

London Advertiser.

FOUNDED IN 1863.
TWO EDITIONS DAILY - WEEKLY.
TELEPHONE CALLS.
Business Office 107
Job Department 175
Editorial Departments 124 and 136
The London Advertiser Company,
Limited, 191-193 Dundas street, Lon-
don, Ont.

TO SUBSCRIBERS.

Readers of The Advertiser are re-
quested to favor the management by
reporting any irregularities in deliv-
ery. Communicate with the Circula-
tion Department or 'phone 107.

LONDON, SATURDAY, OCT. 26.

CANADA AND THE ORIENT.

Canada's growing trade with the
Orient is one of the factors in the Jap-
anese problem. Prior to 1896 the ex-
ports of this country to Japan were
half a million yearly at the highest,
and the imports from those countries
three million dollars. Last year the
exports exceeded \$1,350,000. It is of
great significance that Japan, which
as late as 1902 took no flour from
Canada, last year imported \$64,131.
This is believed to foreshadow a great
demand for Canadian wheat and flour,
as the Japanese are becoming a bread-
eating people. Japan is also a growing
market for Canadian fish, lumber and
cottons which are chiefly supplied by
British Columbia. The export of Cana-
dian cottons to China rose from
\$148,745 in 1902, to \$651,551 in 1906.
From Japan and China the principal
Canadian imports are tea, silks, rice,
China, hides and skins. There is a
boundless field for exchange in non-
competing products.

While on the highest grounds it is
desirable that barriers be erected
against Oriental immigration, it is im-
portant that this be done, if possible,
with the minimum of offense to Ori-
ental nations, particularly Japan,
which has the power to make reprisals,
and is, moreover, an ally of the
empire. The improved transportation
facilities in this country and on the
Pacific which are projected by Cana-
dian railways and the Canadian
Government will place this country in
a advantageous position to grasp a
share of the mighty commerce which
will grow up with the development of
Asia. In fifty years the trade of the
Pacific Ocean may be greater than
that of the Atlantic.

ELECTRICITY AND CANCER.

It is doubtful whether during the
present generation there has been a
matter which has enlisted more per-
sistent study and search on the part
of physicians and scientists than the
cure of cancer. Philanthropists have
contributed liberally of their wealth
to assist in this work, and even now
the cancer research fund raised on the
initiative of King Edward, is being
expended in the prosecution of a
service of thorough, exact and expen-
sive experiments, conducted day and
night, to endeavor to elucidate definite
information. As a result of the dis-
covery of radium, although its exact
possibilities are as yet unknown, a
fresh stimulus and a new direction
have been given to experiments, and
from time to time reports as to results
more or less encouraging and reliable
are made public. Some of these re-
ports have held out hope that Ront-
gen ray treatment would prove suc-
cessful, and at a congress of French
surgeons held in Paris a week or so
ago, the effect of X-rays on the dis-
ease formed the chief topic of discus-
sion. While it was shown that the
treatment had not been without ben-
eficial results, there seemed to be a
unanimity of opinion that no com-
plete cure had yet been recorded.

Far more encouraging, however, ap-
pears the result of a demonstration
which was almost at the same time
in progress in a leading Paris hospi-
tal, in presence of a large number of
surgeons. This was a demonstration
of "falguration," or the electrical
treatment of cancer, and was con-
ducted by Dr. Hart, an Irish surgeon.
The patient, who was the victim of an ad-
vanced internal cancerous growth, was
for half an hour submitted to high-
frequency sparks created by a cur-
rent of from sixty to two hundred
thousand volts, and was pronounced
completely cured by the attending sur-
geons after a thorough examination.

While possibly some allowance may
be made for professional enthusiasm,
this encouraging verdict gives ground
for hope that a powerful curative
agent has been discovered in electric-
ity. Dr. Hart has decided to continue
experiments along the same lines, and
the results will be awaited with in-
terest not only by the medical profes-
sion, but by society generally, for
cancer is a disease from which no man
seems immune.

Meantime investigation continues in
other parts of the world. It is not
long since a chair of special research
in this line in one of the United
States universities was endowed,
which, taken in conjunction with the
encouragement given this research in
most civilized countries goes to show
that the medical world is distinctly
hopeful that a cure for cancer will yet
be discovered.

THE IMMIGRANTS WE WANT.

Not the least important work in
which the Salvation Army is engaged
is its endeavor to better the condition
of the unemployed of Great Britain
who are always numerous in the best
of times. A feature of this work is
the sending of men from the over-
crowded districts, where opportunities
are limited, to newer lands of undevel-
oped resources. The army is said to
have already sent 40,000 persons to
Canada, and there are 20,000 others
whom it is intended to send here the
coming spring. Gen. Wm. Booth, the
founder of the army, who is again in
America, firmly holds the belief that
the remedy for the unemployed of the
old country is to place them where
they can dig their food out of the soil,
where there is plenty of land and
where they can raise what they need
to eat, and more. This is the work
the army has taken up. "We sort out
the men," says Gen. Booth, "sending
no one who is not likely to make a
good citizen, taking care to instruct
them in the ways of the country to
which they are going, securing em-
ployment for them, having some one
to meet them on their arrival, and to
aid them if they break down. Then,
when they are able, the repay to us
all the expense they have incurred in
getting them to their new home."

The General advocates Govern-
ments undertaking the work of dis-
tributing this labor, modifying Salva-
tion Army methods, and expresses the
belief that if emigration were con-
trolled and regulated according to the
army plans, the very best results would
follow.

Gen. Booth is not the only person
who recognizes the important part
agriculture may be made to play in
making emigration more attractive to
the people of Europe, and at the same
time supply a want felt on this side
of the Atlantic. Even now the Jew-
ish people are endeavoring to divert
the arrival of their immigrants from
New York to Galveston and then to
scatter them through the agricultural
districts of Texas and other Western
states; Italy and other countries are
interesting themselves in farm coloni-
zation schemes, while Mme. Calve has
a plan to purchase large vineyards in
California and bring over hundreds of
the French peasantry.

Canada offers a field for all the agri-
culturists the Salvation Army or any
other organization can send here;
millions of acres of fertile land await
them in our Western country, where
prosperity and comfort, if not fortune,
is assured all willing to work. In On-
tario and the other old provinces,
there is also a field, though not so
vast a one, for the tiller of the soil.
A movement of farmers' sons to the
city may always be counted on, which
leaves vacancies that are often hard
to fill. But whether in the old prov-
inces or the new, the immigrant who
comes to Canada, willing to literally
put his hand to the plow, is the one
who is ever welcome and for whom
there is always work.

THE BANK SITUATION.

The September bank statement is
reassuring. The deposits on demand
showed an increase over the preced-
ing month of \$8,609,927, and the de-
posits after notice, a decrease of \$4-
579,655, leaving \$4,030,272 to the good.
The current loans in Canada decreased
\$1,368,575, and the current loans
elsewhere increased \$760,286. The call
loans in Canada decreased \$466,837,
and the call loans elsewhere increased
\$1,070,369. The current loans were
\$550,938,838 in January, and reached
the maximum in June, with \$586,930-
448. Last month they were \$578,207-
257.

While much money has gone to
finance the western crop movement, it
is pretty certain, says the Monetary
Times, that the banks will not loosen
their purse strings to any consid-
erable degree for a time yet. The char-
tered banks of Canada have made a
determined effort to check reckless
speculation and have to a large ex-
tent succeeded. They have offended,
because they have acted somewhat as
a school master should when his
scholars are wildly gambling in
marbles.

Citizens are being awakened to the
fact that there's a by-election in this
city on Tuesday next.

The new Canadian mint has rolled
its first coin, but there is no expecta-
tion that it will relieve the money
stringency.

A \$25,000 fine is something new in
Canada. It is hoped the moral effect
will make the occasion of such fines as
rare in the future.

The first sod has been turned on
the proposed sunken garden adjoin-
ing the C. P. R. station. It is to be
hoped it will be an object lesson that
will lead to other schemes of embel-
lishing the city.

The Attorney-General of Saskatchewan
has been declared elected by 65
majority, but 130 ballots have been
reserved for the decision of the su-
preme court. To devise a simple elec-
tion and ballot law seems to be be-
yond the power of legislators.

The Freeman's Journal says the spec-
tacle of a diplomatic set-to between

You
Spend
Carelessly

a sum of money every
week that would be
enough to provide
protection for your
family, in case of your
death, or provide an
income for you in
your old age. You
fritter away what
would insure you, and
be a safeguard to
your loved ones.

That thought should
be sufficient to make
you write at once for
information about
our policies. Our
Reserve Dividend
policies provide a
remarkably satisfac-
tory method of
assurance for men of
moderate income.
Endowments are
obtainable at ordi-
nary Life Rates.

LONDON
LIFEInsurance Company,
London, Canada.GEO. MCBROOM
INSPECTORJ. F. MAINE
SUPT. INDUSTRIAL BRANCH.

Hon. Mr. Lemieux and the Mikado will
be watched with intense interest. At
any rate Mr. Lemieux cannot do more
than some of the ornamental old
country diplomats who have tried to
handle Canadian affairs for us.

TORONTO MILLIONAIRES.

[Saturday Night].
It is our purpose in this article to
enumerate the wealthy men of Toronto.
We may not include all, and we may fail
in a measure to give a just estimate of
the value of the worldly possessions of
many. The writer has no thought of
giving offense to anyone named in the
list, even by a too high or too low a guess
of his wealth, and we may be pardoned if
anyone is overlooked. In a short inter-
view the other day with a gentleman who
is an old resident of Toronto, and one who
takes a keen interest in men of affairs,
he gave the following estimate of the
wealth of many leading citizens. We give
only the names of those believed to be
worth half a million and upwards, as the
others, even if we included those worth
only \$100,000 to \$500,000, would be too
numerous to mention. Toronto, although
a wealthy city, has not a great many
millionaires. It seems to be our fortune
that the division of wealth here is of bet-
ter character. Fidelity, patriotism, self-sacrifice,
honor, truthfulness are founded on senti-
ment; and half the heroes and heroines of
history retain their places in our memory
and admiration through sentiment. A large
part of ladies recently visited one of the
romantic haunts of Mary, Queen of Scots,
sacred to her childhood, and, like all her
residence places among the most pictur-
esque surroundings. One and all when
asked if they would like to pick a spray
from her garden answered that they had
no sentiment. Yet several were descend-
ants of men who had fought and died in
her service and preserved their unquestion-
ing devotion to the end.

Are we the better for this lack of senti-
ment? Does it make us wiser and strong-
er? Or, rather, does it not put the founda-
tions of our character and leave us dis-
illusioned, sad, hopeless and aimless?

THE LITTLE THINGS OF LIFE.
[Margaret E. Sangster].
A good-bye kiss is a little thing,
With your hand on the door to go.
But it takes the venom out of the sting
Of a thoughtless word or a cruel frown.
That you made an hour ago.

A kiss of greeting is sweet and rare
After the toil of the day.
And it smoothes the furrows plowed by
care.
The lines on the forehead you once called
care.

In the years that have blown away
'Tis a little thing to say, "You are kind,
I love you, dear," each night;
But it sends a thrill through your heart,
I find,
For love is tender, love is blind,
As we climb life's rugged height.

We starve each other for love's caress.
We take, but we do not give;
It seems so easy some soul to bless,
But we dole the love grudgingly less
and less,
'Till 'tis bitter and hard to live.

THE BISHOP OF LONDON.
[Washington Star].
Dr. Ingram has sailed for home, very
favorably impressed with us, and leaving
a very favorable impression on us. His
compliments did not sound conventional,
and certainly the assurances he received
were not. His addresses everywhere were
heard with admiration, and showed him in
highly attractive manner. The man, the
churchman, the orator, the sociologist, all
pleased. We are the better able to under-
stand now his extraordinary success with
his own people, who have known him long
and watched his growth, and see on every
hand the evidences of his beneficent
activity.

The secret of this man's unusual popu-
larity is undoubtedly his broad and unaffected
humanity. He enjoys contact with the
world, and profits as much from it as
others do from contact with him. Bishop

THE DECAY OF SENTIMENT.
[Lady Violet Greville, in London Graphic].
Sentiment is dying out. It is reserved
now for the traveling American; but the
ordinary English man or woman boasts

Thanksgiving
Sale

J. H. Chapman & Co.

MONDAY, TUESDAY,
WEDNESDAYThe Busy Store's Annual Thanks-
giving Sale Starts Monday Morning

TODAY'S NEWS is of the utmost timeliness and importance to the many women who are confronted
with fall buying. A number of important purchases during the month have been specially reserved for this
THANKSGIVING SALE.

MONDAY, TUESDAY AND WEDNESDAY

Will be record-breakers from the point of sales. With a store brimful of the newest and best merchandise to
be had, backed up with a list of genuine bargains for the home and personal use, and presented right in the
midst of the buying season, this Thanksgiving Sale is of special significance and should mean immense selling
as soon as the doors open. We do not insist upon early shopping—your own interests demand it. Sale
starts 8:30 Monday morning with an augmented list of bargains for Tuesday and Wednesday. Watch our
newspaper announcements.

THANKSGIVING SALE IN

Millinery Section

A SPECIAL PURCHASE AND SALE OF

OSTRICH FEATHERS AND PLUMES.

About 250 beautiful Ostrich Feathers go on
sale in our millinery department Monday morn-
ing, bought at ridiculously low prices by clearing
a wholesaler's entire balance stock. We pass
them on to you at about half price in many in-
stances.

\$6 and \$5 Plumes for \$3.98
\$3 Plumes for \$2.00
\$2.50 Plumes for \$1.50
\$2.25 Plumes for \$1.75
One mixed lot Plumes, worth up to \$1, for .25c

A special sale of Untrimmed Shapes, being
a wholesaler's samples, bought at a big dis-
count; about 10 dozen hats in the lot. Monday,
Tuesday and Wednesday. We clear these
sample hats—only one of each kind—at a great
deal less than half price. Your choice for 75c

THANKSGIVING SALE IN OUR

Fur Section

10 only, Alaska Sable Ruffs, trimmed with
6 tails. Regular \$10.50 value. To clear, Thanks-
giving sale price \$5.85
Muffs (round shape), to match above, \$10.50
value \$6.85

6 only, Alaska Sable Ruffs, satin lined
fronts, double collar, 72 inches long, 6 tails and
2 heads, \$12.50 value, for Thanksgiving sale \$8.50
Imperial Muffs, to match above, satin lined,
worth \$8.50 and \$9 for \$6.95

Special in Mink Marmot Scarfs, satin lined,
60 inches long, special \$5.00
Imperial Muff to match, trimmed with head
and tails. Special \$6.75
Ostrich Boas, in all black, all white, black
and white, natural and white, fawn and white,
72 inches long, \$12.50 to \$15. Sale price \$8.50

THANKSGIVING SALE IN

Book Section

3,000 British Copyright Novels, standard
authors, selling at, each 10c
1,000 Cloth-Bound Books, standard works,
including Dickens, George Eliot, Thackeray,
Scott, Cooper, Marie Corelli, Caine, Ballantyne,
Alger, Henley, etc., etc., nicely bound, worth up
to 25c

Bibles leather bound, turned cover, worth
\$1.50, for \$1.00
Fancy Writing Paperettes, 15c value for 7c
Society Linen Note-paper, in blue and white,
Quire of paper and package envelopes for 15c
Writing Pads, ruled and unruled, 7c, for 5c

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

60 x 72, at \$1.30, 66 x 72, at \$2, 72 x 72, from
\$2.25 to \$2.75.

THANKSGIVING SALE IN OUR

Garment Section

MONDAY, TUESDAY AND WEDNESDAY

ONLY.