Child Welfare

HEALTHY BABIES.

ounce of Prevention is worth Pound of Cure."

"BABY WEEK" Sept. 15th-19th. Re-

Mornings or Afternoons, they are

Next week we will tell you some of

the things that will be taking place

and then we are sure you will want

Healthier living Babies.

So give us your support by coming

Pearline for easy wash-

MEET THE

JUDY WILCOX

Here's your chance

to get acquainted with the most enter-

characters e v e i

drawn — the folks created by H. C.

Witwer in his great Collier's series,

See them brought

to life on the screen

in the most amaz-ingly thrilling, bril-

delightfully roman-

liantly humorous and

"Fighting Blood."

FOLKS WHOM

MILLIONS

KNOW -

"Baby Week" stands for:-

Fewer dead Babies.

Stronger children.

Happier Mothers.

Happier Homes.

"A LITTLE GOES A LONG WAY."

Something New, Useful, **Economical** and "Tasty"

Shirriff's highly concentrated Fruit Syrups all ready for mixing with water. Two teaspoonfuls make a glass of the purest and most delicious drink. Very thirst-quenching and absolutely pure. Shirriff's is the strongest Syrup you ever tasted. It costs a few cents more than ordinary kinds, but it makes a great many more drinks-and better drinks. There is no comparison between Shirriff's and-the other kind. You will say so too, when you try Shirriff's. Fifty cents a bottle at grocery stores.

Be sure you get the right kind-SHIRRIFF'S. If your grocer hasn't it, 'phone us and we will tell you the hearest grocer to your home that has, for you should not be without this delicious beverage one single day

Gerald S. Doyle,

"It's economical because it is so strong."



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and

Solve Your Shoe Troubles

for at least a year. In stock, Ladies' and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

SMALLWOOD.

THE HOME OF GOOD SHOES 218 & 220 Water Street, St. John's

Green Pickling Tomatoes: Preserving

TWO STORES DUCKWORTH STREET & QUEEN'S ROAD.

Playground Association

At the Board of Trade Rooms last hight, a well attended and enthusiastic meeting of the newly formed Playground Association was held.

ing, and showed a deep interest in the work.

The Acting Hon. Secretary, Mr. P.E. Outerbridge, read the minutes of the meeting held in Grenfell Hall on Aug. 26th, and announced that already a good sum had been actually paid in The chairman then asked the Governor to address the meeting.

His Excellency felt it a great pleasrive no benefit from playing around proper playgrounds for them. The city can boast of very excellent parks. and the people should ever be grateful to Sir Edgar Bowring for the magnificent Bowring Park, which is such that any city might well feel proud of. should be at least two properly equipped playgrounds, and in this connection the Rotarians have set an example which might well he followed. They have shown what should be done the way in which it can be accomplished. The greatest asset to the country is the child and it is important that precautions be taken to keep the children healthy and to this end. they must have facilities to play. A great need is a competent director channels. In this connection His Excellency thought a good example was to be had from the Boy Scout and Girl and girls are properly trained and learn healthful and beneficial exercises and amusements. The playground lency hoped it will receive the support it deserves and needs. He was much in favor of it and would give it

his hearty support. His Excellency's address was well received. The constitution and bye-laws drawn up by the Provisional Committee were then read and adopted with few amendments. The Executive Committee recommended by the Provisional Committee was as follows:-Messrs. Ronald Ayre, Edgar R. Bowring, Jr., Dr. V. P. Burke, C. J. Cahill. C. Duley, Dr. John Grieve, T. V Hartnett, Reuben Horwood, C. E. 1118 Hunt, J. F. Meehan, P .E. Outerbridge, John O'Toole, Geo. Peters, Dr. W. Roberts, G. R. Williams. Th's committee was accepted and according to

officers. Mr. Richmond S. Barton, Playground Director, addressed the meeting on the requirements for the playgrounds, and gave a detailed estimate of what amount would be required to properly conduct them next year. The need of instructors, equip. ment, etc., was pointed out, together with an estimate of the expenditure

Mr. Barton thought the work should not consist merely of the two months n the summer, but should extend throughout the year. After school and on holidays, and in the winter he thought there should be skating rinks provided preferably in Bannerman

At the close a hearty vote of thanks to Mr. Barton was proposed by Mr. J. A. McKenzie and seconded by Mr. J. S. Ayre. In the course of his remarks Mr. Ayre stated that in connection with one part of Mr. Barton's address, that of providing other playgrounds besides the parks, he had been promised by two gentlemen in the city, donations of \$500 for the purpose of converting the top of Buckmaster's Field into a playground. The chairman was heartily in accord with the vote of thanks and it was tendered by acclamation. The recommendations made by Mr. Barton will be considered by the committee as well as other recommendations made by the Provisional Committee.

Mr. J. W. Morris proposed, and Mayor Cook seconded, a vote of thanks to His Excellency the Governor and Lady Allardyce, for attending the meeting, thus showing, as always, deep interest in anything that tends for the good of the community. This was also heart-

With the disposal of a few minor matters, the meeting adjourned with the singing of the National Anthem.



Pearline for easy wash hat the thicker end lies to the right

MEETING LAST NIGHT.

His Excellency the Governor, accompanied by Lady Allardyce, and Capt. Goodfellow, attended the meet-

The chair was occupied by Reuben Horwood, who welcomed their Excellencies and thanked those present for their attendance.

ure to be present at the meeting, as he was entirely in accord with the movement. Children require all the healthy exercise it is possible for them to get and any movement to help in this direction is deserving of all the support possible. Children can dein drains and the city should have In a big town like St. John's there in the matter and have pointed out who will direct the play in the proper | "An member these dates. We want every Mother in St. John's to come and see Guide movement, where young boys the Exhibition at the Star Hall. all interesting. Come to the Exbibition and get a programme, and then you can fix to come to the demonmovement would give every child the stration that interests you most. opportunity it needs and His Excelto "Come and See."

the constitution will appoint its own

in this connection.

HE NICKEL THEATRE Every Week for 12 Weeks.

COLLIERS WEEKLY

News From Wembley

Complete Change of Program STAR MOVIE To-Day

Well Known VIOLA DANA in a Social Drama in Six Parts

"Rouged Lips"

WILLIAM DUNCAN in the Final Episode of

"The Steel Trail"

COMING:-- "PADDY THE NEXT BEST THING"

WONDERFUL POSSIBILITIES OF EEL GRASS.

> Newfoundland Pavilion, British Empire Exhibition,

Aug. 1. 1924. Dear Sir,-Life at Wembley is a very busy one but very interesting. Atthe present time there are good enquiries about Timber and Pulp properties and I am hoping that somehing will materialise before long. It s very difficult to create an interes in our Mines-Things are rather depressing in Mining circles. I do hope some arrangement will be made to continue drilling operations soon. Eel Grass project is creating a goo deal of interest. It has been suggest

ed that the grass be used in conjun tion with strips of Pulp as a splendid sound proof material for Telephone Boxes etc. The idea has been rather it is being considered at the presen the grass last May was from £5 to £1 a ton—Now a price from £10 to£20 a ton is on the cards. Titshalls the big Fibre Merchants consider it superior in quality, to anything of that nature they have ever handled-Should an order materialise I shall communicate immediately with the

I had the honour of receiving H.R.H. the Duke of Connaught at the Pavilion on Wednesday July 30th-He stayed twenty-five minutes and expressed his great interest in our country, and his appreciation of what

he called our splendid exhibit.

Last night I was invited to the Royal Box to watch the Newfoundland Episodes in the Empire Pageant -Every episode was cheered to the echo, and the huge audience shouted themselves hoarse when Alcock's Aeroplane flew over the Arena. I am glad trade is improving in

Yours sincerely,
(Signed) D. J. DAVIES.
P. S. I received £100 prize on behalf of John Angel Strang, at Conhalt programs. ference Hall No. 1. yesterday—He was



Advice Required

Editor Evening Telegram

Dear Sir.—Can any person in auhority give us some definite information regarding the somewhat alarming outbreak of "Summer Complaint," which has occasioned much suffering amongst us during the past weeks? Several reasons have been advanced for this epidemic e.g. the Water Supply, Milk and New Vegetables. A chemical or bacteriological analysis of the water and milk would determine if it is necessary to boil or otherwise purify these supplies before using. It seems unlikely that the new vegetables are entirely to blame, as the outbreak appears to be confined principally to the city. Some guidance and advice from the Public Health Department of the Medical Profess would be greatly appreciated and ould, I feel sure, have a marked efect on the health of the community.

Yours truly, EAST END. t. John's, Sept. 5, 1924.

ROYAL TRUST CO. Executors and Trustees.

Capital and Reserve \$3,000,000.

ST. JOHN'S OFFICE J. A. Paddor

E. D. Bate HEAD OFFICE MONTREAL your house.

Here they are, better than ever, a size for every room in

CONGOLEUM ART RUGS

Look for the "Gold Seal Guarantee" on every rug. The Gold Seal Guarantee means, "Satisfaction or your money re-

WHEN you are down town this week come in and let us show you these wonderful Congoleum Art Rugs.

You've seen them illustrated in the American and Canadian journals. Perhaps you've seen them in the shops in New York, Montreal, London, etc. To fully appreciate their beauty you should see them on the floors in your home.

You will notice we say "Wonderful Congoleum Art Rugs," well, Congoleum Art Rugs really deserve to be called wonderful.

They are much more convenient than floor canvas and in addition to being more convenient, they are beautiful, they are works of

Come and see them even if you don't want to buy one just yet.

Let us convince you that Congoleum Art Rugs are wonderful We have all sizes, a size for every room, also runners for your hall. Congoleum Hall Runners 9 feet long and 11/2, 3, 41/2 and 6

Congoleum Parlor Art Rugs, Bedroom Rugs, Kitchen Rugs, Office Rugs, 9 feet by 12 feet, 9 feet by 10½ feet, 9 feet by 9 feet, 7½ feet by 9 feet.

They are dust-proof-vermin-proof, waterproof, rot-proof. They lie flat, won't turn up at the corners, and do not require to be

Congoleum Art Rugs enjoy termendous sale in Canada and America. Beware of imitations, look for the "Gold Seal," it's on every genuine Rug.

Bowring Bros., Ltd.

Masonic Installation

CARBONEAR LODGE, NO. 1048, A.F. AND A.M., S.C.

The above installation took plac Freezers should never be filled more at Carbonear on Tuesday, the D.G.M. than two-thirds to allow room for ex- R. W. Bro. Tasker Cook, assisted by the officers of the District Grand Lodge, officiating. The officers installed were as follows:-

> Bro. L. Ash, R. Wor. Master. Bro. J. H. Penney, Senior Warden Bro. Wm. Clarke, Junior Warden. Bro. W. J. M. Pike, Secretary. Bro. P. M., W. G. Cameron, Treas-

Bro. G. H. Soper, Sr., Deacon. Bro. Willis Hayter, Jr., Deacon. Bro. John Butt, Sr., Steward. Bro. Reuben Pike, Jr., Steward Bro. Wm. Hillyard, Inner Guard. Bro. John Cornish, (appointed) Or

ual toasts were honoured, and a mo

Church Services

C. of E. Cathedral—7 and 8, Holy Communion; 10, Mattins; 11, Holy Communion (choral); 4.15, Holy Baptism; 6.30, Evening Service.

George St.—11 and 6.30, Rev. R. E. Prince of Wales Street, Jesse Locke, Wesley-11 and 6.30, Rev. Maxwell residing in Phoenix, Ariz., Ern resid-Gospel Mission—Services 2.30 and Brooklyn, N. G. who arrived home last

Salvation Army, No. 2 Corps, (Adelaide St.)—7, Knee Drill; 10.15, March and Open Air, Crosbie Hotel; 11, Great Holiness gathering; 3, Praise Service; 7, the Great Service

Casino Theatre by Mr. C. Roberts, of London, England.

Obituary.

JESSE LOCKE.

There passed peacefully away yesterday morning at his residence in his 64th year. He leaves to mourn him four children: Dulcie and Mabel ing in Edmonton, Alta. and Arch of

The funeral takes place to-morrow, at 2.30 p.m., from 8 Prince of Wales

