



A detachment of Australian troops being taken ashore at the Dardanelles from a British transport.

part of which is transacted in Great Britain. It is, therefore, not too much to say that the part taken by the Sun Life of Canada in the "mobilizing of the silver bullet" will be appreciated in no small degree not only by our thousands of policyholders and annuitants throughout the Colonies and the Mother Country, but by the British Government whose admirably directed efforts have made Britain's latest loan so brilliant a success.

That the Sun Life of Canada possesses the resources necessary to become so large a shareholder in the Empire is an indication of the giant proportions the Company is now assuming; that it is willing to become such, is proof both of the conservatism dictating its investment policy and of the patriotism characterizing its management.

Stick to the Policy You've Got.

Policyholders who have secured certain accumulations by carrying policies for a year or more must sacrifice something when the policy is cancelled even though they obtain one containing some features not incorporated in

the first. The assuring public should realise in purchasing assurance as well as in purchasing any commodity that they seldom receive more than they pay for. It is true that certain policies may be better adapted to the personal needs of some persons than others, but to constantly change the company carrying the assurance does not enhance its value and it is very possible that the person following this practice, or allowing agents to induce him to follow it, may find himself in time of need without the protection he desires.—*Chronicle*.

The Only Hope.

A man in office without means must abandon the hope of making the future of his family luxuriously comfortable. All a man can do under existing circumstances to safeguard his family is to get his life assured.

Wm. J. Safa