

London Life

POLICIES

"GOOD AS GOLD"

Have you
provided for those
who are depend-
ent upon you?
Good intentions or
good resolutions
will not count for
much when your
widow is struggling
to make a living.
Ask for booklet,
"Endowment at
Life Rate."

Safety of Principal, Certainty of Interest

A writer in one of our financial journals recently said that real estate mortgages combine the two great essentials of a conservative investment—safety of principal and certainty of interest.

To those who have funds for investment only in small sums this most desirable class of security is not directly available. They may, however, secure all those advantages by investing in the bonds of this corporation which are based upon upwards of twenty-nine million dollars of carefully selected first mortgages on improved real estate. These bonds may be had in denominations of one hundred dollars. They are a security in which Executors and Trustees are expressly authorized by law to invest trust funds.

Send for specimen bond, copy of Annual Report, and full particulars.

Canada Permanent Mortgage Corporation

Paid-up Capital and Reserve Fund
exceed

TEN MILLION DOLLARS

Toronto Street - Toronto

Established 1855