

basis in college attendance statistics. They may well affect the destination of the receptive preparatory school athlete, but the general totals of attendance go their way undisturbed. Thus, although there is no doubt that successful athletics give a college wide publicity, it is very far from clear that this advertising value is at all directly convertible into attendance and tuition fees.

Athletics have been so profitable that in some institutions the college has been able to afford buildings and equipment which without them would have been impossible of attainment.

The professional coach, the trainer, the physician constantly at hand, are said to enable a higher grade of contest with more regard to the physical welfare of the contestants, than the earlier amateurish sport conducted wholly by the students. Courage and stamina are, it is alleged, called for in very high degree, while the risk to the contestant is immeasurably reduced. Moreover, the whole schedule is conducted in a more orderly and systematic manner.

This perhaps gives the devil his due, although the tale is not altogether complete, and we may now inspect some of the evils.

First and foremost is the alleged complete distortion of the perspective of social values. To "make the team" becomes the all-important object in the boy's life. College work and all things intellectual go into the discard as negligible values. Exploited by the vulgarities and puerilities of the sporting editor of the metropolitan press, the successful athlete is treated to a demoralizing, though ephemeral, notoriety which almost inevitably warps his outlook on the essential values of life.

The system inevitably tends to make the coach quite the most important person on the college campus. In many instances, he is paid far more than his professorial colleagues, and no small part of his job is the destruction, unconsciously perhaps, of the interests and ideals which the professor is hired to cultivate. Even the teams come to be known not as the representatives of a particular college, but as "Pittman's Pets" or "Brown's Bruisers." And with the high-priced complacent coach has come suspicion and often proof of commercial recruiting among preparatory schools. Coaches are by no means the sole offenders in this regard, or perhaps the chief ones. Unscrupulous alumni are quite as guilty. But the highly paid coach to whom success is essential, if he is to hold his job, is unquestionably tempted to aggravate these conditions. It is only fair to say that not a few coaches have kept themselves free from serious attack on this score. It is also fair to say that not a few of the most successful coaches have exercised an excellent moral influence on the boys under their charge. But there are many lamentable instances of a contrary kind, and certainly the coaches are few whose influence makes in any way for serious interest in intellectual affairs, or who contribute materially to the refinement