

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 603-CLEVELAND

008-TRANSPORT SYS, EQUIP, COMP, SERV.
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

- REVIEW OF G.E. ENGINE PLANT REQUIREMENTS AND BUYING STRUCTURE.
- MAINTAIN CONNECTION WITH PAT REGARDING SYSTEMS LONG-TERM PLAN (YEAR 2000) TO COMPLETE E-W SUBWAY EXTENSION.
- WORK WITH UTW & DRIE TO COMPLETE STUDY OF JAPANESE SOURCING (HONDA & TOYOTA ASSEMBLY PLANTS).

- INCREASE NUMBER OF CANADIAN COMPANIES BIDDING ON G.E. REQUIREMENTS.
- (LONG-TERM) ENABLE CANADIAN COMPANIES TO BID ON TRAIN AND DESIGN REQUIREMENTS.
- DISCOVER EXPORT OPPORTUNITIES FOR CDN DEM SUPPLIERS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 INFORMATION BOOTH AT OHIO AUTOMOTIVE WHOLESALERS SHOW

PROJECT CANCELLED.

QUARTER: 2 -----

QUARTERLY RESULTS REPORTED:

QUARTER: 3 -----

1 OF 50 EXHIBITORS IN NAECOM WHICH SAW ALMOST 3,000 VISITORS (MILITARY/INDUSTRIAL/ACADEMIC) AND DISTRIBUTED OVER 1,000 LBS. OF CDN GOVT AND PRIVATE SECTOR BROCHURES TO VISITORS TO CON BOOTH.

QUARTER: 4 -----

PROJECT CANCELLED
2008 CANADIAN EXHIBITORS RECALLED
BOOTH
QUEBEC GOAL AND 1 COMPANY EXHIBITED AT BOOTH B

QUARTERLY RESULTS REPORTED:

SHINE TO EXHIBIT AND DEMONSTRATE
LIONS & PROMOTION IN CANADIAN COMMERCE AT
MILITARY BOOTH TO RECOMMEND VISITORS TO

SELECTION OF COMPANIES FOR VICE SHOP
SCHEDULED RESULTS

603-CLEVELAND

UNITED STATES OF AMERICA
008-INDUSTRIAL MACHINERY EQUIPMENT

88/10/21

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN
AT MISSIONS ABROAD FOR FISCAL YEAR 88
CONSIDERABLE PROGRESS REPORT OF EXPORT PROMOTION PROGRAM