

PEACE CELEBRATION WHERE GUN BOOMED HUNDRED YEARS AGO

Historic Site To Be Scene of
Three Days' Observance—
Canada Represented.

NEW ORLEANS, La., Jan. 7.—A three days' celebration of the 100th anniversary of peace between English speaking nations will begin here tomorrow on the site of the last armed conflict between the U. S. and Great Britain. The ceremonies will be opened with the firing of a 21-gun salute, so timed that the last gun will boom at 8:30 a.m., one hundred years to the minute, according to historians, after the ending of the battle of Chalmette. Peace advocates from many parts of the United States and Canada will witness formal exchange of greetings between specially appointed representatives of the President of the United States and the King of England, watch the unveiling of a monument to General Jackson, and see the manoeuvres of the Seventh U. S. Infantry and other troops transported from Texas City, Texas, for the celebration. The Seventh Infantry, composed of a part of Jackson's command a hundred years ago.

Parade On Saturday.
There will be a parade of soldiers and sailors Saturday.
Preliminary to the celebration a reception was held tonight from Mrs. Wm. Gerry Slade, President General of the United Daughters of 1776-1812.
Participants in the three day program, who have arrived, include Ambassador J. P. Feltz, assistant-secretary of the Treasury, and President Wilson's personal representative, John Stewart, of New York, chief organizer of the American Peace Centenary Committee, and other members of that committee, Ernest B. Scammon, of Ottawa, organizer secretary of the Canadian Peace Centenary Association, Chief Justice W. R. Riddell, of the Ontario Supreme Court, Lieutenant Governor Brown of Saskatchewan, Alderman R. Houle, of the Montreal City Council, Oscar Strauss, of New York, and consul, H. T. Carver-Hunt, of London. Here, was notified today that the had been designated as personal representative of King George during the ceremonies.

MAYOR-ELECT CHURCH SUCCEEDS GRAHAM

Presidency of Union of Canadian Municipalities Passes On.

TORONTO, Jan. 7.—By virtue of his defeat at the polls in the recent municipal election, ex-Mayor C. M. R. Graham, of London, relinquishes the presidency of the Union of Canadian Municipalities, and Mayor Thos. L. Church, of this city, who was elected vice-president last year, becomes president, according to the constitution.
Leslie H. Boyd, K.C., an alderman in Montreal, will succeed Mr. Church as vice-president and Mayor Costello, of Calgary, will become second vice-president.

FOUND DEAD UNDER AN AUTO BY HIS LITTLE SON

BRUSSELS, Jan. 7.—Particulars have been received here regarding the death at Hambach, Missouri, recently of Mr. Fred W. O'Brien, formerly of Brussels. He was found dead in his garage, apparently from the effects of an accidental fall. He was discovered by his little son, who went to call him for breakfast, he lay dead under the auto, the engine of which was running.

LIEUT. ROSS BRISCOE ACCIDENTALLY KILLED AT TARGET PRACTICE



Advertiser Illustration
Photo by Darragh Gall.

Lieut. Briscoe was employed in the Bank of Commerce when the war broke out and enlisted at once. He was well known in London. His home is in Galt.

NAVY COLLIER PROTEUS PASSES THROUGH CANAL

Largest Ship Which Has So Far Used
the Panama Waterway.

PANAMA, Jan. 7.—The United States navy collier Proteus passed through the Panama Canal yesterday. She is the largest ship that has used the waterway. On an average, six ships are making the trip through the canal daily. The canal channel is in better condition than it has been since Oct. 16, when the last big slide occurred.

Messages received by local shipping agents and the canal officials conveyed the idea that it was believed by the writers that the canal would be closed for navigation for a period of three months. The canal authorities immediately sent replies assuring the shipowners that the canal is in good condition.

NAVAL STORES MAY BE SHIPPED TO NEUTRALS

WASHINGTON, Jan. 7.—Secretary Bryan received word from the British ambassador today that arrangements were being completed for the shipment without molestation of naval stores from the United States to the Netherlands and Italy.

TAKING ST. GEORGE NOTABLE VICTORY

Town Strongly Fortified By
the Enemy To Keep
Them Out.

ROAD CLOSELY WATCHED

Place Gained By Highways
Where Men Sank Knee-
deep in Mud.

(Canadian Press.)
PARIS, Jan. 7.—The war office gave out the following account of the operations in Belgium and Northern France during recent days:

"The period from December 25 to January 4 has been marked, notwithstanding the wretched state of the terrain and the bad weather, by three important actions, all of which terminated in a characateristic success: the operation of St. Georges, the development of our gains in the region of Pertheys, and the taking of Steinhacht.

In addition to this, on the whole extent of the front our aggressive activity has not ceased, to manifest itself by gains, which will be given later in detail. On certain points the enemy has been able to reply in kind; on others he has counter-attacked with violence, and has everywhere been repulsed. On no part has he obtained results which would appear from a distance comparable with those that, during eleven days, have brought, to us.

Veritable Blockhouse Taken.

"To the north of Lys the event of most importance since Dec. 12 has been the taking of St. Georges. On account of the state of the terrain the success of that operation appeared to be more than doubtful, but it has been complete. St. Georges includes a number of houses in alignment between the Yser canal and a road. The inundation rendered impracticable every other way of access than the elevated highway and the ditch south of the canal. Everywhere else it was water, or a very liquid mud, in which one sank to the knees. "St. Georges had been organized by the enemy into a veritable blockhouse (walls loop-holed, barricades of sacks filled with earth and machine guns commanding both ends). The road was occupied, and guarded by wire entanglements.

"In the ruins of the village and the environs 200 bodies were found.

Five Columns Repulsed.

"Our detachment succeeded in maintaining its ground at St. Georges, notwithstanding a return offensive that our adversary delivered on December 27. Following a very violent bombardment, in which 5,000 shells of all calibres crashed into St. Georges and wrecked our trenches, five columns of enemy advanced by the ditch and the road across mud banks and in water, but all were checked by our fire.

"From St. Georges to Ypres: Apart from the capture of St. Georges our armies to the north of Lys have succeeded, notwithstanding the execrable condition of the ground, in making appreciable progress. Night attacks in the dunes met by a violent bombardment, gained 50 metres on December 27, and 50 metres on December 29. Beyond St. Georges, toward the east, we advanced 250 metres on December 29, and 500 on January 4. We have found 200 additional bodies. Village by excavating through the road, by sapping a passage. From place to place this passage was enlarged, forming a shelter for the troops, upon whom devolved the task of making the assault. A similar work was executed along the ditch to the south.

Plan Gun Under Fire.

"On December 27 we had reached as far as a house belonging to a ferryman situated to the north of St. Georges. This point of support fell into our hands. The assault was carried out the next day. Notwithstanding the violent fire of the enemy some of the marines succeeded in placing a piece of artillery on a small boat and in mounting a battery on the ditch a short distance from the house of St. Georges, which crumpled up under the shelling.

"At the same time, the Belgian troops advanced through the mud and a detachment from the British warships Venus and Doris from Ramscapelle established themselves in two farms, where, by their fire they were able to enfilade the hostile defenders of St. Georges.

"Groups of riflemen in the excavation about the road delivered an assault on the last of the Germans who remained in St. Georges surrendered. They numbered not more than forty.

"In the ruins of the village and the environs 300 bodies were found.

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Fortified Place Blown Up.

"In the environs of Ypres, on January 1, we blew up a fortified place occupied by two companies, of 70 men each, with three machine guns and two field guns. The explosion sent up a column of smoke 120 metres high. Part of the defenders were blown under the wreckage. The other half took to flight. Our artillery to the east then opened fire, and those who endeavored to escape were killed near the Eykhe Farm.

"We blew up with melinite January 3 a German trench, burying the defenders in the mortar. Upon almost all the front flooded trenches and trenches filled with German bodies have been reported by our patrols.

"At the north of Ypres the condition of the ground has rendered activity almost impossible. A crust 30 centimetres in thickness is comparable with good, but underneath is mud—always mud.

Soldiers' Great Fortitude.

"The men engaged in some of the trenches are almost incapable of making a sortie because of the mud, into which they sink little by little. When it is necessary to disengage themselves, however, they push forth their utmost efforts and attain their object. Upon the soaked and muddy ground our soldiers are giving added proofs of their endurance, ingenuity and devotion to duty.

"A battalion of chasseurs for two

GREAT ANNUAL STOCK Bombarding Sale

20% to 50% REDUCTIONS!

THE GREAT SALE IS ON!

For weeks past, inquiries have been pouring in from every outside town, village and district, to know when our big sale would commence. So great has been the value-giving in the past, that the people look forward with the keenest anticipation to our announcement. Bombarding orders have

been issued to every department in this Big Busy Store. There will be no retreats. Every vestige of Fall and Winter Goods must go. Conspicuous will be the watchword—no stragglers, no deserters. Every dollar's worth of our goods has been bought for spot cash.

A BIG BOMBARDMENT of 584 OVERCOATS

584 of the best makers' Coats in the Dominion of Canada. All "shop" and "bench" tailored. Warmth without weight. Brushes, Chinchillas, Irish and Scotch Tweeds; shawl and two-way collars; lined and semi-lined; stripe and plaid back. Warm Auto and Driving Coats and Chesters. Young Men's Tipperarys, Churchills and Kitcheners. Styles that have been introduced and shown only by Dowler Stores. The great storming of this department has begun in earnest.

LOT 1—\$6.75.

Bombarded down from \$12.00. Solid wool, double-breasted and single-breasted Coats. Browns, greys, etc. It will pay you to buy for next winter.

LOT 3—\$11.45.

Odd lines, captured from some of our very best sellers, in browns, greys, blues and Irish and Scotch Tweeds. Shawl and two-way collars.

LOT 5—\$17.75.

Overcoats of high rank, right up to \$30.00, in hand-made coats. Satin shield lined, plaid back. The highest grade Coats shown in London this season.

LOT 2—\$9.45.

\$15.00 Overcoats, with the full vigor of youth in wear and style. We have turned on the guns, and now we are handing you over the spoils of war.

LOT 4—\$13.70.

This lot includes tailor cloths up to \$24.00. All "hand" tailored, perfect-fitting, shape-retaining coats. A score of young men's Swagger Coats included.

OVERCOATS \$4.90

A few odd lines in Two-Way Storm Collar, Double-Breasted Overcoats. Odd lines. All new.

A WHOLE FACTORY TROUSER SALE

This is the greatest opportunity in the history of London to buy Reliable, Well-Tailored Trousers.

London's best \$1.50 Trousers for \$1.18
London's best \$1.75 Trousers for \$1.38
London's best \$3.00 Trousers, belt loops, watch and 2 hip pockets. Bombarded down \$1.98

\$3.50 Trousers, hand tailored, for \$2.50
\$4.50 Trousers, hand-tailored, for \$3.48
\$6.50, \$7.00, \$7.50 and \$8.00 Trousers \$4.48

THE BOYS' CLOTHING DEPARTMENT CAPTURED

Mothers and buyers of Boys' Clothing will be doubly interested in the slaughter among the Boys' and Children's Suits and Overcoats. We are making this an exceptional year in cleaning up every line.

Children's Fancy Suits... \$1.76
Children's Fancy Overcoats \$1.76
Children's Fancy Overcoats \$2.48
Children's \$5.00 Fancy Overcoats for \$3.48
Children's Fancy Overcoats, up to \$10.00. Bombarded out, \$4.48

Boys' \$3.50 Norfolk Suits, \$2.48
Good solid weaves, bloomer pants. Boys' Norfolk Suits, up to \$5.00. Special \$3.43
Boys' Norfolk Suits, up to \$7.00. Special \$4.60
Boys' Norfolk Suits, up to \$10.00. Special \$5.60

Boys' Overcoats

Long, mannish; shawl and two-way collar.....One-Third Off

R. H. & J. DOWLER LIMITED

176 Dundas St., London.

Everybody Knows Where

St. Thomas

Suits Dept.

FORTIFICATIONS CAPTURED. LOOK OUT FOR THE SPOILS!

Men's Suits, \$3.98

Odd Suits. Only one and two of a color. From out \$7.50 and \$8.50 regular lines.

Men's Suits, \$5.60

Suits at actually less than the cost of manufacture. Suits that most stores would charge, even in a sale, \$9.00 to \$10.00.

Men's Business Suits \$7.65

Greys, browns, blues, fancy, checks, stripes and plaids. Suits tailored equal to regular custom work. Standard \$12.00 and \$15.00 values.

Men's Business Suits \$9.45

Shelled out of the \$15.00 and \$16.00 forts. Very handsome checks and stripes, in greys, browns and fancy Tweeds.

\$18 Tailor Cloth Suits, \$11.45

Hand-made Suits, equal to the regular custom work and trimmings, at \$18.00. Every suit must go.

Men's Hand-Made Suits, \$13.70

\$20.00 and \$22.00 cloths, linings, trimmings and styles. Greys, browns, blues and Scotch and Irish Tweeds.

The Season's Greatest Bombardment

\$24.00 and \$25.00 Celebrated 20th Century Bench-Tailored Suits, \$17.75
A full year's wear, shape-retaining guarantee. Acknowledged the best tailoring on the continent.

Sweater Coats

Men's \$1.00 Sweater Coats... 69c
Men's \$1.50 Sweater Coats... 89c
London's best \$3.00 Men's Sweater Coats \$2.29
Boys' Sweater Coats, at 68c, 98c, \$1.48 and 39c

\$1 Case Fur-Lined Caps, 48c

Blues, Blacks, Greys, Browns.

Fur Collar, Fur Lined and Fur Overcoats

Under the fire of a full battery of reductions.
\$14.00 Fur-Collar Coats.... \$9.45
\$16.00 Fur-Collar Coats... \$11.60
\$25.00 Canada's Best..... \$17.75

Furnishings Department

Heavy Bombarding Has Been Heard All Day Yesterday, Hammering Down the Prices.

50c Men's Fleece Underwear... 33c
Boys' 35c Fleece Underwear... 19c
Boys' 45c Fleece Underwear... 29c
Penman's, Watson's and other good makes. Odd lines, \$1.25 and \$1.35, for 85c
\$1.25 Black Wool, broken sizes... 59c
50c Silk Neckwear. Special... 25c
75c Silk Neckwear... 3 for \$1.25
60c and 75c Knitted Mufflers... 39c
35c Heavy Reinforced Police Braces for 19c
35c Scotch Worsted Sox... 25c
Penman's 20c Union Sox, 3 pairs 25c
Dowler Two-Year-Wear Footwarmers 3 pairs \$1.00
Penman's Heavy Wool Sox... 18c
50c Pure Wool Khaki Gloves... 25c
Dent's \$1.25 Unlined Cape Gloves, 89c
90c Lined Mocha Gloves... 69c
\$1.25 Lined Cape Gloves... 89c
Boys' 35c Heavy Rib Stockings... 23c

Shirt "Sale" Sighted

90 dozen Handsome \$1.00 Shirts, full large bodies, bayonetted down to 67c
100 dozen Guaranteed Color Chambray Shirts 67c
\$1.20 Light Grey Flannel Shirts, reversible collars 89c
\$1.75 Mushroom Pleat Shirts... \$1.29
\$2.25 Ceylon Flannel Pyjamas, \$1.48
\$1.50 extra quality Flannelette Nightgowns \$1.00

Work Goods Department

HEAVILY BOMBARDED.

Best 75c Blue and Black Overalls, 50c
Canada's best \$1.25 Union-Made Overalls \$1.00
\$1.00 Mole Skin Two-Seam Trousers for 79c
\$1.65 Heavy Lined Kentucky Worsted Smocks, good large sizes, \$1.29
50 dozen 50c Black and White Striped Work Shirts, very special... 33c
85c Heavy Jersey Top Shirts... 48c
15 dozen Lined Mitts 29c
20 dozen 75c Horsehide Lined Mitts for 48c

HATS! HATS!

1 case \$2.00 and \$2.50, all this season's Good Stiff Hats. Special at \$1.23
\$8.50 Persian Lamb Jockey Caps at \$5.80

Fur Collar, Fur Lined and Fur Overcoats

Under the fire of a full battery of reductions.
\$14.00 Fur-Collar Coats.... \$9.45
\$16.00 Fur-Collar Coats... \$11.60
\$25.00 Canada's Best..... \$17.75

\$75.00 Rat-Lined Coat, fine English jersey shell \$42.00

No. 1 Select \$30.00 Mountain Wolf Coats. Special \$17.75

ENGLAND BUYS LUMBER FROM UNITED STATES

KANSAS CITY, Jan. 7.—A lumber company here today signed contracts to furnish 50,000,000 feet of lumber to be shipped to England. The lumber will consist chiefly of ties and mine timbers.

The timber, it is said, will be shipped to Port Arthur, Texas, for transportation to England.

GERMAN RESERVIST CAUGHT AT SARNIA

May Have Been on Way to Attack British Columbia.

[Special to The Advertiser.]
SARNIA, Jan. 7.—The Immigration officers at the tunnel station caught a westbound German reservist today, who was going from New York to California, to which place, he had tickets. The man had been instructed by the German consul in New York city to report at a certain city in California.

PENALIZE EMPLOYERS WHO EVADE RETURNS

TORONTO, Jan. 7.—With the view to penalizing employers who seek to evade making returns to the workmen's compensation board under the act, and thus deprive their workmen of protection under the new law, it is understood that certain amendments will be asked of the Legislature at the approaching session.

In addition to increasing the penalty of \$500 now provided for not making

returns, the House will be asked to increase the penalty, and a method will be devised of hunting down those who try to escape the law.

It is also proposed to make the employer found in such circumstances personally liable for any compensation awarded by the board for an injury to a workman. Instead of being able to call upon other members of the class in which he might have been grouped.

This is the first prisoner that has been taken from a westbound train, and reflects much credit on the local officers, as the man should have been caught at the point of entering Canada, and not where he was about to make his exit.

He will be detained at the local armories for a couple of days, and will then be sent to the detention camp at Port Henry, Kingston.

The man had been instructed by the German consul in New York city to report at a certain city in California.

In addition to increasing the penalty of \$500 now provided for not making

January Slipper Sale



Satin Pumps, \$1.48

Not a lot of odds and ends, but hundreds of pairs to choose from at this price. The colors are black, blue, green, gold, pink and grey (no whites), all made with bows or pom-poms, covered Cuban heels and guaranteed perfect.

The regular selling price is \$3.00. We secured this lot from the manufacturer at less than cost to make and will share the gain with you.

All sizes in stock \$1.48

Patent Colt Colonial Slippers, metal ornaments. Cuban heel, etc. Regular \$3.00, on sale at \$2.28
Dull Kid Colonial Slippers, same style \$1.98
Undressed Kid Strap Slippers and Pumps. Regular \$3.00 and \$2.50 value, on sale at \$1.48
Patent Two-Strap Slippers, with flat bow, turn soles, etc. On sale at \$1.48
Common Sense Shape Kid Slippers, with one strap and low heels. On sale at 98c
50 pairs of small sizes, 2 1/2, 3, in \$3.50, \$3.00 and \$2.00 values. On sale at 98c
No sale good allowed on approval, or sold on credit.

Velvet and Felt Juliets on Sale

All \$1.50 and \$1.25 Velvet Juliets, on sale at 98c
All \$1.00 Felt Juliets and Slippers, on sale at 88c
English Kozy Slippers, all colors. On sale at 68c
Felt Juliets, with trimming and Elk soles. On sale at 49c
Black Felt Slippers, red lined, sizes 5 to 8. On sale at 49c
Misses' and Children's Red Felt Slippers. On sale at 49c

Men's Patent Dancing Shoes \$1.28

An extraordinary opportunity for the man who does not care to invest too much in Dancing Shoes. They are just like the picture; all patent leather ties with plain toes and turn soles. We have all sizes at the price \$1.28

Hubert Ashplant & Sons