

The Times Printing Co.



HAMILTON, July 27, 1895.

THE CANADIAN TYPOGRAPH CO., WINDSOR, ONT. :

Gentlemen,—Upon examining the statement of composition for last year we find it so satisfactory that we feel drawn to express ourselves so that others may know the benefit to be derived from the use of your machines. We give you below a comparative statement of cost of composition for The Daily and Weekly Times for the fiscal years of 1894 and 1895. This statement is absolutely correct. We are willing to swear to it and can produce the evidence, and I think the results of our operations for the year ought to be satisfactory to you ; they certainly are very much so to us. The difference in our pay roll for 1894, when we used hand type, and 1895, when we used machines, including the instruction of our operators, which very much handicapped us during the first three months, shows a gain of \$5,174.65 in favor of the machines, although precisely the same sized papers were published during both years. To arrive at the net profits we give the following :—

On the purchase basis—	
Interest at 6 per cent. on price of machines, \$9,000.....	\$540 00
Gas	210 00
Electric Motor, installation, repairs, etc.....	325 75
	<hr/>
	1,069 65
Cash difference in pay roll.....	5,174 65
	<hr/>
Net profit for the year.....	\$4,105 00
Or on the rental basis the profit would amount to	7,845 00

We think that nothing further is needed to prove conclusively to newspaper publishers that they cannot afford to be without the Rogers Typograph.

Wishing you success, yours very truly,

(Signed) REGINALD KENNEDY, President The Times Printing Co.

MUNROE & CASSIDY

Correspondence Solicited
and Estimates Furnished

Bookbinders

Our Bindery . . .

Is the most modern in Canada.
Our facilities for Binding Cloth or
Leather editions are unexcelled.

PAPER RULERS,
BLANK BOOK
MANUFACTURERS

28 Front St. West - Toronto

THOUSANDS OF DOLLARS ARE LOST YEARLY,

By subscribers who are lamed by canvassers and agents and induced to place their announcements in shady trade mediums.

Ours is Known all Over the Globe

We have been thirty-four years in existence, and are the oldest English trade paper in this line.

We have a large advertising connection, and those who once try our columns stick fast to us.

If you want to cultivate a sound British and Colonial trade don't hesitate to give us your advertisement. We are the right sort. THE STATIONER, PRINTER AND FANCY TRADES REGISTER is read by everybody who is anybody in the English kindred trades; it has the largest circulation and is the finest medium for effective and judicious advertising for stationers, printers, bookbinders, publishers and manufacturers of fancy goods.

Terms of Subscription, \$2.00 per annum, post paid.

Specimen copy cheerfully sent on application to

THE EDITOR,

"The Stationer, Printer and Fancy Trades Register,"

60 a Fleet St., E.C., London, Eng.

CENTRAL PRESS AGENCY

F. DIVER, Manager.

83 YONGE ST.,
TORONTO.

ELECTRO and STEREOTYPES READY SET NEWS PLATES
DESIGNERS PHOTO ENGRAVERS, Etc.
MANUFACTURERS OF PATENT LEADS AND SLUGS



KAY ELECTRICAL MANUFACTURING CO.



MAKERS OF

Electric Motors,
Dynamos,

Plating Machines,

Transformers,

Alternating

Current

Generators, etc.

HAMILTON, ONT.

There are more of Kay Machines running to-day in the following cities than any other make, viz.: Toronto, Hamilton, St. Catharines, Guelph, London. Please let us know your requirements. Write for latest prices and testimonials.