



Mr. Anderson

PRESS RELEASE

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The Secretary of State for External Affairs today announced the appointment of Mr. S. D. Pierce as Representative of Canada to the Organization for European Economic Co-operation in Paris. Mr. Pierce will have the personal rank of Ambassador. It is expected that he will assume his duties in Paris sometime next month.

Mr. Pierce was in Paris between June and December 1948, in connection with Canadian interests in OEEC and represented Canada at the meeting of the Council of OEEC in Paris in July of this year.

S. D. Pierce

Mr. Pierce was born on March 30, 1901, at Montreal. He graduated from McGill University, Montreal, with the degrees of B.A. and B.C.L. In 1940, he joined the Department of Munitions and Supply and became Director-General of its Washington Office. He served as Canadian Executive Officer on the Combined Production and Resources Board and as Canadian Executive Director of the U.S.-Canada Joint War Production Committees.

Mr. Pierce joined the Department of External Affairs on August 1, 1944, and served in Ottawa as Head of the Economic Division until his appointment in March, 1947, as Canadian Ambassador to Mexico. On February 1, 1949, he was appointed Associate Deputy Minister of Trade and Commerce, responsible primarily for procurement for the Armed Forces. He is a member of the Joint U.S.-Canada Industrial Mobilization Planning Committee. He is also Canadian member on the Military Production and Supply Board of the North Atlantic Treaty Organization.

Mr. Pierce has attended the following international conferences: the Interim Assembly of the Provisional International Civil Aviation Organization, Montreal, May, 1946; the First Session of the Preparatory Committee of the United Nations Conference on Trade and Employment, London, October, 1946, and the Second Session, Geneva, beginning April 11, 1947; the UNESCO Conference in Mexico City, 1947, as Head of the Canadian delegation; the Second, Third and Fourth Sessions of the ~~National~~ Assembly of the United Nations and the Economic and Social Council meeting in New York, 1950.

Anderson