

Export Market Opportunities

Multi-purpose diagnostic test centers, Suction type exhaust gas, welding fume, paint spraying mist ducts and systems, Space saving car lifts, Car wash systems including self-service type, Vapor recovery systems (nozzles, coaxial hose and adapters), Lubricating equipment, Wheel balancers, Tire mounting machines, Lifts and jacks, Body alignment and straighteners have good sales potential.

Marketing Media

Publications: Schweizer Auto-Gewerbe, Mittelstrasse 32, CH 3001 Berne, tel 41-31-23-84-94, fax 41-31-23-37-87. Contact: Mr. Rudolf Baldinger. Official paper of the AGVS, bi-monthly, circulation 6,800.

Automobil-Revue, Hallwag AG, P.O.Box, CH3001 Berne, tel 011-41-31-42-31-31, fax 011-41-31-41-41-33. Weekly, circulation 54,200.

Exhibitions: Autotechnica, Zurich, National Exhibition, bi-annual, surface 8,969 sq.m., visitors 14,724. Next show will take place October 2-24, 1993. Contact: ZUESPA, Ms. Suzanne Keller, PR/Werbung, Thurgauerstrasse 7, CH-8050 Zurich, tel 011-41-1-318-71-11, fax 011-41-1-318-71-01.

Salon de l'automobile, Geneva- International Exhibition held annually, surface 51,703 sq.m., visitors 683,107. Contact: Comite permanent du Salon International de l'Automobile, P.O.Box 112, CH-1218 Grand-Saconnex, tel 011-41-22-798-11-11, fax 011-41-22-798-01-00.

Associations: Autogewerbe-Verband der Schweiz, Mittelstrasse 32, CH-3001 Bern, tel 011-41-31-23-84-94, fax 011-41-31-23-37-87. Contact: Mr. Rudolf Baldinger.

ESA(Buying Cooperative of the automotive trade), Maritzstrasse 17, CH-3400 Burgdorf, tel 011-41-34-21-00-21, fax 011-41-34-22-31-74. Contact: Mr. Kurt Habegger.

Canadian Embassy, P.O.Box 3000, Berne 6, Switzerland, tel 011-41-31-352-63-81, fax 011-41-31-352-73-15.