

Shopkeepers who sell Sunlight Soap do more business than those who waste their time trying to sell inferior soap.

Selling Sunlight Soap is the easiest thing any shopkeeper has to do. Sunlight sells itself.

OUTPORT SHOPKEEPERS! Don't go home without SUNLIGHT SOAP.

Department of Public Works

Public Notice!

Commencing Nov. 1st, 1924, the Department of Public Works will observe Saturdays and Wednesdays as Pay Days. Bills for services rendered or goods supplied, properly certified, must be in the Department for approval and audit by noon on preceding Thursdays and Mondays of each week to be available for collection of payment on following Saturdays and Wednesdays.

The above also refers to allocations in connection with road and special grant expenditures.

In the event of any Saturday being a whole holiday, bills must be tendered by noon on preceding Wednesday and payment will be available on Friday. If any Wednesday be a whole holiday payments will be available for collection on the Thursday following.

C. E. RUSSELL,
Minister Public Works,
Department of Public Works,
St. John's, Newfoundland.

Our Competent Medical Men

Dr. Harry Roberts says:—"In spite of all their practical limitations and their still long distance from their goal, the science and the art of medicine, as represented by their responsible exponents, stand higher today than they have stood for two thousand years."

He sets out in the Weekly Westminster to answer certain questions:—"In there, in the medical profession today, a spirit differing in essence from that of thirty years ago? This is one question. Do the men who have received their medical diplomas within the last decade differ essentially in outlook or technical equipment from their fathers and uncles who followed the same career? This is a second question. To these we may, perhaps, add a third: Among these younger men are there any outstanding individuals who, by reason of inspiration or special insight, are in a position to lead their seniors?"

"If neither the superman nor the mere mechanics are to be taken as just indices of the relative condition of contemporary medicine, to what phenomena shall we look?"

"The true measure is given by that substantial minority—a minority which has grown rapidly in the last fifteen years—of competent and intelligent practitioners who seriously regard their work and their profession, and are ever eager to understand the rationale of their technique, and, as must be the case with all who have studied the history of science, are intelligently critical of traditional postulates and dogmas, even when backed by highly reputed teachers and colleagues. In almost every little town, and in very many villages, one or more of these pillars of medical practice are to be found. They are, for the most part, little heard of outside their several districts, but their national value is beyond rubies. How, then, do the men in this category compare with the coffee-pounding men of half a generation ago?"

"In the first place they are, as I have said, much more substantial; that is to say, they form a much bigger proportion of the whole. In a very short time they will no longer be a minority. Secondly, they are altogether better equipped for the carrying out of those technical measures which formerly were confined to a small number of specialists. For, side by side with the development of specialism, the range of competent general practice has increased pari passu."

"MAXWELL HOUSE COFFEE" is "Good to the Last Drop."—Oct 23, 61

How Bobolink Wins His Mate

Just as a man should save a home and a visible means of support before he can properly marry, so must the bobolink guarantee protection and have a building lot before he secures a mate, says Lee S. Crandall, in the Mentor. When the birds return in the spring from their southern migration, the first arrivals are males only. In early May flocks of cock bobolinks can be found living and feeding in perfect amity. Towards the middle of the month the birds widely scatter. Observation will show that each bird holds sway over a section of the meadow, and that intrusion by a rival is met by attack.

The proud possessor has a favorite perch, a bush or a tall weed, from which he pours forth his song. He is advertising to the newly arrived females of the species that he is the owner of a fine suburban plot, with assurance of all the necessities of bobolink life, and he is prepared to erect a one-room bungalow. He also informs other males that this particular territory is occupied and that all trespassers will be dealt with severely. A female approaches the territory and, if pleased with the prospects, remains as his mate. The little space of meadow becomes sacred to the newly wedded pair, and nothing short of death will separate them.

Van Houten's Cocoa best and good for health.—Oct 13, 61

SIDE TALKS.

By Ruth Cameron.

THOSE DANGEROUS FRANK OPINIONS.

"She asked for my frank opinion," says my friend, the cynic. "What he wants is the other fellow's admiring approval whether it's sincere or not."

"No one ever wants anyone's frank opinion," says my friend, the cynic. "What he wants is the other fellow's admiring approval whether it's sincere or not."

Few Friendships Survive Them. There's a lot of truth in the cynic's contention. Personally, I avoid opinions that are painfully frank with people whom I really care for. Few friendships survive them.

There was a man who asked me what I thought of his poem. I thought it was atrocious, and while I wasn't that frank with him, I did suggest that a little study of the rules of scan-

you."

"Oh, but I've finished with the architect," said the client. "I only hired him to draw the plans. I'm going to superintend the building myself."

The lawyer had been all through that situation and could speak from personal experience. He insisted on the architect. "You'll be sorry," he said. "I strongly advise you not to attempt it if you haven't had any experience with that sort of thing. You'll get into trouble sure as you live."

But the man insisted that he was perfectly competent to attend to the matter himself and went to another lawyer who wasn't so frank with his unsolicited opinions.

But He Voids the Lawyer.

A few months later after the overhanging of the roof had been gullied in such a way as to save the contractor considerable money at the expense of the whole architectural beauty of the house, the distressed owner called in the architect to finish the superintending of the work. But he avoids the lawyer who advised it when he meets him on the street, and never gives him any of his business.

Moral: Avoid frank opinions. Your friend will never forgive you for being right, at least he won't.

An Amazing Story at the Nickel To-Night

"HOLLYWOOD" SHOWS THE MAKING OF MOVING PICTURES.

One thing's sure! The world in general is going to know a lot more about the way motion pictures are made after seeing "Hollywood" than they did before this Paramount picture, produced by James Cruze, which will be displayed at the Nickel Theatre to-night.

Not that it is propaganda, nor yet a travelogue of the studios or of Hollywood. The story is a real one with laughs, tears and romance, quite in the accepted style. But what a background! And what wonderful folks are to appear! The big Paramount stars, leading women, leading men, character actors and actresses, directors, officials, writers.

The middle western family which gets to the film capital by divers means and for various purposes, sees them all and is properly awed and delighted. And the broad scope of the "Hollywood" discloses Hollywood as it really is, the studios, the restaurants, the golf courses, the

Hollywood Bowl, and everything that makes it unique in suburban communities.

Frank Condon wrote the story which was adapted by Thomas Geraghty. It is marked, but it is the genuine busy, industrious, wholesome Hollywood that will be seen, not the garish place some yellow journalists would like to make it appear.

Watch for "Nanook of the North," which will be shown at this Theatre on Thursday. Particulars in this paper to-morrow.

"Nice People," "St. Elmo," "Great John Ganton"

THIS WEEK'S PLAYS BY YOUNG-ADAMS COMPANY.

The Young-Adams players open their second week in the Casino Theatre with the presentation of the big Broadway success "Nice People." In securing this production so soon after its appearance on Broadway, Mr. Young has accomplished a ten-strike. The piece is still being played on the road with Miss Francine Larrimore, who was starred in it on Broadway, in the leading female role. Mr. Young saw it when it was playing in the metropolis and made arrangements to get it as soon as it was released for stock offering. The outstanding character will be in the capable hands of our popular favourite, Marjorie Adams, whilst the male lead as taken by H. Wilmot Young will leave nothing to be desired.

The story of "Nice People" revolves about a young girl, raised in society and accustomed to getting what she wants. She lives the life of the average debutante of to-day, with all its silly little habits and its purposeless customs. Eventually there comes the real boy who is destined to change the entire course of her life. To tell more than that would be to spoil the enjoyment of the play.

On Wednesday and Thursday, the bill will be "St. Elmo" by Augustus Evans. This is a play that all St. John's is familiar with, and all have been eagerly waiting for its presentation by Mr. Young and his talented associates. Friday and Saturday's play will be Mr. Young's outstanding stage achievement, "The Great John Ganton." The final night of his last visit to this city, Mr. Young played this piece, and since then numerous patrons of the theatre have been asking for its repetition. The public is advised not to miss a single bill this week.

Portia Arrives From Westward

S. S. Portia, Capt. Connors, arrived from the Western Coastal Service Saturday afternoon, after a round trip of eleven days. During the run the ship proceeded to North Sydney with a load of scrap iron, and returned with 414 tons of coal, the greater part of which was brought on to this port. Bitter weather was met with on the run. Capt. Connors reports there is still a good sign of fish on the West Coast, but the bad weather of late has hampered operations. The bank fishery is practically over and all the fleet has done well. The following passengers landed here:—Gerald Doyle, R. Legge, Alton Fudge, Otto Rose, Mrs. S. Moulton and daughter and one in steerage.

A Correction

Editor Evening Telegram.

Dear Sir:—In the report of the Annual Meeting of the Woman's Franchise League contained in your issue of October 22nd, it may be noticed that Mrs. Cooper in her remarks made the statement that "every woman but two in Grand Falls signed the petition." This statement, which has now become a "hardy annual," is entirely incorrect in substance. An examination of the lists will reveal the fact that, more than two names were missing, and I have no doubt the women who are the subject of this "chestnut" exercised the franchise as they saw fit, and used their own mind in the matter.

Yours truly,
WOMAN.
Grand Falls, Oct. 24, 1924.

BARBADOS, B.W.I.

WILBERT TAYLOR

Wholesale Commission Merchant.
CONSIGNMENTS SOLICITED.
CODFISH, HERRINGS and SALMON
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SUGAR, SYRUP and MOLASSES.

I am prepared to render account sales with the signed Sales Notes to the purchasers, as I sell the goods consistent with market conditions, so that by this method, every shipper receives full benefit until the consignment is closed.

REFERENCE: THE COLONIAL BANK.
CABLE ADDRESS: TAYSONS.
Oct 13, 24

Bon Marche Bargains!

Ladies' Striped and Cream Flannelette Nightdresses	50c. to 70c.
Ladies' Mohr Underskirts	25c. pr.
Colored Turkish Towels	25c. ea.
Child's F. L. Underwear	25c. gar.
Ladies' F. L. Underwear	60c. gar.
Ladies' F. L. Underwear, heavy	\$1.00 gar.
Child's Hose, from	15c. pr.
Child's Col'd. Hose, from	30c. pr.
Ladies' Strong Cotton Hose	25c. pr.
Ladies' White Underskirts	50c.
Ladies' Wool Gauntlet Gloves	95c. pr.
Ladies' Kid Gloves	50c. pr.
Boys' Woolen Hose	50c. pr.
Boys' all-Wool Heavy Hose	50c. pr.
Ladies' F. L. Bloomers	70c. pr.
Ladies' all-Wool Sweaters	\$1.50
Ladies' all-Wool Hose	70c.
Ladies' Col'd. Cotton Hose	25c.
Child's Heavy Bloomers	60c.
English Tweeds	65c. yd.
Men's Woolen Sox	25c. pr.
Men's Grey Sox	25c. pr.
Men's Leather Mitts	40c. pair
Men's Khaki Work Shirts, all sizes	\$1.20, \$1.50, \$1.75
Men's Chambray Shirts, Blue	70c. and 90c.
Men's Black Satene Shirts	\$1.50
Men's Police Braces	50c.
Men's Negligee Shirts	\$1.20
Men's Cotton Tweed Pants	\$1.50
Men's Heavy Serge Caps	\$2.50
Men's Winter Hat Caps	\$1.25, \$1.50, \$1.75, \$1.95
Boys' Winter Caps	\$1.00
Boys' Sweater Coats	90c.
Boys' Pull-Over Sweaters	\$1.40
Men's Sweater Coats	\$1.40
Men's Navy Guernsey	\$3.30
Special Men's Black Sweater	\$2.00

It will pay you to look around our way when in town during Shopping Week, November 3rd to 10th.

Bon Marche
WATER STREET ST. JOHN'S

ADVERTISE IN THE EVENING TELEGRAM.



BRITISH COLONEL
is popular everywhere
because it's
The "Utmost"
In Plug Smoking

Imperial Tobacco Co.
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