Canadian Bureau of Credits

Dominion Bank Chambers, London. Established 1910.

Collections and adjustments locally or through agents at all points. Liquidation of estates a specialty. Call or write for terms and references.

A SENSIBLE RESOLUTION

START the New Year with a pledge to give your eyes the best of care and have them equipped with correct, comfortable and becoming glasses.

Take advantage of our service.

Carlyle TREBILCOCK OPTICIAN

233 Dundas Street. Phone 2351. Two Doors East of Majestic. yt

Diamonds

Loose and mounted stones.

RINGS .....$10 to $700
NECKLETS .....$12 to $800
EARRINGS .....$50 to $500
SCARFPINS ..... $20 up

C. H. Ward & Co.

Diamond Merchants and Jewelers, 386 Richmond St. Phone 1084.

Archer Electric

Phone 2110. 221 Dundas Street. Electric Fixtures, Wiring and Supplies. Bring your appliances here for repairs, as we are experts. zyt

London Business College

Dundas and Richmond Streets. London's newest and most up-to-date commercial school. Winter term begins January 5. Day and night classes. Phone 7380. J. Morritt, Principal; N. Stonehouse, Vice-Principal.

TAYLOR'S STOMACH AND LIVER CURE.

is composed entirely of roots, barks and herbs, and contains no mineral poisons; cures constipation, sour stomach, sick headache, biliousness, etc. On sale at the 6 TAYLOR DRUG STORES

PHONE 3511 HAVE YOUR PIANO TUNED BY S. BOARDMAN Formerly six years with Heintzman Co.

Anthracite Coal

Egg, Stove, Chestnut, Pea —Best Quality—

BRISTOL ESSERY

630 Maitland. ywt Phone 1089

INSURANCE

HAROLD J. LAWSON (Returned).

205 Dominion Savings Bldg. Phone 830. ywt

The Hay Stationery Company, Limited

Now located at our new premises, 331 Richmond St.

Building formerly occupied by R. C. Struthers. yy

Double Mileage

Puncture-Proof Service. Ask.

ART WILKES

London Tire Repair Depot. 354 Wellington. Opp. McClarys. yw

FORMAGNETO AND IGNITION REPAIRS

TRY EXCELL AUTO ELECTRIC

RELIANCE GARAGE

Phone 6400. 297 Dundas street. 60tf-yv

With a Kwick-Lite

Electric Flash you can see in the darkest of spots. We have them in all sizes and shapes from $1.30 to $3.25.

BENSON-WILCOX ELECTRIC CO.

264 Dundas street. y Phone 2671

London Loan and Savings Co.

OF CANADA

4% ALLOWED ON DEPOSITS.

5½% ALLOWED ON DEBENTURES.

220 Dundas Street, London, Ont.

No. 1 Quality

Hudson Seal Coats

BELTZ & CO.

PRACTICAL FURRIERS.

YOUNG'S

Rearranging the furniture in the parlor or hanging a new picture on the dining-room wall has a wonderful effect. Things seem new again and you enjoy them as much as you did the first time you saw them.

Just the same effect is produced by remounting and refinishing old jewelry, especially diamonds.

We make a specialty of remounting diamonds and keep in stock dozens of different designs of rings, pendants and brooches ready to be mounted with diamonds. These come in red gold, white gold and platinum.

If you would care to bring the diamonds you wish to be remounted to either store we would be glad to give you an estimate on the cost of mounting them.

YOUNG'S

London's Jewelers. London. London East.

We Are Forced To Do It!

We kept the price of bread down as long as possible, but with the sharp increase in the price of wheat we are obliged to raise the price of our bread 1c a loaf.

We know that the people of Western Ontario realize that this bakery has tried to keep the cost of bread stationary.

LARGE 24-OZ. LOAF 12c
SMALL LOAF 7c

JOHNSTON BROS. Phone 944. MAKERS OF THE FAMOUS

XXX BREAD

Hockey Shoes at Low Prices

Get out and enjoy every minute of this invigorating Canadian winter. It will put the bloom in your cheeks and pep in your step.

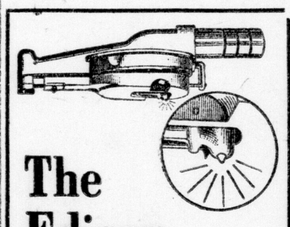
Cook's Shoe Store

The motorist that isn't in on F. P. Brockman's service plan is certainly losing valuable time and money. You better let him explain it to you.

F. P. Brockman. London's Rubber Man

346 DUNDAS, PHONE 5124.

F. P. Brockman.



The Edison Genuine Diamond Reproducer

This is one of the reasons why the tone of the Edison Diamond Amberola is superior to that of any talking machine.

The Diamond has a highly-polished, rounded point, having no cutting qualities. This point rides smoothly and lightly on the face of the record.

There is no weight on the record other than Mr. Edison puts there intentionally; just enough to have the diamond ride firmly in the record groove. If you have never heard the Amberola come in and let us demonstrate one to you.

W. McPhillips

The Music Centre

238 DUNDAS STREET, LONDON.

If you believe it pays to advertise, go a step further and believe it pays to "Federalize" your advertising. We get RESULTS!

Federal Advertising Agency

T. H. YULL, Director, Dominion Savings Building, London, Canada.

Mechanical Photo Retouching

Rowat's Special Tea

Buy it when you want the best. 60c, 70c, 80c, $1.10 per pound. T. A. ROWAT & CO.

GEORGE WALSH HAS PLEASING PART IN THE WINNING STROKE

This Popular Screen Athlete Pleases Patrons At Patricia.

George Walsh, the popular screen athlete, pleased patrons at the Patricia Theatre last night with a series of new stunts.

The new play, "The Winning Stroke," a William Fox production, depicts the life of Yale and includes the great Yale-Harvard boat race in both story and scenic display.

Walsh, being a college-bred man, has the great advantage of being able to handle his new character without making any technical "breaks" that might bring criticism from collegians. He knows the game from start to finish, and as stroke oar of the Yale crew is in his element.

At Fordham University Walsh was star football man and all-round athlete, and because of his baseball skill was persuaded to play a season with the Brooklyn National League team prior to entering motion pictures. As an oarsman he ranked high. Now he keeps up the steady training that he began in college. He indulges in cross-country runs and 20-mile hikes. He boxes with a trainer, and is expert with punching bag and Indian clubs.

In vaudeville, the State Comedy Four present a classy singing and dancing act.

A Big V comedy "throbs and thrills," and a Fox News Weekly are also shown.

The entire program will be repeated today and Wednesday.

ALL-STAR CAST AND ROLLICKING PICTURE AT GRAND THEATRE

"Fair and Warmer" Keeps Audience in Continuous Laughter—Vaudeville Good.

"Fair and Warmer," funniest of comedies, presented in pictures at the Grand last night, kept a large audience rolling with laughter. A hilarious success when it was presented on the legitimate stage, it has been put into picture form, not only without the loss of the intrinsic punch and humor, but with additional merit, because many funny scenes are worked into the pictures that were impossible to present on the stage.

Although the fun-provoking dialogue of the original play could not be produced, it is largely made up for by the sparkling witty sub-titles which permeate the picture. The many funny complicated scenes coupled with these titles sent continual ripples of laughter through the house.

The part of Blanny Wheeler seems to have been created especially for dainty May Allison, the star. She plays to perfection the part of a pretty, trusting and loving young wife who has had her dreams rudely shattered. However, her work does not stand out alone, for she is well supported by a cast that is all stars.

The story of the play is based upon doings of two young married couples. In one instance the husband is too perfect and in the other the husband is also loyal and devoted, but he considers its a better policy to contrive to make his wife believe he is not. Jack Wheeler preaches his philosophy that if you keep them guessing you keep them in love with you to his friend, Billy Bartlett, who has driven his wife nearly frantic with his thoughtfulness and perfection. In following Wheeler's advice with the help of Wheeler's own wife the funny situations are created.

In striking contrast to the light comedy of the picture was the heavy drama of the headline vaudeville act. Kingsley Benedict, assisted by Edward Wade, staged a dramatic sketch that has a moral to it. The sketch is called "Wild Oats." In playing a dual part, Mr. Benedict reveals considerable dramatic ability. He handles many tense situations while playing the parts of a son of a wealthy man and of a convict remarkably well. The act is original, and its kind is seldom seen in vaudeville.

George Mullen and E. Corelli, tumblers and comedians, are well worth mentioning. Difficult and eccentric stunts are accomplished with a delightful smoothness. Their comedy is excellent.

The Lampinis, French comedians and illusionists, have a pleasing act. They are artists in their line, and the personality of the man helps to win the goodwill of his audience. Their feature "the bootbox mystery" is cleverly presented, and really is mystifying.

Four returned Canadian soldiers, one said to be a member of the old 33rd Battalion, put on an act called the "Canadian Shrapnel Dodgers." It is replete with humor and takes well. The playing of a violin made of a tin can and one steel wire is a feature of this act.

McCreevey and Doyle present an act called "The Difficulties of Motoring," which completes a bill that will be presented again today and tomorrow.

"MAYTIME" AT GRAND THURSDAY EVENING

"Maytime," the exceptionally popular entertainment which the Messrs. Shubert are to present at the Grand Opera House Thursday evening only at 8:15, differs so radically in both theme and treatment from the conventional musical comedy as to mark a distinct innovation in stage fare. Its classification as a "play with music" is exact, for it is a dramatic narrative embellished with auxiliary music which enhances the action by fitting logically into the story. "Maytime" was written by Rida Johnson Young, author of "Brown of Harvard," "Naughty Marietta," "Capt. Kidd Jun.," and other recent successes. Its musical setting came from Sigmund Romberg, composer of "Her Soldier Boy" and many of the song hits in the Winter Garden shows. The story, opening in a Washington Square Garden in 1840, proceeds through the years for three-quarters of a century. The last of the four acts, or episodes, shows a happy culmination in the lives of the grandchildren of the romance of their ancestors, blighted two generations before by parental opposition. The intermediate acts present striking pictures of New York life at widely different periods, the salient characteristic of each of the eras being accurately reproduced. The Messrs. Shubert, with their customary prodigality, have provided an excellent cast. There is, of course, a chorus and an augmented orchestra. The seat sale opens this morning.

"FIDDLERS THREE" AT GRAND FRIDAY AND SATURDAY

"Fiddlers Three," which is announced for two nights and Saturday matinee at the Grand, commencing Friday evening, is said to be a rare bit of music and unusually well played comedy. It is seldom that a piece of theatrical property meets with such favor as has been accorded this delightful romantic operetta. Its story has charm, and its dialogue is rich in wit and humor. Tavis Belge, the prima donna, has a voice of great range and sweetness — one that is seldom heard outside of grand opera, and has, since her first American appearance at the Cort Theatre in New York last summer, gathered a following of music lovers that must be very flattering to her. Thomas Conkey, whose baritone voice is of rare quality, brings a tunefulness and gayety to the piece that makes it thoroughly good entertainment. Tom Dingle, puts his comedy over the footlights with personal directness and keeps you smiling, and Edna Morn, with her sprightly and graceful dancing, Katherine Clare Ward, Ethel Dwyer, Horace Sinclair, Marius Rogatti, Layman and Kling with their unusual dancing that borders on the sensational, all do their share in adding to the attractiveness of the piece. The sale opens tomorrow.

"CHU CHIN CHOW" COMING TO GRAND ALL WEEK OF JANUARY 19

The brilliant London and New York success, "Chu Chin Chow," a musical extravaganza of the Orient, will be presented by F. Ray Comstock and Morris Gest at the Grand Opera House, week commencing Monday, January 19, with matinees on Wednesday and Saturday.

For over two years, advance announcements regarding the coming of this famous production have been printed. The production is unanimously declared to be the most brilliant and gorgeous offering ever shown to audiences on the English-speaking stage.

"Chu Chin Chow" is a musical extravaganza of the Orient, originally produced in London four years ago by Oscar Asche, and is still running there at His Majesty's Theatre. It was sponsored by Mr. Asche and the late Sir Herbert Tree, and scored such an enormous success that its fame went around the world. F. Ray Comstock and Morris Gest produced "Chu Chin Chow" two years ago in New York, the complete production having been painted in London, an exact duplicate of the original production. All of the 864 gorgeous costumes of the original production were duplicated in London under the personal direction of Mr. Asche. Mr. Asche also sent E. Lyall Swote, his general stage manager, to America to stage the play. There are 18 musical numbers in the production and 14 big scenes, and at times more than 300 people are seen upon the stage at once. It is the largest traveling organization on tour today, and will be presented here exactly as seen one entire season at the famous Century Theatre, New York.

In the cast of "Chu Chin Chow" are Lionel Braham, Don W. Ferrandou, Eugene Cowles, Marjorie Wood, Albert Howson, Lucy Beaumont, Hattie Carmontel, Felice de Gregorio, Stella St. Audrie and many others, including a ballet of 60 dancers.

"THE PERFECT LOVER" AT MAJESTIC DRAWS CAPACITY AUDIENCES

Picture, Advertised For Some Time, Is Fully Up To Expectations.

"The Perfect Lover," starring Eugene O'Brien, drew capacity audiences to the Majestic Theatre yesterday. The picture has been advertised for some time and lives up to all the movie fans' expectations.

Eugene O'Brien as David Standing is a poor but ambitious painter whose charms no woman can resist. Mrs. Byfield, a rich and fashionable woman, is fascinated by him and decides to foster his work. She takes him to the city, where he paints her portrait, and he soon becomes the vogue among society women. Here, amongst a bevy of women, his good looks and his ways of being a perfect lover create havoc. He supplies his admirers with the love their husbands are too busy to give them. But he finds that he gains no happiness in this way of living. What happens to him in the end proves a breezy, thrilling love story full of art and intrigue.

An extra matinee feature is shown with this film, featuring Lila Lee with an all-star cast in "Rustling a Bride." This is a thrilling drama of the West. A good comedy picture entitled "Looking for Trouble," is also shown, as well as the Canadian News and a film travelogue.

Fred Steger, a cabaret artist, sings in a fine tenor voice some of the most popular songs. This excellent program will be repeated today and on Wednesday.

VOICE OF THE PEOPLE

THE CASE OF PTE. FARMER.

To the Editor of The Advertiser:

Your recent editorial entitled militarism in Canada, gave an entirely unjust view of this case and of the attitude of the military authorities towards men who have fought our battles. Doubtless to avoid even the appearance of military government the militia department two or three months ago directed that all men accused of desertion should be tried by the civil power instead of by court-martial. It might be supposed, too, that the civil power would be more tenderly regardful of a man's civil rights. The law declares that a man absent without leave from his unit for 21 days is presumed a deserter. This soldier, John Joseph Farmer, was absent nine months, so that, on his return, he was properly charged with desertion, and by the new regulation I have mentioned, he had to be taken for trial before the civil court. Now if, on a charge of desertion, it is shown that the accused had no intention of permanently quitting the service in this manner, nor of staying away to escape some important duty, such as a draft for overseas, he should be acquitted of desertion but convicted of absence without leave. In this case it was clear that the man, who was ripe for discharge after service overseas could have no possible motive to desert. Desertion could bring him no relief and no advantage. Under these circumstances any courtmartial (a court of officers), and I know for I have taken part as judge advocate in very many of them, would have found the man only A. W. L. But he was convicted of desertion, and, as you justly note, even the military officer who was prosecuting asked for leniency. The man was let free on suspended sentence, but with the stigma of desertion fixed upon him. Upon this the general officer commanding this district, instead of allowing the man to be discharged "for misconduct" and forfeiting his gratuity, etc., as would happen in a case of real desertion, procured the man's overseas record from Ottawa and gave him an honorable discharge. The result of military mitigation of civil action in case of a real soldier, is that the man gets his clothing allowance and his war service gratuity and he left the barracks with the first instalment, $105, in his pocket. I may add that the man, though charged with an offence which might have procured him a long term of penal servitude, had not the assistance of counsel before the magistrate, and I did not hear of the case until after the conviction.

Under all these circumstances it seems to me quite unjust to make this case the text for an article against the military authorities. Yours truly,

G. N. WEEKES.

Market Square, London, Jan. 5, 1920.

For Chest Colds and Croup.

Colds in the Back, Spasmodic Croup and any congestion, inflammation or pains caused from Colds, use Grove's O-Pen-Trate Salve. It Opens the Pores and Penetrates the Skin. Its Stimulating and Healing Effect soon gives relief. 35c per box. If your Druggist hasn't any, send 35c in postage stamps to Paris Medicine Company, 193 Spadina avenue, Toronto, and a full-size box will be mailed to you promptly.

Johnston & Murray's

Removal Sale

We are moving to our new store and have $10,000.00 too many Shoes, as we have purchased almost an entire new stock for our opening. Consequently, we must sacrifice our broken lots and lines that we have duplicated for the new store. The prices are below the cost price in many instances.

COME AND SEE FOR YOURSELF

Shoes for That Sturdy Boy

60 pairs Boys' Solid School Shoes, with good heavy soles, at... $2.89 Sizes 1 to 5.

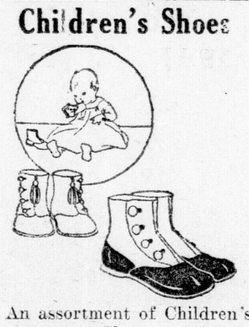
30 pairs Youths' School Shoes .... $2.48 Sizes 11 to 13.

Tell Your Husband About the Dress Shoes

HARTT'S, MURRAY'S, BELL'S, JUST-WRIGHTS

Odd sizes in each line, but all sizes in the lot $5.95

Children's Shoes



An assortment of Children's Shoes, 98c to $2.98

We Are Advertising

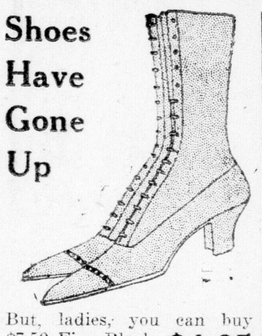
Principally styles of Shoes which are complete in sizes. However, we have many small lots that have been placed on racks and tables for convenience, and marked without regard to their original cost or present worth.

For instance, one big rack contains sizes 2½ to 4; dull, patent and Kid $1.98

BE HERE!

This Sale Starts Wednesday Morning at 8:30

Shoes Have Gone Up



But, ladies, you can buy $7.50 Fine Black Kid Shoes for.... $4.95

Women's Dark Brown, pointed toe, with dark brown cloth top Regular $10.00... $7.89

WE ARE GOING TO SELL ALL OUR

Sorosis Shoes

$3.48

250 pairs of Patent Leather, Kid and Calf, all sizes. These Shoes sold before the war for $6.00 and $7.00. We want to get rid of them all.

DON'T DELAY,

but be here tomorrow at 8:30 and secure your pick of these wonderful bargains. We have made our store famous for our low prices on Shoes, but never, never, have we heard of such ridiculously low prices as we are going to sell these Shoes for.

PLEASE REMEMBER

That no goods will be sent on approval during this sale.

OUR NEW ADDRESS WILL BE

154 DUNDAS ST.

Opposite Smallman & Ingram's.

We believe we have sold Shoes for less than any store in London. This, at least, has been our policy and reputation. You may be sure it will be worth while to get busy and buy your Footwear NOW.

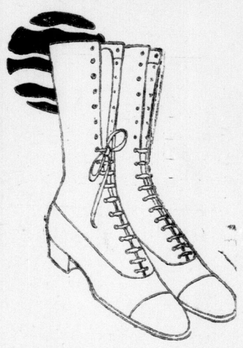
MEN

You will appreciate what this means.

Black cap, English toe, in all sizes—

$5.48

Misses' Shoes



60 pairs Misses' Black Kid High-Cut Lace, English toe, all sizes, 11 to 2. Special purchase. $3.89

30 pairs Misses' Brown Side Stock, full round toe, high cut, lace; sizes 11 to 2..... $3.98

72 pairs Misses' Assorted Buttons; sizes 11 to 2..... $2.48

Women's Colored and Satin Slippers. 200 to go at $1.98

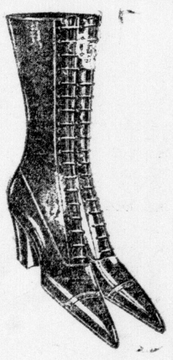
Youths' Brown Blucher, with fibre sole and rubber heel; sizes 11, 12 and 13 ..... $3.48

10 dozen Ralston's Matchless Shoe Dressing, black only; 15c size 8c

Not more than two to a customer.

For Better service we urge you to shop early in the day when possible.

Isn't There a Place



Where you could use the difference between $7.50 and $3.98 on this mahogany Balmoral, 8-inch cloth top, sport heel. Removal price $3.98

Take them away. You are in luck if you have a small foot.

JOHNSTON & MURRAY

The Big Shoe House