarm throughout South Africa. The administration of justice in the Transvaal is generally regarded as having been reduced to a farce. Some persons contend that the suzerain power ought to intervene, on the ground that the grave scandal is a danger to British

NARROW ESCAPE FOR ZOLA Paris, Feb. 19.—There were riotous roceedings after the adjournment of the assizes court yesterday, and M. Zola narrowly escaped being lynched by a mob outside the building. On leaving the palace of justice all the officers were acclaimed by the crowd outside the building, and Gen. Pellieux, who descended the steps bareheaded, was given a great reception. Major

The shipments to Great Britain and other countries have been unusually heavy, and prospects are bright for a feature.

The police were powerless to manage the immense crowds, and several Jews were the objects of insults and menaces. There was a general fight.

"Death to the Jews." "Throw the Jews into the Seine." Finally, the republican guards were obliged to charge the rioters, and cleared the square.

NEW GUNS. London, Feb. 19 .- The Chronicle says that the German artillery, prior to July, 1897, was entirely re-armed with quick-firing guns, which throw ten or twelve shells a minute, these having higher destructive power than field gun shells. The re-armament was accomplished with absolute secrecy. Then Emperor William informed the foreign attaches of what had been done. France immediately began the manufacture from a pre-determined model, of 5,000 quick-firing guns, capable of discharging ten shots a minute. These guns are similar to the latest pattern of Nordenfeldt cannon, and have a mechanism of extreme accuracy. By January 800 of these guns were ready with projectiles. The whole number will be completed before the end of 1898. It is asserted

"Seventy-seven." Colds, either fresh or long standing, are

The languor so common at this season is due to impoverished blood.
Hood's Sarsaparilla cures it by enrichCoughs are very quickly banished and Pneumonia prevented by "77."

Ca'arrh, Acute is checked, and Chronic is cured by "77." Influenza or Cold in the Head vanishes before "77."

Sore Throat, Quinsy and Tonsilitis all yield readily to "77." The System is sustained by "77," and you

Territory in West that two of these guns will equal a battery of six field guns. Nevertheless, each new battery will contain six guns, trebling its effectiveness. Concurrent with these new batteries a new arrangement of the ammunition wagon involves the addition of 36 horses to each battery.

THE FLACHAT DISASTER. Teneriffe, Canary Islands, Feb. 19 .-Nine more of the crew and passengers of the Compagnie Generale Trans-Atlantique line steamer Flachat, wrecked on Anaga Point, this island, early Wednesday morning, in a fog. have been saved, thus raising the number of rescued to 23.

M. Munoz, one of the surviving passengers, says: "When the Flachat grounded her engines let off steam, and thereby prevented the boilers from bursting. The passengers, under charge of the doctor and the second officer, were shut up in the deck house under the bridge. The captain ordered the boats out, but the vessel took a heavy list to port and three of the port boats were carried away by a heavy set directly they launched. An at-tempt was then made to launch the starboard lifeboat, and after working uninterruptedly from 2 until 9 in the morning it succeeded. Those on board immediately made a desperate rush. Fifty jumped into the sea in an endeavor to reach the boat, but only sixteen succeeded. and two of these were washed out. The boat was full of water, and it was impossible to use the oars. After half an hour the steamer Susu arrived and picked up the fourteen in the boat. The captain and officers did their best, but owing to the mountainous seas it was impossible to attempt to save the women and child-ren. All were obliged to jump for their lives. The captain was in bed when the vessel struck, and the second officer was in charge.

CABLE NOTES. It is thought that Prince George may be given the title of sovereign prince of Crete without objection if he renounces his rights to the Greek

mored cruiser Almirante Oquendo left

Grave Crisis!

A French Force Seize British Territory in West Africa.

Orders to Haul Down the Union Jack -A Serious Outlook.

London, Feb. 19.-In the House of Commons last evening, the Right Hon. Joseph Chamberlain, replying to a question by Sir Charles Dilke, with reference to the grave news from West Africa, said he would read the telegrams received, leaving the house to judge of their importance. He said: "I received this telegram from the governor of Borrea (or Boria), a place in the Lagos hinterland, occupied by the Houssa Guard, on Feb. 16: 'On Feb. 9 30 Senegalese, probably from Nikki, arrived at Borrea under orders to occupy it. They ordered the non-commissioned officers to haul down the British flag. The demand was refused, as made by a foreign power, whereupon the Senegalese retired, and pitched their camp about three miles from

the town." Mr. Chamberlain continued: "I have also received through the acting governor of the Gold Coast, a telegram from Major Northcote, who is in the Gold Coast hinterland. It runs thus: 'I regret to inform you that the French Esterhazy was greeted with shouts of have established a post at Wae, consisting of subaltern officers and about 30 native soldiers. M. Codrenier, whom I believe to be a lieutenant, though I have not yet ascertained his rank, ac-companied by Capt. Minot, two lieucontinuance of the exports of leading. The mob threw itself upon the Jews, tenants and 64 native soldiers, arrived at Vassa on Feb. 1, and tried to establish a post. I dispatched Major Fortescue to protest against passing by this point, and suggested a conference at Wae. Despite my protest, he advanced. After protests in the usual form between both parties, M. Codrenier left for Leo today, leaving behind the above mentioned post un-

Dr. Tanner, Anti-Parnellite member for Mid-Cork, exclaimed: "Vive la

Speaker Gully called him to order. The address in reply to the speech from the throne was then agreed to, and the house adjourned amid considerable excitement.

The Standard this morning, commenting editorially on the news from West Africa, says: "The dispatches received by Mr. Chamberlain are of the very gravest importance. A French officer has established with a large force a station at a place we regard as within our sphere. It must be recognized that the time has arrived to face the situation. The prospect is serious, but no English cabinet can venture to purchase peace by abandoning what is considered an unimpeachable right."

CHINA MUST PAY.

Japan Insists on a Settlement of Her

Claims Without Delay. London, Feb. 19.-The correspondent of the Times at Kobe, Japan, says the cabinet council on Thursday decided that Japan's finances would not permit of delay in the payment of the

war indemnity by China. Hong Kong, Feb. 19.-The Ha Noi papers report the mobilization of 7,000 troops to co-operate with the French squadron on the arrival of reinforcements. The latest pattern of weapons and ammunition have been served out to the garrison. The infantry and artillery are ready to move at a signal. The troops have been mobilized at Mong Kai, a maritime town of Tonquin, close to the Chinese frontier. The at Saigon, with instructions regarding Hai Nan. The Saigon Journal announces that the troops there are ready to leave for Hai Nan, China, or for Siam. Serious French action is apprehended, with possibly further encroachments upon Siam. A Shanghai dispatch says: Mr. Mc-Leavy Brown, the Corean commis-

The Great One-Price Clothiers.

ONE CASE OF



Light= Weight Spring Overcoats

Light and Dark Shades, New Novelties and Regular Money-Savers.

154 Dundas St., London.

ALFRED TAYLOR, Manager,

You're Right.

most for your money, no matter whether you are rich or poor. We try to support your right to get it-so does your grocer, if he has your interests at heart. If you want Tillson's Roller Process Buckwheat Flour and can't get it of your grocer, write Tillson's us-we'll see that

It's your privilege to get the

you get it. Write Roller Process today-it will please us to help you.

Buckwheat Flour The Tillson Co'y, Limited, Tilsonburg. Ont.

"The Ontario Mutual Life Is the Easiest Company In Canada to Work for".

> HAT was the remark of an agent of a leading American company one day last week. What was his experience? He insured with company in 1884. When paying his premium in 1896 he took a second policy with an annual premium of nearly \$100, and a few months afterward he gave the ONTARIO MUTUAL LIFE his application for a third policy.

C. E. GERMAN.

General Agent.

TO CARRY ON MISS WILLARD'S Chicago, Feb. 19.—Mrs. L. M. N. Stevens, national vice-president of the W. C. T. U., will, according to National Secretary Mrs. Kate L. Stevenson,

for the present. No election will take place until the next regular conven-Winnipeg, Feb. 19.-It was stated on | the grain exchange yesterday that a prominent Manitoba grain company

had sold, through brokers, 100,000 bushels of No. 1 hard wheat to one of the big milling companies operating in this province. The price paid was 98 cents French admiral, Beaumont, has arrived at Fort Wiliam, and the purchase was made for speculative purposes. The sale was made on Wednesday, when wheat was moving up. This is the largest amount sold in many weeks by local dealers.

> Skin Distre s. Eczema, Tetter, Salt Rheum, Scald

THE COMFORT OF LABOR. "I suppose, said Mr. Staybolt, "that most of us, as between wealth with idleness and poverty with occupation, would choose wealth; but I am not so sure that I would myself. In fact, the carry on the late Miss Willard's work older I grow the more I am convinced that next to the love of those we hold dearest of parents, wives and children, the greatest boon to man is labor. Poverty with occupation would imply BIG SALE OF MANITOBA WHEAT. the power to labor, and that would mean freedom from want. And occupation means also freedom from care. The man who becomes interested in his work forgets his troubles, and he finds, besides, a pleasure in seeing the result of his labor take form and grow; the pleasure of attainment. The man who does not find enjoyment in labor misses the most satisfactory of life's pleasure."

Piles! Piles! Itching Piles.

Symptoms: Moisture, intense itching and stinging, mostly at night; worse by scratching. If allowed to continue, tumors form, Head, Barbers' Itch, Ringworm, and bleed and ulcerate, becoming very fore. feel strong and vigorous.

At druggists, or sent prepaid on receipt of price, 25c., 50c., or \$1.00.

Ask for Dr. Humphreys' Specific Manual of head of the customs for three years.

Sioner of customs, has entered into all agreement with M. Kuril Alexieff, the Russian representative at Seoul, whereby Mr. Brown will remain at the head of the customs for three years.

One application will allay irritation. 35 cents. Dr. Agnew's Liver Pills are smallest, cheapest, best. 20 cents.

Swayne's Ointment cures it. One application will allay irritation. Some & Co. Montreel, wholessle agents. sioner of customs, has entered into an other skin diseases and eruptions cause Swayne's Ointment stops the itching other skin diseases and eruptions cause it and bleeding heals ulceration and in please, is, after all, the cheapest piano, because a satisfactory piano. The London warerooms of this firm are at 238 Dundas street.

Ask for Dr. Humphreys' Specific Manual of all Diseases at your Druggist's or Mailed iree.

Humphrey's Medicine Company, New York.

Minard's Liniment for Rheumatism

Whereby Mr. Brown will remain at the cheapest piano, because a satisfactory piano. The London whereby Mr. Brown will remain at the cheapest piano, because a satisfactory piano. The London whereby Mr. Brown will remain at the cheapest piano, because a satisfactory piano. The London whereby Mr. Brown will remain at the cheapest, best. 20 cents. Son, Philadelphia, Lyman Sons & Co., Montreal, wholesale agents, Avoid substitutes.

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