

Portland Cement

Terra Cotta Sewer Pipe
Shingles and Lumber
Fence Wire of all kinds
Farming Implements
Stoves, Ranges
Heavy and Shelf
Hardware

Beginning June 7th we will close our store every Wednesday afternoon through June, July, August and September.

KARL FREEMAN
BRIDGETOWN, N. S.

We Have the Goods

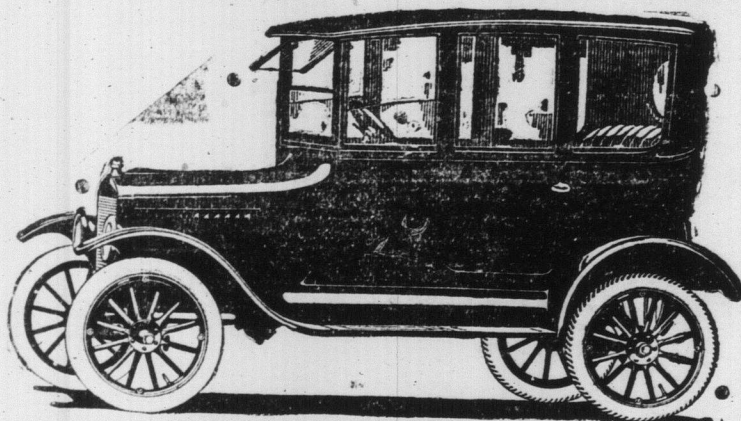
The Rightful Reward of
Originality is Recognition

Our styles instantly win the admiration of the seeker of the best Men's Clothing. When you see our clothes you say what a nice line.

Our styles and workmanship will please our customers.

We have a full line of Gents' Furnishings and are the sole agents for the latest in American style caps at prices to suit every customer. We enjoy showing our goods.

G. O. THIES



FORD SEDAN. Electrical Starting and Lighting

PRICES—including Electric Starting and Lighting, Ford Sedan \$1250, f. o. b. Ford, Ont. (War tax extra.)

L. B. DODE, Ford Dealer
MIDDLETON, N. S.

Amateur Photographers

Send us your Developing and printing orders. We guarantee satisfaction or refund your money. Mail orders returned promptly.

Bear River Drug Store
L. V. HARRIS, Proprietor
BEAR RIVER Nova Scotia

THE Yarmouth Beauty Cigar

Is Used by All Refined Smokers

There's a Reason, Quality Counts

Advertise in THE WEEKLY MONITOR. It Pays!

Says Knowledge of God Should be Advertised

By Rev. Dr. John Roach Straton,
Pastor Calvary New York City
Baptist Church.

The theory of honest advertising is that any one having a good commodity should give publicity to the commodity, so that those who need and desire it may know where and how it may be obtained. For this reason I contend that the churches ought to be the greatest advertisers in the community.

The churches believe that they have the most valuable thing in the world, namely, a knowledge of God and the way of everlasting life through obedience to Him. It follows therefore logically that we ought to advertise this valuable commodity in order that those who have it not may have their attention challenged to its value and desirability.

The reason why there is such an enormous amount of advertising done today is that the multiplied activities of our modern civilization make it necessary to put forth an effort to gain the attention of the people to anything.

The truth is especially applicable to the unseen and intangible and yet vitally important realities that lie in the realm of spiritual things.

Unless the attention of the rushing multitudes in our busy age is constantly and earnestly challenged to the greatness of the church and the value of religion the higher things of life are in danger of being lost. The church, therefore, should be just as aggressive and active in advertising her wares and pressing her claims upon the attention of the world as any other institution or enterprise of today. Yes, she should be more so, because she is dealing with the most vital interests of life for time and eternity!

But, unfortunately, the children of the world are "wiser in their generation than the children of light."

For example, in all of our large cities the theatres employ press representatives to gather the theatrical news and to keep it always prominently before the people through the newspapers. In striking contrast with this enterprise is the fact the newspapers have themselves to employ men to obtain and present the news from the churches and the religious forces of the community.

If the church was as enterprising and aggressive as the theatre, this process would be reversed, and doubtless the results would be as beneficial to the church in its field as this publicity has been to the theatres in their field.

In what is here said I am neither commending nor condemning the theatre. I am simply citing the fact that that institution has shown more enterprise and wisdom than the church

in getting its wares before the people, and the results attained justify the policy adopted and the money expended.

People flock to the theatres today and leave the churches empty because, in part, the theatres have made a wise and intelligent bid for their presence.

With consummate skill they have used every channel of approach to gain the attention of the people and every seductive art to secure their attendance upon the playhouse. They make them bright and attractive in atmosphere, and they advertise, and ADVERTISE—on bill boards and in street cars and in newspapers and everywhere else that they can gain entrance; and it is not to be wondered at that they secure the following they desire.

They are to be congratulated—at least for their successful enterprise. And the churches should use as much money, judgment and skill to put themselves before the public. Instead of supinely drifting and complaining, the churches should put up an intelligent and man sized fight, and this will help spiritually to win over "worldliness."

The newspaper of today is a lineal descendant of the "town crier" of the olden times, and as he was supposed to announce everything of interest, including the activities of religion, so should the newspapers of today do the same thing.

Since the church has a good thing, let her not hesitate to advertise it to the world, and she will then not only attract to herself a larger following in this busy age, but she will command more fully the respect and confidence of the commonsense masses of humanity, through this illustration of her practical wisdom in using the forces of today, that are so successful in other fields to accomplish her own wise and noble ends!

NOT PLENTYFUL IN SOME TOWNS

A gentleman is a man who is clean both outside and inside; who neither looks up to the rich nor down to the poor; who can lose without squealing and win without bragging; who is considerate of women, children and old people; who is too brave, to lie, too generous to cheat, and who takes his share of the world and lets other people have theirs.

Yarmouth Times: Two motor cycle bicycles with side cars arrived this morning by S. S. Prince George. The owners were Chas Kenney and Verne Casey, accompanied by two ladies. They left Jackson, Mich. last Saturday, and motored 1,104 miles to Boston. From Yarmouth they motor to Gilbert's Cove, to visit C. W. Kenney, and from there they proceed to Digby, where they will take the boat to St. John and motor from that city through New Brunswick, Maine and Massachusetts, etc. back to Jackson.

Minards' Liniment Lumberman's Friend.

Health and Happiness

Women of today seem to listen to every call of duty except the supreme one that tells them to guard their health. Home duties, church duties, war activities, and the hundred-and-one calls for charitable enterprises soon lead women to overdo. Nervousness, headaches, backaches and female troubles are the inevitable result.

Philadelphia, Pa.—"I was very weak, always tired, my back ached, and I felt sick most of the time. I went to a doctor and he said I had nervous indigestion, which, added to my weak condition, kept me worrying most of the time—and he said if I could not stop that, I could not get well. I heard so much about Lydia E. Pinkham's Vegetable Compound my husband wanted me to try it. I took it for a week and felt a little better. I kept it up for three months, and I feel fine and can eat anything now without distress or nervousness. Health and happiness? Yes, I have both now."—Mrs. J. WORTLAND, 2843 North Taylor Street, Philadelphia, Pa.

The majority of women nowadays overdo, there are so many demands upon their time and strength; the result is invariably a weakened, run-down nervous condition with headaches, backache, irritability and depression—and soon more serious ailments develop. Avoid them by taking in time

Lydia E. Pinkham's Vegetable Compound

APPOINTMENT OF A BEE EXPERT

An inspector for the Province of Nova Scotia under the "Foul Brood Act, 1916" has just been appointed in the person of Mr. Anthony Birch, B. S. Mr. Birch will assist in the administration of this Act, which has for its purpose the treatment and eradication of this serious disease of bees. Mr. Birch is a recent graduate of Macdonald College, where he specialized in apiculture and allied subjects. He has also spent a season as assistant to the Dominion Apiarist Ottawa.

As the disease is confined almost entirely to the Valley, Mr. Birch will make his headquarters at Wolfville, where a determined effort will be made to treat all cases of Foul Brood early in the season. While it will be necessary for Mr. Birch to spend the greater part of his time in the Valley, it is hoped that ultimately, as time permits, his services may be available to growers in other parts of the Province.

One of the great objects achieved by the co-operative marketing of wool is the placing of a premium on the good fleece. There will be a margin of probably 20 cts per lb between prices paid for first quality wool and those paid for inferior grades this year. The main precautions the farmer take are good and regular feeding, pastures free from burrs, and the use of a rack for feeding hay in winter.

New Goods

I have just opened another lot of Men's & Boys' Suits which I am offering at very low prices.

Also a new line of light Raincoats for summer wear.

When you are wanting anything in the line of Gents' Furnishings, give me a call and you will find I have what you are looking for.

If you feel like complaining about the luxury tax, stop and think what it might have been if Germany had won the war, instead of us.

Wm. E. Gesner

Agent for "House of Hobberlin" Tailoring. Satisfaction Guaranteed Absolutely

INSURANCE

Are your buildings insured for enough to cover them at present day prices?

How about your auto? For a small amount I can insure your car against fire from any cause.

H. T. PHINNEY, - Lawrencetown, N. S.
Fire, Automobile, Life and Accident Insurance

ALL KINDS OF
STAPLE GROCERIES
AND
GARDEN SEEDS
GROCERY

Boston & Yarmouth Steamship Co., Ltd.
Steamships Prince George & Prince Arthur

Four Trips Weekly. From Yarmouth, Tuesdays, Wednesdays, Fridays and Saturdays, at 6.30 p. m. From Boston, Mondays, Tuesdays, Thursdays and Fridays at 2 p. m.

Summer Schedule Effective July 2. Six Trips Weekly. From Yarmouth, daily except Sunday at 6.30 p. m. From Boston, daily except Saturday at 2 p. m.

For staterooms and other information apply to

J. E. KINNEY, Supt.
Yarmouth, N. S.

Seed Oats

Ewing's guaranteed seed oats, in abundance, and Banner also, P. E. Island re-cleaned Banner. To insure a good harvest it pays to sow the best quality of seeds.

FOOTWEAR

Save your money and buy Canvas Boots and Shoes. We have just received several hundred pairs. Colors: White, Steel, Brown and Black. Stock guaranteed first class.

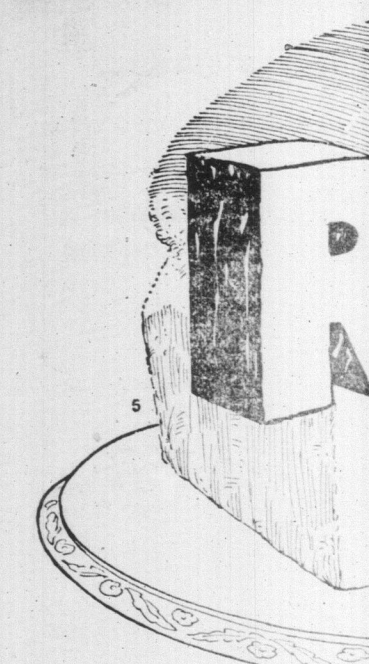
DRY GOODS

A variety of good quality to date lines. We invite your inspection. No trouble to show goods. We know we can save you money. We have different lines at a price from 25 to 50 per cent less than we can buy wholesale today.

Shaffners Ltd.

Lawrencetown,

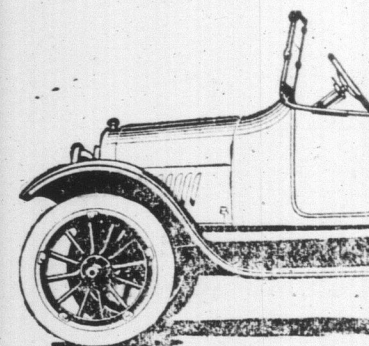
May 11th, 1920



THE Chevrolet "Four-door" all the necessary qualities those who, although desiring of money for a car, wish having sufficient power and all that can be expected of

COLONIAL

BRIDGETOWN



ROOF

We have just of Paroid product and three ply Roofing Slate Shingles and

We also have Spruce and Steel S

J. H. HICK

Queen

BRIDGETOWN



PU

Swift

One pack

price for this week at .37c per pack. While the stock lasts I will sell Tea in bulk at .59c a lb.

A. J. F.

PHONE 37

Try a Plug of Our

This Tobacco is made of the put up in half pound plugs. \$1.50 Get a bottle of our Booster

O. P. C.
HAIR DRESSER AND