

particularly compelling (almost two in three opponents from each of these three regions said this statement made them more likely to support the NAFTA). Once again, consistent with many of the other information statements examined, the NAFTA opponents under the age of 35 also find this consideration a good reason for the NAFTA (63% indicated this made them more likely to support the deal versus only 47% of their counterparts over 55). These research results also show a strong positive correlation between the NAFTA opponents' education and income levels (particularly the former) and their response to this information statement.

The statement that the NAFTA will provide benefits for the Mexican economy enjoys the highest believability of the seven examined in this research. One-half (50%) of the NAFTA opponents polled indicated they find this statement to be very (14%) or somewhat (36%) believable. Just as many, however, do not attach a high degree of credibility to the claim that the NAFTA will benefit the Mexican economy.

- *The NAFTA retains and improves all of the benefits gained by Canada in the Canada-U.S. Free Trade Agreement - especially when it comes to resolving trade disputes. (E)*

A slim majority (54%) of the NAFTA opponents indicated this information statement makes them much (9%) or somewhat (44%) more likely to support North American free trade. This argument is particularly persuasive for opponents living in British Columbia (48%) and least so for their counterparts on the opposite coast (only 34%, in contrast to Atlantic Canadian opponents' reaction to most of the other information statements).