

NOTE: above figures refer to subsector 022, processed fish and shellfish; similarly for competitor figures following. Statscan figures below, however, are for all fish, shellfish and products.

MAJOR COMPETITORS (by share, post's est.): United Kingdom (13%), Norway (10%), Denmark (8%), Netherlands (7%), Senegal (6%), United States (6%).

CURRENT STATUS OF CDN EXPORTS, POST'S ASSESSMENT: Mature with little growth.

POST NOTES GOOD PROSPECTS FOR FOLLOWING PRODUCTS: salmon, frozen; lobster, live; lobster, frozen; cod fillets, frozen; pike, frozen; salt cod; shrimps, frozen; other freshwater fish (unspecified); "lottes" (monkfish or burbot); crab, frozen.

OTHER PROSPECTS: salt cod; one company estimates sales potential for 1,000 tonnes, shrimp; Canadian share only 4% of 31,000 tonne French market; fresh frozen salmon; smoked salmon market growing by 20% per year.

LEADING CDN EXPORTS, BY SPECIES/PRODUCT (Statistics Canada figures, value in Cdn \$ thousands, volume in tonnes)

SPECIES/PRODUCT	1986		1987	
	\$ 000	vol	\$ 000	vol
Salmon, coho frozen whole or dressed	\$21401	3103	\$24208	2593