1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

SIMPSONS MID-SUMMER SALE

STORE CLOSES SATURDAY AT 1 P.M.

NO NOON DELIVERY TODAY.

Remarkable Values in Business Suits Up-to-the-Minute Suits for Boys

For Men

\$28.45

A group of extremely fine Suits for Men and Young Men---Artistic models, hard wearing materials and pleasing cloth designs.

These suits cannot be duplicated elsewhere at this price. This is a rare bargain for men who dress well. and who appreciate value in clothes.

Tailored in our own factory the materials are fine finished worsteds in medium and dark grey colorings. There are neat stripe pattern effects and plain dark grey cheviots.

The models are in the season's most approved styles --- the single-breasted, 2-button, soft roll, semi and formfitting sacque. The lining is wool mohair. Sizes 36 to 44. On sale at 8.30 this morning at \$28.45.

Suggestions for the Week-end or Holidays

Flannel Trousers \$6.50

A medium grey with 1-4 inch light grey stripe, well tailored and finished with five pockets, belt loops and cuff bottoms. Sizes 29 to 42. \$6.50

Auto Dusters \$4.50.

Grey and natural shade linenettes, well tailored, roomy in make, finished with close-fitting collar and two patch pockets. Sizes 36 to 44, \$4.50.

White Duck Trousers \$2.25.

Well tailored from a, good weight duck, finished with five pockets, belt loops and cuff bottoms. Sizes 31 to 44, \$2.25.



Hot Weather Coats \$4.00.

black cotton, single-breasted, 3-button sacque model, finished with three patch

pockets. Sizes 35 to 48, \$4.00.

Made up from a mercerized finished

Men! \$5.00 and \$6.50 Panamas \$2.95

SATURDAY MORNING SPECIAL

Genuine South American Panamas of guaranteed qualities in fedora, telescope crown and negligee shapes. No phone or C.O.D. orders accepted. Today \$2.95.

\$2.00 Children's Straw Hats

Rah-Rah and Jack Tar shapes. Navy, black and natural shades. Canton straws. Today \$1.29.

The SIMPSON Company
Robert SIMPSON Limited

Sizes 24 to 32. Regularly \$10.00 and \$11.00

50 boys' sturdy worsted finish suits. Made in a durable and serviceable grey made in a durable and serviceable grey and brown striped material that boys will be proud to wear. Designed in trencher model, having vertical pockets and all-around loose belt with buckle fasteners. Bloomer pants with governor fasteners. Sizes 6 to 14 years. Regularly \$10.00 and \$11.00. Today, 8.30 special, \$7.95.

Boys' Wash Suits \$1.39.

Blue chambray and white percale with fawn stripe waist and fawn chambray knickers in Oliver Twist model. Blue with white stripe percale and white with blue stripe gingham in Buster model. Sizes 2½ to 6 years. Regularly \$1.75 and \$2.00. Today, 8.30 special, \$1.39.

White Duck Long Trousers \$1.75.

Good quality white duck boys' long trousers. Made with three pockets, belt loops and cuff bottoms. Sizes 22 to 31 waist measure, at \$1.75.

Boys' Khaki Bloomers \$1.60.

Standard weight popular shade khaki drill bloomers, Made with three pockets, belt loops, strap and buckle at knee. Sizes 24 to 32. \$1.60.

Boys' Long Khaki Drill Trousers \$2.00.

Extra quality khaki drill trousers. Made with belt loops, 2 side, 2 hip, and watch pockets. Cuff bottoms. Sizes 7 to 13 years, at \$2.00. Simpson's-Main Floor.



Extraordinary Reduction in Price

Regular \$2.50, \$3.00 \$3.50 Values, Today

3 for \$5.50

Hundreds of Forsyth and Arrow Brand Shirts to Clear at This Remarkable Price

Men! The opportunity is yours of replenishing your supply of shirts at small cost. These shirts, from Canada's best shirtmakers, are correct in style, workmanship and fabrics.

They Are Fashioned From a Variety of Striped Patterns in Two or Three Tone Colorings.

All are made in the popular coat style with double soft French cuffs. The sleeves are of varying lengths, thus assuring a perfect fit to all. Sizes 13 1-2 to 18. Regularly \$2.50, \$3.00 and \$3.50. Today at \$1.88, 3 for \$5.50.



Campaign

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London, July the ship on whi will make his turned to Eng cruise in sup view of the British fleet is stated that the cruiser escort naval vessels American harb

MEN'S HAT

