

"Our Society."

HALIFAX, N. S., FRIDAY, JANUARY 30th, 1891.

ALL letters and contributions should be addressed to The Editor, Cambridge House, Halifax, N. S.

Articles for Friday's issue should be in the Editor's hands by Wednesday evening, but notices of current events can be inserted as late as Thursday afternoon.

Our readers are particularly requested to make a point of sending in at once (or telephoning No. 358.) :—

- (I.) Notices of intended removal, expected arrivals, etc.
- (II.) 'At Home' days, and more especially alterations in the same.
- (III.) News of the whereabouts, etc., of any old friends who have left Halifax.
- (IV.) Recommendations of servants leaving.
- (V.) Advertisements of articles lost or found.
- (VI.) " " of articles for sale, etc.

It is hoped that all the Athletic and other Clubs will send in their records, notices, and gossip up to date.

Advertisements under heads (iv.) and (vi.) will not be charged for, but any person who is suited with a servant through the medium of this paper will be expected to pay a fee of 25 cents, and in the same way any person receiving a lost article will be charged 10 cents.

Private advertisements under head (vi.) and others, will be charged to the advertiser at the rate of 5 cents per line.

The rates for business advertisements are :

1 inch	\$4.00 per quarter
2 "	7.50 " "
3 "	11.00 and so on.

It is intended to keep the number of pages at 16 in future issues.

Our Society is delivered by hand to subscribers within the city, and mailed to those at the N. W. Arm, or in Provincial towns.

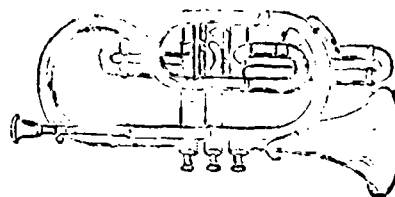
Subscription \$2.40 per annum, post free.

H. BRADFORD,
Business Editor.

It never rains but it pours. No sooner are we beginning to find our feet than another weekly paper is announced. The circular of *The Mercury* issued by the Dunn Publishing Company is rather amusing. According to it *The Mercury* is designed "to fill a want long felt in Halifax, by the publication of a bright, clean, enterprising, and in all respects first-class Weekly Paper." Is this insult, or ignorance? It seems, somehow, as though we had heard something of this kind before, about three months ago :—this 'long felt want' apparently takes a great deal of filling. Possibly Mr. Dunn may find a considerable part of this 'want' is very rapidly being satisfied by *Our Society*.

You see, there are two ways of starting a paper: the old-fashioned method, adopted by the man who sees that there is room—or even a 'long felt want'—for a certain class of paper, and who at once starts it on a small and modest scale, to work its way on its own merits, and improve and find a more decided voice according to the demand, and the encouragement it receives:—and the 'modern method' of the Company that has enough capital to buy a demand, and to appear at the outset in its perfected form,—even more highly perfected, perhaps, than it will be able to afford to continue.

There can be no doubt as to which makes the grandest debut; but give the old-fashioned one a few months' start, and perhaps it may have gained for itself a hold so firm, and a voice so powerful, as to feel amused, rather than alarmed, at the entrance of a dozen full-fledged adversaries into the field.



A. E. JONES & Co.,

IMPORTERS OF

Music & Musical Instruments

No. 88 Barrington St., Halifax.

(OPP. A. STEPHEN & SON.)

We do not consider the *Critic* an adversary. When our circular made its appearance, the *Critic* recognized at once that we aimed at covering a field with which it had never concerned itself, and which it had no intention of trying to cover. The *Critic* is a well-written and well-informed weekly, designed especially for the commercial—more especially mining—interests, with which we have no concern. Its treatment of Social matters is very good, but always subsidiary. We, on the other hand, watch especially Society and sport :—when the summer comes, we hope to prove ourselves the most useful all-round sporting paper in the provinces,—but at the same time we usually have a tale or two worth reading; and it will go hard with us if we do not have something to say on any current question,—civic, social, sanitary or religious (we won't say political)—that is of real importance.

We are glad to say that we have found a Truro correspondent—at last. We have quite a little circulation in these parts already, and hope that "Mrs. Grundy's" gossip will do something to increase it.

Correspondence.

To the Editor of "*Our Society*."

SIR,—Your correspondent, "Ubique," mentions a long-existing nuisance to the worshippers at St. Luke's Cathedral. I mean the assembling of foolish young men, smoking, joking, and jostling about the doors during the ten minutes in which the Sunday evening congregation is leaving the Church. Your correspondent appeals to me; but I do not see what I can do about it. Morris street is free to everyone. There is a law, I believe, against persons interfering with public worship; but none, so far as I am aware, against young men being offensive to ladies.

Your correspondent kindly offers me the names of these youths, but I do not think they would be of much use to me. At present I do not know who the gentlemen are, and I prefer somewhat to remain in ignorance. I am told, however, that they are not the young men who attend St. Luke's, but persons not belonging to the church at all, who leave their own places of worship (if they have any) just in time to be objectionable in this particular place and way. This fact removes them entirely from any influence of mine, and makes the matter one for their own parents to deal with.

One might appeal to the latter—the parents—if one did not know that the art of bringing up children was so largely lost, and failing in this, one might try the police. But otherwise I do not see what is to be done.

Still, I should like your readers to know that the evil is one of public and not of parochial creation; and that the authorities and congregation of St. Luke's are altogether free from blame.

Yours truly,

W. B. KING.

A. & W. MACKINLAY,

Have in stock a large assortment of **SOCIETY STATIONERY**, amongst which will be found:

WESTMINSTER VELLUM NOTE PAPER.	BASSENEAN VELLUM NOTE PAPER.	WEDDING CARDS & PAPER.	INVITATION CARDS.
LANVA & GREY CALICO	ROYAL IRISH LINEN	CAKE BOXES.	BALL PROGRAMME
MELTON VELLUM	IMPERIAL KENT	CORRESPONDENCE CARDS.	MENU
			CARD CASES.

ENVELOPES TO MATCH THE ABOVE.

VISITING CARDS PRINTED FROM PLATE

137 GRANVILLE STREET.

Cents and Monograms stamped in Color