

Having the views now expressed, to be consistent, we intend to try the experiment, at least, of sending out BOOKS and NOTIONS untrimmed. The margin will be wider, which will add much to the appearance, and will give an opportunity to test the plan recommended.

MODESTY PERSONIFIED!

OUR esteemed contemporary, *Geyer's Stationer*, thinks there is a dash of "Yankee enterprise" in the project of the C. P. Railway to put on a special train for the benefit of commercial travellers.

"Yankee enterprise!" We are sick of this constant boast and brag. There is always a hollowness about the self-glorification of being ahead of any one else. "Yankee enterprise!" Go to the ant, thou sluggard, and learn that Canadian enterprise is at least on a par with that of any other country. While in Canada we are putting into tangible shape the project of a cable across the broad Pacific, you are dreaming that in the next generation you will consider the matter, hoping that when your grandchildren come to the front you will have a similar line. A country that has given to the world a Cunard, an Allan, and a Stephen has no reason to be patronizingly told that she follows in the footsteps of another. Look at home and see in Lovell, Worthington and Belford men who have made the native publishers look to their laurels. We like you, Brother Jonathan, we admire your liberal laws—no more liberal, though, than our own—we admire your pluck and courage; but we do not like your everlasting talk of the great big I—particularly emphasized and epitomized in assuming to call that piece of our northern continent between Mexico and Canada as though it were the whole of the western world, America. Is there no one in all the land of genius enough to invent a name that will be comprehensive without being pretentious?

WHAT is the meaning of the comment on our insurance note of last month? *Geyer* says "This speaks rather badly for the insurance companies and paper mills of Canada." What! Does it speak badly for the insurance companies that they will not accept extra hazardous risks? The shareholders do not say so.

THE change introduced this month in the make-up of the journal, by placing the editorials on the first page of reading matter, will, we think, meet with the approval of our readers. While we change our form it is needless to say we do not change our policy, in this third year of our existence. As it has been in the past, so the future will be.

We have on hand three complete sets of BOOKS AND NOTIONS. Those desiring to preserve a history of our trade should have a copy.

TRADE is as quiet as usual at this time of the year and money is difficult to collect. All the loose change, particularly in the large towns, goes for holidaying, and nick-nacks, still less books and music will not be bought till cooler weather comes.

BOOK NOTES.

S. R. BRIGGS, Toronto, has issued his list of Gift Books of the season, comprising among others, "Fulness of Joy," a book of poems, by Francis Ridley Havergal; or, "In Thy Presence is Fulness of Joy." Illuminated in the finest style of chromo-lithography, printed in thirteen colours and gold, \$2.50. "Coming to the King," hymns by Francis Ridley Havergal and others. Illuminated in chromo-lithography and gold. This is a perfect gem \$1.25. "The Life Manifested," the new "Mildmay" Book. An ornamental gift book, illuminated by A. Schlienz. Flowers on pale blue ground, together with twenty-eight illuminated pages, selections from the poems of Mrs. Pennefather, F. R. Havergal, E. S. Elliott, C. Noel and Mrs. Beven, 90 cents. "Silver Streams," by Francis Ridley Havergal. This book contains an illuminated text and a poem for every morning in the month, 35 cents. "Sunshine for Life's Pathway." A monthly text book containing selected verses and scripture texts for each day, 35 cents. "Palms of Victory," floral illuminated, 35 cents. "The Beauty of the King" series, illustrated with four varieties of flowers and containing scripture texts for one month.

They also publish "Queen Victoria," by T. Frederick Ball, a work that has had great success in England and is already selling largely on the Canadian market, 1,500 volumes having been already ordered, \$1.00.

THE ROSE PUBLISHING Co., Toronto, issue "Dolly," a racy story of Canadian life, by E. E. Sheppard, originally appearing in *The News*. The author has the knack of telling a tale and telling it well. A little overdone perhaps in uncouth dialect, but withal a very readable book. Published at 50 cents.

They also give us in the Rose Library form a new novel by Mrs. Mary Jane Holmes, entitled "Tracy Park," 25 cents.

The same house has just completed "The High School Reader," authorized by the Department of Education, at 60 cents. This will be a memorable book in the history of the trade in being the one that was, through the fair dealing of the publishers, the first Ontario Reader sold to the retailers at a proper price. The book is a creditable production, printed in clear legible type (bought expressly for this work), and in general make up commendable. This is of course one of the series authorized by the Minister of Education, and will be required to be used in the schools.