

Export and Investment Promotion Planning System

REF: SYN-GEO 87/88 A. Post export program priorities

Region:

Mission: 703 BRUSSELS, NAC

Market: 038 BELGIUM

The Mission selected the following sectors as priority areas for export promotion activities for the coming fiscal year:

1. 004 DEFENCE PROGRAMS, PRODUCTS, SERV

REASONS: DEFENCE PROG. IN NATO AS DISCUSSED IN THE OVERVIEW OFFER MAJOR SYSTEMS DVLPMT OPPORT. LEADING TO LARGE TRADE PAY-OFFS AT PROD'N STAGE. CDN IND PART'N IN NATO DEV. PROG. PROMOTES IND'L J.V. FOR BILATERAL PROGRAMS.

The most important current Canadian export sectors to this market are (based on actual export sales):

1. 004 DEFENCE PROGRAMS, PRODUCTS, SERV
2. 005 COMM. & INFORM. EQP. & SERV
3. 006 ELECTRONICS EQUIP. & SERV