

Sound Value Has Secured For
ROWAT'S TEAS
Popularity and Appreciation,
65c to \$2.00 Pound.
T. A. ROWAT & CO.
250 Dundas St. b. Phone 3051-3052.

JEWELRY SALE
\$25,000 worth, at special sale, 3 and 8
p.m. daily.

W. J. WRAY & CO.
234 DUNDAS STREET.

**ENGLISH
RHEUMATISM
CAPSULES**

for the quick, safe relief of rheumatism,
lumbago and sciatica. They work
quickly and are harmless. Will not
upset the stomach; 50c box. Sold in
London by

Taylor's Drug Store
390 RICHMOND STREET.
Established 1868.
Mailed anywhere on receipt of price.
(H-LAW-5)



We know a lot of visitors
to the Exhibition take time
while in London to have their
eyes attended to.

We are in a position to
give them every attention in
examining eyes, repairing
glasses or filling the oculist's
prescriptions.

Our prices are right, and
all work is guaranteed. A
satisfied customer is our best
advertisement.

When in London Fair
Week call on

**Carlyle
TREBILCOCK
OPTICIAN**

233 Dundas St. Phone 2351.
Two doors east of Majestic
Theatre.

J. FERGUSON'S SONS
176-178 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Car or Hearse
Equipment.
Day or Night Service.
Phone 543. Residences, 2050W-5553.

**N. J. GRIFFITH
FUNERAL DIRECTOR AND
EMBALMER**
104 Dundas Street, London.
Residence on premises. Phone 455.

**A. L. OATMAN
Cor. King and Colborne Sts.
The Funeral Home.**

Chestnut Coal
Egg, Stove and Pea Coal.
Lehigh Boulets Coal.
Ebony Cube Cannel Coal.
Crown Smelting Coal.
Prompt delivery.

Jas. E. McGuffin
625 WILLIAM STREET.
Telephone 1591. yt

Bristol Essery
First Quality Coal.
Stove, \$16.00; Egg and Stove, \$15.50;
Nut, \$16.00; Pea, \$12.75.
Mixed Slabs, \$4.50 per load.
Prompt Delivery.
Phone 1039. 630 Maitland Street. ywt

CARTER & SON
AWNING AND TENT
MANUFACTURERS.
351 GLEBE ST.
Phone 6197. tf-ywt

**DON'T WORRY OVER
YOUR TIRE TROUBLES**
Double Mileage
PUNCTURE-PROOF SERVICE.
ASK
ART WILKES
London Tire Repair Depot.
354 Wellington. Opp. McCarty's. ywt

WOOD SALE
MIXED
WOOD, \$3.75
ANDERSON COAL COMPANY.
Phone 1391. ywt

Announcement
We are now
ready to give you
the best Optical Service in the city in
our new and up-to-date Optical Room,
at very reasonable prices.

**N. AGRANOV JEWELER AND
OPTICIAN**
644 Dundas Street.
Phone 1742W. Open Evenings. ywt

**London Loan & Savings
Company**
Have resumed openings Satur-
day evenings from 8 to 9:30.
4 TO 5 1/2 PER CENT
ALLOWED.
Call for Particulars. ywt

**First Showing of
Ladies Fall Hats
Beltz & Co.**

**Get Value For
Your Money--**

BUY

**Parnell's
Pure Bread**

--And Be Satisfied

**Johnston Bros.
XXX BREAD**

Now selling at
11c a Loaf
9 TICKETS 99c

The same wholesome delicious
loaf that has made it so popular
with the housewives of London.
At your grocer's now.

JOHNSTON BROS.
Phone 344. ywt

**Ringleader Is
Given Four Years**

**Solly Platter Sent To Kingston
For Jail-Breaking.**

[Special To The Advertiser.]
QUELLEN, Sept. 12.—Five of the
prisoners who escaped last week from
the Ontario Reformatory here and were
later captured near Woodstock, came
before Magistrate Watt today charged
with jail breaking and stealing a motor
car after getting away. Solly Platter,
of Toronto, the ring-leader of the gang,
who admitted sawing the bars from
the jail corridor windows, through
which the gang got away, was sen-
tenced to three years in Kingston for
jail breaking, and an additional year for
stealing the auto.

Platter was undergoing a two-year
term when he escaped. He was sen-
tenced in Toronto last June for at-
tempted robbery and receiving stolen
goods.

At the conclusion of the Kingston
term he will be brought back to Guelph
to serve out his original sentence.

Alex. Morgan (colored), Platter's
chief assistant in planning the escape,
goes to Kingston for three years, while
three others, George Miller, John Smith
and Nicholas Torosky, go back to the
farm for an additional year.

WILL ARRIVE FRIDAY.
NEW YORK, Sept. 12.—The British
cruiser Dauntless, assigned by the
British Admiralty to bring home the
bodies of the United States airmen who
lost their lives in the ZR-2 disaster,
will arrive in New York at 2:30 p.m.
next Friday.

BREAD PRICES LOWERED.
[Special To The Advertiser.]
INGERSOLL, Sept. 12.—The price of
bread today dropped to eleven cents per
loaf. It has been selling for months at
twelve cents. The drop, the bakers
stated, is made possible by cheaper
wheat.

AT THE MAJESTIC.
Take three acts filled to the brim
with sparkling comedy and mix it well
with an equal amount of cleverness,
and you have a good evening's work.
It is with enough spice to make it
decidedly interesting, and it is well
known that a very good cook you might
produce something almost as good as
the farcical comedy in "The Hill."
It was played by the William A. Grew
players at the Majestic
Theatre on Monday evening. It
appears there during the whole of this
week.

Hardly too much could be said about
the play. The plot is ingenious, to an
extreme. Based on what might happen
when divers pieces of interesting woe-
man's lingerie go astray throughout a
house filled with four or five perfectly
respectable, but eternally suspicious
couples, and one not yet entered into
the bonds of matrimony, it provides in-
numerable laugh-producing situations.

The plot is filled with peculiar little
twists and turns, and yet is so well
worked out that it is always easy to
follow. The comedy permits both the
acting and the spoken word, and it is
clear as it is generous in quantity.

The cast, almost without exception,
did excellent work, but it was Robert
Hyman as Garry Ainsworth, a hus-
band of a month, who did no wrong
in the whole of his life, but much to
his discomfort was very foolish
just once. He provides much of the
comedy and creates the many humor-
ous situations. His work is that of
an artist. Opposite him, as his wife,
Rose MacDonald was splendid despite
a difficult part to play. Gertrude Dus-
tin as Mable Essington had a strong
role. Except in one or two instances
her presentation of the part was very
colorful. Duncan Penwarden as
Arthur Penwarden had a rare thank-
less role, but he made the most out of
it. He suited the part exceedingly
well. Rickey Secret as Jimmy Larch-
mont and Donna Bartlett, as his wife,
ably assisted Garry Ainsworth in pro-
ducing the plentiful humor and
comedy. Thelma H. McKnight as
Carlie, Garry's man, was exceptionally

**Secrets
Revealed
By**

**Crawford
Piano Co.**

In the Main Building.

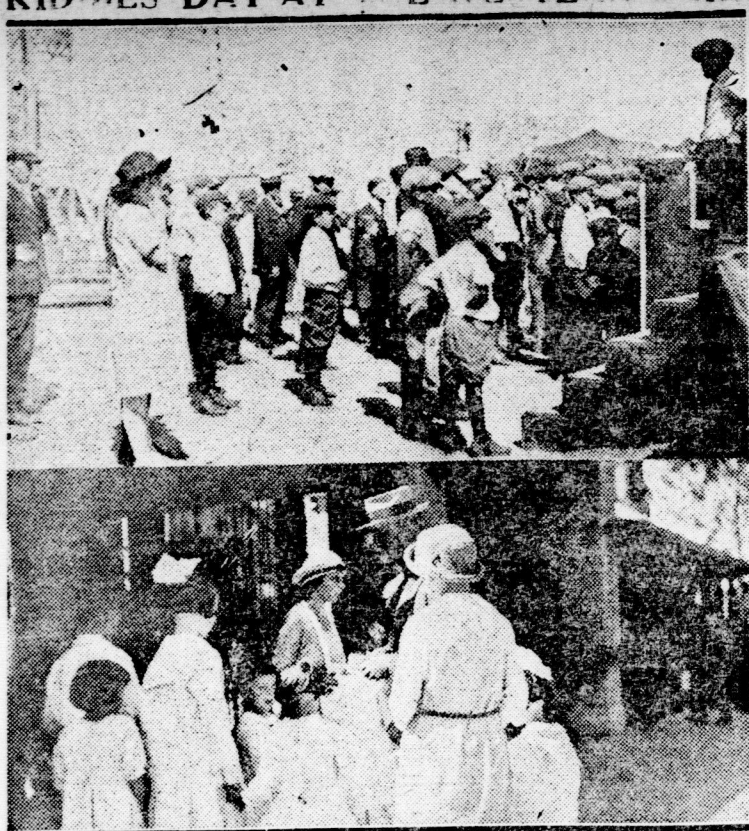
**"Ye Olde Firme"
Heintzman
& Co.**

Limited.
Northeast Corner
Main Building.

the well-known
dealers in

**Brunswick
Phonographs.**

KIDDIES' DAY AT THE WESTERN FAIR



One photo shows a group of interested kiddies snapped as they stood en-
tranced at the spiel of a "ballyhoo man" in front of one of the midway attrac-
tions.

The other photo shows one of the committeemen distributing tickets to the
kiddies. The committeemen had a busy day seeing that the kiddies saw every-
thing there was to see, and incidentally most of them had just as much fun
out of it as the children.

AT THE ALLEN.
He was the black sheep of the family
and preordained, seemingly, as
thousands of his kind in real life, to
get more hard knocks, beatings and
luck than all the others, but through
it all there was one who trusted and
believed in the little mother—and there
are millions of her kind also in the
world today—serving and sacrificing al-
ways that her own shall succeed
through the years to come. But when it
narrowed down to the last analysis it
was the black sheep who, when all the
rest had miserably failed, was the one
to save the father from disgrace and
the old, frail, dim-eyed mother from
a pauper's ending.

Probably the greatest human interest
story that has ever been adapted for
the screen, let alone shown in London,
is the William Fox production "Over
the Hill," appearing as one feature only
of the big special program at the Allen
Theatre the first half of this week.

"Over the Hill" is the story of a
man, as a "true-to-life" production it
has yet to be equalled and cleverly in-
terwoven throughout the tale is the
smashing rebuke to the selfish and the
hypocrite. Incidentally it deals a tell-
ing blow at the typical and apparently
popular public school theory that has
survived the ages, "spare the rod and
spoil the child." Undoubtedly "Over
the Hill" will compel even the best of
the moralists to reflect not a little.

Royal Canadian Band.
As the feature attraction at the
Allen all this week, the ready-famous
Royal Canadian Military and Concert
Band threatens, to judge from the
crowded houses on Monday, to take by
storm this city as it did all Europe.

This is the same body of musicians
and under the same able director, Cap-
tain M. Ryan, which was selected to
attend the coronation of King George V.,
and which subsequently went overseas
to serve the king and his empire.

Called out for special distinction by
General Sir Arthur Currie and were or-
dered from Passchendaele to attend
the exhibition of war photographs at
Paris. In addition to this they were
further honored by receiving the Prince
of Wales upon his arrival at Halifax
from overseas.

At each of yesterday's performances
this splendid band received an over-
ture "William Tell," followed by "Kis-
met." Responding to emphatic appeals
for encores they were practically com-
pelled to perform additional numbers, in-
cluding Sousa's wonderful march,
"Stars and Stripes." This program will
be repeated at every performance all
this week.

Other artists to win the hearts of
the patrons were Miss Winifred Evans
and Sgt. Linford, excellent vocalists.
The latter is the well-known baritone
soloist and a member of the Royal
Canadians. Both were heartily enco-
red.

In their careful selection of songs
and their intelligent management
has not overlooked the comedy turn,
and the irresistible Snub Pollard has
been another of his swift-moving, rock-
ing tales.

AT THE MAJESTIC.
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**EXTRA TRAIN SERVICE VIA CANA-
DIAN PACIFIC RAILWAY SEP-
TEMBER 14TH, ACCOUNT WEST-
ERN FAIR.**

For the accommodation of passengers
attending the Western Fair at London
the Canadian Pacific Railway will have
extra train service in and out of Lon-
don Wednesday, September 14, as fol-
lows:

Special train to leave Chatham 8:00
a.m., arriving London, Richmond street,
9:55 a.m., Quebec street, 10:05 a.m.,
September 14, making all local stops,
and returning special to leave Quebec
street 10:20 p.m., Richmond street, 10:30
p.m., running through to Chatham,
making all local stops.

For further information apply Cana-
dian Pacific Ticket Agents, or H. J.
McCallum, City Passenger Agent, Lon-
don. Sept 14

CLEVER MAY ROBSON

**PLEASES AUDIENCE IN
"IT PAYS TO SMILE"**

**Excellent Company Plays But
One Night At Grand.**

May Robson came to play a London
house last night—came with all her
cleverness, her subtlety and her wit to
the Grand Theatre and left behind her
an audience shrieking at her funniness
and struck with admiration at the big-
ness of her talent. "I could sit through
that play all over again," a remark
overheard at the close of the perfor-
mance, voiced practically everybody's
feelings and it is to be regretted that
May Robson's program called for but
one night in London.

As "Freedom Talbot," the elderly
chaperone of Mayflower descent, who
came to the family of the very rough
and ready Peggie, as a "society moni-
tor" to the youthful but self-willed
Alma Peeg, May Robson humorously
opens "It Pays to Smile." But as the
play progresses and she absorbs some-
thing of the Pegg slanginess and scorn
such the little conventions of her own
class, she provides cause for even
greater merriment in the play. Clever
as was her acting throughout, perhaps
the most skilful piece of dramatic work
last night was her representation of a
clever woman whose her glass of Ince-
pinger ale was misplaced by the
elder Pegg's special concoction.

Excellent Company.
Although Miss Robson is, of course,
the star of the production, her company
is so excellent that it stands well up
with the best of the London theatres.
Special mention should be made of the
excellent acting of Miss Margaret Bo-
roughs, who plays the role of Alma Peeg.
Such a vital personality as this young
actress cannot remain in the back-
ground. In the opening scene of the
play, the versatility of her acting is re-
markably shown, when in a word she
is transformed from the swearing, self-
willed daughter of an indulgent and
wealthy father to a remorseful, unhap-
py, motherless child.

"It Pays to Smile," the dramatiza-
tion of Nina Wilcox Putnam's stories,
is a delightful little comedy, full of

humor and with just enough serious
plot running throughout to give it unity
of interest. The mysterious Italian
duke, about whom the clouds of suspi-
cion hang until the final act, is really
an intense patriot in disguise and the
proper lover for Freedom Talbot's
youthful charge, Alma Peeg, whom he
snatched from the arms of the villain
on their wedding eve.

It isn't too much to wish May Robson
and her company another visit to the
city.

**LORD BYNG OPENS
FAIR AT OTTAWA**

OTTAWA, Sept. 12.—His Excellency
Lord Byng of Vimy, governor-general,
formally opened the Central Canada
Exhibition today. The opening was
in connection with the directors' luncheon, and immediately after his
excellency and party inspected the
veterans who had come to the grounds
in the Pageant of Progress, a monster
parade which traversed the city streets
before the opening.

It was Veterans' and Citizens' Day,
as far as the directors luncheon was
concerned. Joseph Kent, president,
presided, and associated with him at
the head table were Right Hon. Arthur
Meighen, Sir Edgar Morrison, Mayor
Plaunt, Mayor-Deputy, J. H. MacBrien,
Lieut.-Gen. Sir Henry Bursill, Senator

Belcourt, R. H. Maxwell, Hon. J. G. Foster and others. The guests included
men prominent in various walks of
life.

**FOUR KILLED WHEN
NAVE COLLAPSED**

BRUSSELS, Sept. 12.—Four persons
were killed and several injured when
the central half of a church gave way
today during early mass while a hurri-
cane was raging. The storm did considerable damage

STEAMER ARRIVALS.
MONTREAL, Sept. 12.—Cairnvalor
Leith; Lakonia, Avonmouth; Ma-
Anella, Liverpool.

STEAMER SAILINGS.
MONTREAL, Sept. 12.—Overda
Rotterdam; Porsanger, Liverpool; Ca-
adian Trader, Swansea.

**Have You Entered Your Suggestions for the
Maxwell Electric Washing Machine
NAME CONTEST ?**

We want your help in devising the best and most appropriate names
for two new types of Electric Washing Machines recently added to
the Maxwell line. One is a Vacuum type and the other a Dolly type.

**One Machine of Each
Type Will Be Given FREE**

The prize for the name and slogan accepted for the Vacuum Washer
will be a machine of that type, and a Dolly type will go to the
person whose suggestion is adopted for that model. Visit The People's
Electric Company's booth (South Annex to Main Building), at the
Western Fair, London, see the machines, and secure entry form,
conditions, suggestions, and full particulars regarding this interesting
competition.

If you need further information write to
MAXWELL'S, LIMITED St. Marys, Ont.
Coupon for Out-of-Town Readers.

Please send me contest entry form and description of machines.
Name
Address

TO THE TRADE

FURS

BEAUTIFUL MODELS ON DISPLAY.

Western Fair visitors are cordially invited to visit our
Fur Department during Fair Week.

We have in stock Persian Lamb Sables, Beaver Coats,
Hudson Seal Coats, French Seal Coats, Muskrat and Marmot
Coats, etc. Also Muffs and Stoles of every wanted fur and
style.

Fur catalogue, with life-like reproductions, mailed on
request.

SPITTAL BROTHERS, LIMITED
Wholesale Furriers and Hatters.
333 RICHMOND STREET, LONDON.

TEACHERS and TRUSTEES
Are the Builders and Trustees of Our
National Life

They are as busy in the country as in the town. We have a special
service for the
Continuation Schools
Full Equipment and Up-To-Date Supplies.
Come to Visit Us—By Train, Trolley, Motor or Mail.
In either case we will give you
Human Service

WENDELL HOLMES, Limited

**BABY'S
OWN
SOAP**

Best for Baby
Best for You

Excellent for the Skin

TO THE TRADE

FURS

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Come to Visit Us—By Train, Trolley, Motor or Mail.
In either case we will give you
Human Service

WENDELL HOLMES, Limited

WILL MINIMIZE DANGER.
REGINA, Sask., Sept. 12.—Cool, dry
weather following recent rains will
minimize danger to crops, according
to government officials interviewed to-
day. They declared the worst menace
was not, summer drouth. It is said thresh-
ing operations in this district will be
held up for a week or ten days.

ATTEMPTED ASSASSINATION.
SEOUL, Korea, Sept. 12.—An attempt
upon the life of Admiral Baron Minoru
Saito, the Japanese minister here, was
made today by a Korean who threw
two bombs at the rooms in the Govern-
ment Building where Governor Saito
was assuming his duties after his re-
turn from the country. The governor
was not injured.

**NECKLETS and Pendants at
Half-Price**

\$25.00 14k Solid Gold Neck-
lets, set with pearls and
aquamarines \$12.50

\$14.00 14k Solid White Gold
Pendant, set with aqua-
marine and pearl... \$7.00

\$12.00 10k Solid Gold Pen-
dant, set with ruby and
pearl \$6.00

\$31.00 14k Solid Gold Neck-
let, set with pearls and
amethysts \$15.50

\$32.00 14k Solid Gold Pen-
dant, set with aquamarines
and pearls \$16.00

\$25.00 14k White Gold Pen-
dant, set with two large
topazes \$12.50

\$20.00 14k Solid Gold Neck-
let, set with cameo \$10.00

\$12.50 10k Solid Gold Pen-
dant, set with ruby... \$6.25

\$17.00 14k Solid Gold Onyx
Pendant, set with pearls
..... \$8.50

\$16.00 14k Solid Gold Neck-
let, set with pearls... \$8.00

\$22.00 14k Solid Gold Pen-
dant, set with pearls and
aquamarines \$11.00

One tray Fancy Cuff Links, ranging in
price from \$1 to \$10, selling at..... 50c to \$5

NOVELTIES

Bangle Bracelets, in gold-
filled and sterling silver...
..... \$1.00 to \$3.50

Fancy Colored Beads
..... \$2.25 to \$18.00

Soft Collar Pins, 50c to \$5.00

Lingerie Pins, in sterling
silver, gold-filled and solid
gold 50c to \$5.00

Fancy Bars and Brooches...
..... 50c up

Cigarette-Holders
..... \$1.50 to \$10.00

Cigar Cases, \$1.00 to \$20.00

Coin and Vanity Cases
..... \$2.50 up

Gold and Silver Pencils
..... \$1.50 to \$8.50

Earrings 50c up

25 Per Cent Discount
On Rogers' 1847 Old Colony Design Silverware.

**Aynsley China, Royal Crown
Derby Decoration**

\$5.25 Cups and Saucers, \$4.00

each \$3.00

\$4.25 Tea Plates \$3