

Weathering the storm

## Nagoya braves Japan's economic slowdown

2 Access U.S. civilian sk any Canadian to identify procurement through the top three economic centres CCC of Japan and most would 3 Up close and personal correctly identify Tokyo as number one. Cross-border Exchange And some would answer Osaka—the 2003: Bringing medical

Nagova

heart of the Kansai region and Japan's manufacturers together second most populous city—as number 5 E.U. enlargement offers two. What about number three? Well, business opportunities most Canadians would be surprised to

learn that Nagoya is the third largest urban concentration in Japan.

Nagoya is the centre of the Chubu region—Japan's high-tech manufacturing hub-and home to industry leaders like Toyota Motor Corporation, affiliate manufacturers such as Denso and Aishin Seiki, and aerospace leader Kawasaki Heavy Industries, among many other non-affiliated manufacturers in the automotive, aerospace and hightech industries. With an aggregate gross

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Sowing the seeds of success in India

## Agriculture sector is booming

India is the world's fourth largest economy in terms of GDP in purchasing power parity (PPP). Therefore, opportunities for Canadian business abound in India's diverse economy, especially

in its agriculture and agri-food sector. In 2001, Canadian exports of agricultural products to India exceeded \$200 million—about one-third of Canada's total exports to India.

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