

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 339 ABU DHABI

Market: 328 UNITED ARAB EMIRATES

Sector: 006 ELECTRONICS EQUIP. & SERV

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	125.00M	\$ 120.00M	\$ 120.00M	\$ 0.00M NA
Canadian Exports \$	1.30M	\$ 0.60M	\$ 0.50M	\$ 0.00M NA
Canadian Share of Import Market	1.04%	0.50%	0.42%	0.00% NA

Major Competing Countries

Market Share

i) 265 JAPAN	023 %
ii) 577 UNITED STATES OF AMERICA	018 %
iii) 051 UNITED KINGDOM	012 %
iv) 128 GERMANY WEST	010 %
v) 616 OTHER COUNTRIES	000 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector: 3-5 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects	Current Total Imports In Canadian \$
i) ELECTRICITY MEASURING EQUIPMENT	\$ 30.00 M
ii) TESTING AND CONTROL EQUIPMENT	\$ 40.00 M
iii) ELECTRONICS COMPONENTS	\$ 25.00 M

The Trade Office reports that the following factors influence Canadian
export performance in this market for this sector (sub-sector).

- exports of certain products or services to this country are subject to Canadian export controls
- the degree of import duty protection of local industry tends to be low