



1853--GRAFTON'S DIAMOND JUBILEE YEAR--1913

GREAT MID-SUMMER SALE NOW ON

OF
MEN'S AND BOYS' CLOTHING
AND FURNISHINGS.

Buy Your Clothing of the Manufacturer. Why Not Go Direct?

WHY not cut out the middleman's profit when you have the opportunity, such as you have in this city? In this day of the high cost of living it is necessary to eliminate all waste and big expense. We do that by selling our clothing, which is the very best made, to you from our own workrooms. If you buy your clothing here you cut out one of the main items in the high cost of living today. Here is your opportunity. Grasp it! Thousands come here to be clothed. They come here because they know they get better clothes for less money than elsewhere. We are determined to move every summer garment made up for this season's trade. Thousands of dollars worth of the GRAFTON HIGH-GRADE CLOTHING and FURNISHINGS will be sold at prices that beat all past records of modern merchandising.

Children's Wash Suits at Reduced Prices.

BALBRIGGAN UNDERWEAR, 25c GARMENT.

Did you get some of this last week? If not, do not miss this lot. Your last chance to get half-dollar value for25c

WORK SHIRTS, 50c.

Duck, Drill, Oxford, etc., in black and white and fancy colors. Regular 75c values for50c

SILK NECKWEAR, 25c. 200 dozen of half-dollar Neckwear. Sale price25c

SOCKS, 8c.

A heavy Cotton Sock for workmen. Regular value 12½c. Sale price, pair8c

SOCKS, 17c.

Sheer Lisle Socks in all the new plain shades, sold regularly at 25c pair. Sale price. 17c, 3 pairs 50c

SHIRTS, 50c.

A big clearance of Madras, Percale and Chambray Shirts of 75c and \$1.00 quality for.....50c

SOCKS, 10c PAIR.

Cotton Socks, plain black and fancy colors. Regular value 20c. Sale price10c

JERSEYS, 19c.

Cotton Jerseys with short sleeves, blue, red and white, with fancy trimmings. Regular 25c value, sale price19c

TUBULAR WASH TIES, 19c

Better get a half dozen of these for summer wear. They are extra good value at 25c a tie. Sale. 19c

SAVE 50 PER CENT ON YOUR MEN'S FURNISHINGS AT THIS GREAT DIAMOND JUBILEE SALE

Young Men's Suit Section

Several hundred Young Men's Suits have been marked at prices that will be the means of quick action in the Young Men's Department. English models in two and three button, medium lapels; correct style for young men. Diamond Jubilee Sale. \$6.50, \$7.50, \$8.50, \$10, \$12, \$14, \$16 and \$18 Suits have been reduced to ..\$3.98, \$4.98, \$5.98, \$6.98, \$8.98, \$9.98, \$10.98, \$12.98

Men's Trouser Section

During this great Diamond Jubilee Sale all profits are eliminated. You get down to the footing when purchasing Trousers from us during this great sale. \$1.25, \$1.50, \$1.75, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00 Trousers, have been reduced to98c, \$1.19, \$1.29, \$1.48, \$1.69, \$1.98, \$2.48 and \$2.98

Boys' Three and Two-Piece Section

500 Boys' Suits in all the newest styles, made up for our spring and summer trade, single and double-breasted styles, Norfolk and bloomer models. Every garment made with the same care and skill as the men's suits. \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.50 and \$8.50 Suits have been reduced to. \$2.48, \$2.98, \$3.48, \$3.98, \$4.48, \$4.98, \$5.98

Blouse and Buster Suits

Regular \$2.00, Diamond Jubilee Sale.....\$1.69
Regular \$3.00, Diamond Jubilee Sale.....\$1.98
Regular \$3.50, Diamond Jubilee Sale.....\$2.48
Regular \$4.00, Diamond Jubilee Sale.....\$2.98
Regular \$4.50, Diamond Jubilee Sale.....\$3.48

MEN'S AND BOYS' BATHING SUITS, 45c TO \$2.00.

In plain and fancy stripes in two-piece or combination suits.

Children's Fancy Suit Section

Our designers are carefully selected for their expert knowledge of boys' needs, and lend every energy to keep in constant touch with the dictates of juvenile fashions.

Straw Hats All Down

All soft and split straws are in an early July disposal. HATS THAT WERE \$1.25, SALE PRICE75c
HATS THAT WERE \$1.50, SALE PRICE\$1.00
HATS THAT WERE \$2.00, SALE PRICE\$1.50
HATS THAT WERE \$2.50, SALE PRICE\$2.00

So that every man may take a new and fresh Straw Hat away on his vacation with little cost.

Save \$1 to \$4 on Your Panama Hat

You will find our Hat Department at the rear of the store. The following is a partial list of the real bargains you will find there.

REGULAR \$3.50 PANAMAS, SALE PRICE\$2.35
REGULAR \$5.00 PANAMAS, SALE PRICE\$3.50
REGULAR \$7.00 PANAMAS, SALE PRICE\$4.50
REGULAR \$10.00 PANAMAS, SALE PRICE\$6.00

GRAFTON & CO.

UNION MADE LIMITED. UNION MADE

District Personals

THAMESVILLE.

Thamesville, July 11. — The garden gate and organ recital which was given by Mr. Gatty Sellers on Dr. Stewart's lawn was a decided success. The evening was under the auspices of St. James' Presbyterian Church. Mr. and Mrs. Lawson Barclay, of Windsor, spent a few days here recently. Misses Hilda Darling and Edith Lloyd, of Pontiac, are visiting Mrs. A. Blakely. Miss Ada Dundon, of Glencoe, was the guest of Miss Mabel Trudell recently. Miss Vera Muxworthy leaves next week for Moose Jaw, Edmonton and other western points. Miss Margaret Smith, of Los Angeles, Cal., is visiting her sister, Miss H. Mae Smith.

Miss Carabel Munro, of Embro, is visiting Miss Mabel Trudell. Mrs. N. Bohler, of Chatham, is the guest of her sister, Mrs. A. La Belle. Miss Ruby Galloway, of Toronto, is visiting Miss Millie Peters. Mrs. James Thompson was the guest of Newbury friends recently. Miss Elizabeth Evans is expected home from the west shortly. Messrs. Clark and Smith, of Ridgetown, visited friends here recently. Robert Albertson, of Ann Arbor, is home for the holidays. Miss Alberta Ripley is holidaying in Toronto. Mr. Mayhew, of Detroit, and Mr. M. Auckley took an automobile party to the lake recently. Adnah Howes has torn down the old blacksmith shop on London street, and is busy cleaning up the property. Mr. and Mrs. Wallace, of Newark, N. J., are visiting Mrs. Wallace's parents,

Mr. and Mrs. M. Watts. Mr. and Mrs. D. McGeachy have returned from a visit at Woodstock, Jackson's Point, Lake Simcoe. BLENHEIM. Blenheim, July 11. — Rev. A. D. Carpenter has resigned the pastorate of the Baptist Church here to resume his university course at Toronto. Mr. John Whittington has left on a trip through the western provinces. The Methodist Sunday school held their annual picnic at Government Park Wednesday. The Presbyterians held their picnic at the same place on Thursday. The park is in splendid condition now and makes an ideal picnic ground. The fox farm is a special attraction. Miss Emma Pegg is visiting for a few days with relatives in Detroit. Arthur Pegg has returned from a week's visit with relatives at St. Catharines. Miss Nellie Baird has resigned her position with T. B. Shillington & Co.

and will leave in a short time for Regina. Arthur Faust, of Chicago, is spending a few days with his parents here. Leroy Bentley of Detroit, is spending a week with his cousin, Harold Shillington. Charles Burk has accepted a position with E. G. Thompson, of Wainacaburg, is spending a few days at R. Calderwood's. Mr. and Mrs. John Webster, Mr. Unsworth and Mr. and Mrs. Kelba were in Chatham attending the funeral of Max Charteris. Misses Maisie McCrary, Hazel Smith and Messrs. Roy Smith and Earl McCrary were at the Ball on Wednesday. Mrs. McDonald is visiting friends at Rutherford. Messrs. Walter McCrary and Coll Ma-

Donald were Chatham visitors on Wednesday. Mrs. Lindsay and Hazel spent Thursday at Bothwell. Miss Mabel Black has returned to London, after spending holidays with her parents, Mr. and Mrs. P. Black. Mrs. Patterson and Mrs. Iden are visiting their mother, Mrs. McDonald. Mr. Wm. Sayers and niece, Miss Thompson, made a business trip to Bothwell recently. Mr. E. Mills was in Bothwell yesterday. GLENCOE. Glencoe, July 11. — C. J. Ellison, of Bothwell, was here yesterday. Garnet McPherson, of Wainacaburg, is spending a few days at R. Calderwood's. Mr. and Mrs. John Webster, Mr. Unsworth and Mr. and Mrs. Kelba were in Chatham attending the funeral of Max Charteris. Misses Maisie McCrary, Hazel Smith and Messrs. Roy Smith and Earl McCrary were at the Ball on Wednesday. Mrs. McDonald is visiting friends at Rutherford. Messrs. Walter McCrary and Coll Ma-

houses for rent. Messrs. Snitter and Rayner have disposed of their wood and coal business here to Mr. Pherson and Clark. Mrs. James Thompson and daughter Alma have returned to their home in Strathroy, after spending a month with the former's sisters here. EMBRO. Embro, July 11. — Mr. Ellis, of London, visited friends here recently. Mr. Hugh Tizzard, of Galt, is visiting his mother, Mrs. J. Tizzard. Mr. E. L. Sutherland visited friends in Woodstock recently. Mrs. J. Fairclough and daughter Ada were in London recently. The farmers around here are busy with their hay. Some of them say they never had heavier crops. Miss Eva Vannatter is visiting London friends. Miss Nora Creighton is the guest of Ingersoll friends. Mr. W. H. Sutherland, of Ingersoll, was here recently. Miss Gladys Cronk, of Woodstock, recently visited Miss Annie Gunn. The third round in the Sutherland

trophy contest was played on the bowling green, and in this event Skips Davies and Creighton were successful in winning out. STEAMSHIP ARRIVALS. Name. Reported at. From. Ionian.....London.....Liverpool. Tabasco.....Halifax.....Liverpool. Majestic.....New York.....Southampton. Clyde.....Boston.....Liverpool. Anglian.....Boston.....Liverpool. Arable.....Liverpool.....Boston. M. Corporation.....Manchester.....Montreal. K. A. Victoria.....Southampton.....New York. Victorian.....Inishtrahilly.....Montreal. Welshman.....Fastnet.....Montreal. Psa.....Lizard.....Montreal. La Savole.....Havre.....New York. Corinthian.....Havre.....Montreal.

ROYAL YEAST
MAKES PERFECT BREAD