

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM
ACTIVITY REPORT
FOR 4TH QUARTER OF 1986 (B64)

Summary for SUB-REGION: EUROPE WEST

Activity		AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	WORKLOAD (#)
		CANADA-BASED		LOCALLY-ENGAGED			
		TRADE	NON-TRADE	TRADE	NON-TRADE		
		%	%	%	%		
A. Servicing Export Enquiries	from Canada	16.4	10.0	29.0	0.0	21.87	5945 (Enquires)
	from Territory	7.4	0.0	20.4	0.0	13.35	5332 (Enquires)
B. Export Promotion Projects and Events		7.5	10.0	7.9	0.0	7.47	325 (Projects/Events)
C. Other Trade Development Activities		7.3	5.0	8.4	0.0	7.60	
D. Promotional Projects		8.6	0.0	8.6	0.0	8.30	173 (Fairs/Miss/Conf.)
E. Servicing Investment Development	from Canada	4.0	0.0	1.1	0.0	2.44	394 (Enquiries)
	from Territory	7.6	0.0	3.1	0.0	5.11	720 (Enquiries)
F. Service to Government	External Affairs	9.1	20.0	6.2	0.0	7.57	662 (Reports)
	DGOs,Provinces,ETC	6.2	45.0	4.3	0.0	5.49	761 (Contacts)
G. Administration	Program Management	11.6	5.0	2.3	0.0	6.74	
	Leave,Professional Dev.	6.3	5.0	5.9	0.0	5.90	
Total TID Program		92.0	100.0	97.2	0.0	91.84	
H. Other Programs		8.1	0.0	2.7	0.0	5.16	

Canadian Business Visitors: 1687
Local Business Visitors: 1868

Trade Officers: 96

Non-Trade Officers: 1

Note: Percentage values may not add due to rounding adjustment; maximum adjustment is 1 percent

COMMENTS