

WESTERN Assurance Company

INCORPORATED 1851

**FIRE, EXPLOSION,
OCEAN MARINE &
INLAND MARINE
INSURANCE**

Assets over \$5,000,000.00
Losses paid since organization " 66,000,000.00

BOARD OF DIRECTORS:

SIR JOHN AIRD	Z. A. LASH, K.C., LL.D.
ROBT. BICKERDIKE, M.P.	W. B. MEIKLE, President
ALFRED COOPER (London, Eng.)	GEO. A. MORROW
H. C. COX	LIEUT.-COL. THE HON. FREDERIC
D. B. HANNA	NICHOLLS
E. HAY	BRIG.-GEN. SIR HENRY PELLATT,
JOHN HOSKIN, K.C., LL.D.	C.V.O.
	E. R. WOOD.

Head Office: **TORONTO, Ont.**

W. B. MEIKLE,
President and General Manager

C. C. FOSTER,
Secretary

British Northwestern Fire Insurance Company

Head Office **WINNIPEG, Can.**

Subscribed Capital \$594,400 Capital Paid-up \$242,000
Security for Policyholders \$677,000

HON. EDWARD BROWN, President E. B. HALL, Vice-President

F. K. FOSTER, Managing Director

SUN FIRE

FOUNDED A.D. 17

THE OLDEST INSURANCE CO. IN THE WORLD

Canadian Branch ... **Toronto**

LYMAN ROOT, Manager

THE MERCANTILE FIRE INSURANCE COMPANY

Incorporated 1875

All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INSURANCE
COMPANY OF LIVERPOOL.

Waterloo Mutual Fire Insurance Company

ESTABLISHED IN 1863

Head Office, **Waterloo, Ont.**

Total Assets 31st December, 1915.....\$908,244.00
Policies in force in Western Ontario, over 30,000.00

GEORGE DIEBEL, President. ALLAN BOWMAN, Vice-President.
L. W. SHUH, Manager. BYRON E. BECHTEL, Inspector.

ATLAS Assurance Company Limited OF LONDON, ENGLAND

The Company commenced business in the **REIGN OF GEORGE III.**
and the following figures show its record:—

At the Accession of	Income	Funds
KING GEORGE IV. ...	\$ 387,065 ...	\$ 800,605
KING WILLIAM IV. ...	657,115 ...	3,038,380
QUEEN VICTORIA ...	789,865 ...	4,575,410
KING EDWARD VII ...	3,500,670 ...	11,185,405
KING GEORGE V. ...	6,846,895 ...	15,186,090

and at
31st DECEMBER, 1916 ... 7,980,685 ... 20,730,010

In addition the Company has a Subscribed Capital of Eleven Million
Dollars (of which \$1,320,000 is paid up).

Agents wanted in unrepresented districts.

Head Office for Canada, 260 St. James St., **MONTREAL**
MATTHEW C. HINSHAW, Branch Manager

UNION ASSURANCE SOCIETY LIMITED

(FIRE INSURANCE SINCE A.D. 1714)

Canada Branch **Montreal**
T. L. MORRISEY, Resident Manager

North-West Branch **Winnipeg**
THOS. BRUCE, Branch Manager
MARTIN N. MERRY, General Agent **TORONTO**
Agencies throughout the Dominion

THE LAW UNION & ROCK INSURANCE CO., Limited

OF LONDON Founded in 1806

Assets exceed \$48,000,000.00 Over \$12,500,000.00 invested in Canada
FIRE and ACCIDENT RISKS Accepted
Canadian Head Office: 57 Beaver Hall, Montreal
Agents wanted in unrepresented towns in Canada.

W. D. Aiken, Superintendent J. E. E. DICKSON,
Accident Department Canadian-Manager

The LONDON ASSURANCE

Head Office, Canada Branch, **MONTREAL**

Total Funds exceed \$32,000,000

Established A.D. 1720. FIRE RISKS accepted at current rates
Toronto Agents S. Bruce Harman, 19 Wellington St. East

Economical Mutual Fire Ins. Co.

HEAD OFFICE **KITCHENER, ONTARIO**

CASH AND MUTUAL SYSTEMS

TOTAL ASSETS, \$800,000 AMOUNT OF RISK, \$28,000,000

GOVERNMENT DEPOSIT, \$50,000

JOHN FENNELL, GEO. G. H. LANG, W. H. SCHMALZ,
President Vice-President Mgr.-Secretary

FIRE LOSSES IN WAR INDUSTRIES

The National Board of Fire Underwriters of the United States has compiled a list of losses in excess of \$100,000 of war materials and munitions by fire from all causes from the time war was declared by the United States on Germany last April. Some of the losses are believed to be of incendiary origin, but many were the result of other causes, including criminal carelessness and preventable physical conditions. The losses in foods, clothing, metals, oils, lumber,

leather, coal, chemicals and other war supplies, as well as damage to piers and grain elevators, aggregated \$43,558,000 from April 1st to December 31st, 1917. The grain losses alone were approximately \$6,000,000. It is pointed out that losses on this scale indicate the need for an efficient, armed watch service, as well as the utmost care in the prevention of accumulation of fire-breeding materials, the elimination of physical hazards as far as possible, and thorough inspection of the fire protection in order that it may be certain to be ready for service should occasion demand.