

## IMPORTERS/DISTRIBUTORS/USERS

Direct exporting to Egypt is not simple, it often demands that you visit Egypt, learn about the market, and meet with potential importers, end-users, distributors, agents, and government trade officials. Exporters must develop a network of contacts on the Egyptian side and establish close working relationships with several key individuals. *In light of constantly evolving circumstances, the following list of importers, distributors and users cannot be timeless or exhaustive, Canadian fish and seafood exporters are advised to check all relevant details with their commercial contacts and to adhere strictly to the specifications set by Egyptian importers and authorities.* The Post in Cairo has identified numerous prospective Egyptian agents and importers listed below who are interested in being contacted concerning Canadian frozen fish. Canadian seafood exporters should be aware the Egyptian market is becoming increasingly liberalized and future opportunities may depend on contacts made and developed over the next few years in Egypt.

### 3MS

Cairo  
Contact: Mr. Hassan M. Said  
Telex: 20319 MS UN  
Fax: 356-1791

### EDFINA

Alexandria  
Contact: Mr. Adel El Samahy  
Telex: 54076 EDFI UN

### EL-NAGGAR COMPANY

Alexandria  
Contact: Mr. Moustafa El-Naggar  
Telex: 54725 CCA UN  
Fax: 808993

### GEFCO TRADING COMPANY

Cairo  
Contact: Mr. Geoffy Bishara  
Telex: GEFCO UN  
Fax: 392-7549

### MAGDY MANDOUR EST.

Alexandria  
Contact: Mr. Magdy Mandour  
Telex: 55825 FARM UN  
Fax: 381-7115

### MAGICO TRADING & SERVICES

Cairo  
Contact: Mr. Walid Zaher  
Telex: 20161 UN  
Fax: 362-1388

### METTCO

Cairo  
Contact: Mr. Abdel Meguid  
Telex: 93802 GOODY UN  
Fax: 392315

### MISR ASWAN FISH PROCESSING

Cairo  
Contact: Dr. Aly Abu Zeid  
Telex: 93784 MSWAN UN

### MISR FOREIGN TRADE COMPANY

Cairo  
Contact: Mr. Mamdouh El-Masry  
Telex: 92782 & 92370

### NORDFROST

Cairo  
Contact: Mr. Jens Buchow  
Telex: 63020 NFRO UN  
Fax: 360-5234

### SAKR ENTERPRISES

Alexandria  
Contact: Mr. Ashraf Sakr  
Telex: 54333 AKRCO UN  
Fax: 482-3200

### VEGIFRUTEX

Contact: Mr. Mohamed El-Domiaty  
Telex: 2308 & 23381  
Fax: 291135