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A charming selection of Children's & Misses Velour Hats 4.50 each



THE NEWEST SHOWING FALL COATINGS. \$2.75 and \$2.90 yard.

COLORFUL DESIGNS FCY. MELTON CLOTHS. 70c. to \$1.20 yard.

FCY. COSTUME LININGS. 47c. yard.

COTTON SERGES. 30c. and 50c. yard.

DURHAM DUPLEX RAZOR BLADES . . . 75c. Pkg.

BLOUSE FLANNETTES. 28c. to 40c. yard.

WHITE SAXONY FLANNEL. 90c. to \$1.50 yard.

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CIRCULAR PILLOW COTTON. 45c. to \$1.10 yard.

BLAY SHEETING. 70c. and 90c. yard.

KHAKI FLANNELETTE. 34c. yard.

BLUE FLANNEL. 70c. and \$1.00 yard.

RED FLANNEL. 80c. to \$1.65 yard.

WHITE SHIRTING. 22c. to 45c. yard.

WHITE FLANNELETTE—36 in. 36c. yard.

WHITE TWILL SHEETING. \$1.20 to \$1.60 yard.

Up-to-the-minute styles in

Ladies' Fall and Sports Hats. 4.90 to 18.00 each



STRONG, SERVICEABLE MEN'S WORK SHIRTS. 90c. to \$1.80 each.

PLEASING PATTERNS FANCY DRESS SHIRTS. \$1.30 to \$5.00 each.

PRESIDENT BRACES. 75c. pair.

GENTS' KNITTED TIES. 23c. each.

BUCKRAM HAT SHAPES \$1.10 each.

Marshall Bros

Giants Win with Casey at the Bat.

Destructive Fire in Quebec Village—Lloyd George says the Unity of the Empire Means the World's Peace—British Steamer Ashore near Vancouver Island.

A \$200,000 FIRE. JOLITTE, Que., Oct. 10. Two hundred thousand dollars damage was done last night by a conflagration that devastated the village of St. Felix.

GIANTS WIN FIRST GAME. YANKEE STADIUM, Oct. 10. The ancient Casey Stengel, with one out in the ninth and the count two to two against him, tore off a homer to the delight of 60,000 fans.

STENDEL'S HOME RUN DRIVE DID THE TRICK. NEW YORK, Oct. 10. Bringing his bat in that fabled swing of the diamond, the ninth inning, with the score tied, two out and the count "two and three," Casey Stengel led his way into baseball's hall of fame to-day with a home-run drive that gave the New York Giants the victory over the Yankees five to four.

BRITISH EMPIRE MES-SAGE. TORONTO, Oct. 10. In a message of Empire delivered to-day by David Lloyd George during his visit here, expressing thanks for the aid given in the war by Toronto and Canada, he made a plea for unity.

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spoke to-day it was with difficulty he was heard.

FOUR RUNNING IN NORTH WINNIPEG. WINNIPEG, Oct. 10. Two Labor representatives and one Independent will oppose E. J. McMurray, M.P., Solicitor General, in the North Winnipeg bye-election, Oct. 24.

ANOTHER STEAMER ASHORE. SEATTLE, Oct. 10. The British steamer El Lobo went ashore to-day on Roberts Bank, near Vancouver, according to report.

THE LATE MR. FIRPO. The Bull of the Pampas goes back to the Pampas, a slinger defeated who ought to be champ; for never had man such a "wonderful fight" and he is the terror that walketh by night.

VALT MASON. Alas for the training that got him in bad. They wired him instructions from Argentine's strand, they told him by mail how to use either hand; by registered letters they guided his feet, and told him by wireless what things he should eat.

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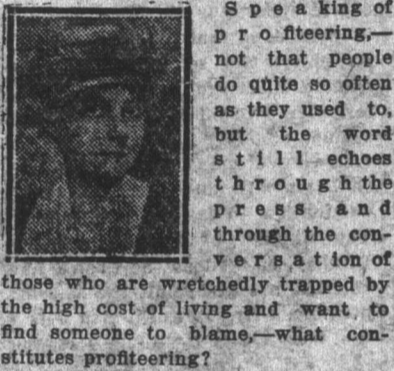
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SIDE TALKS.

By Ruth Cameron.

SPEAKING OF PROFITEERS.



THE MUTUAL FRIEND.

"Do you have to charge that to get clear on your investment?"

Evidently a memory of his own previous remarks on profiteers echoed through his mind for he answered hastily: "You bet I do. The fellows that are building new apartments can't help charging these big rents when they have to pay plasterers \$15 a day and all that outrageous kind of thing. It's the people who built their apartments years ago when it didn't cost so much to build, that are doing the profiteering when they charge these high rents. They haven't got to charge them. They are just trying to get all they can."

He wanted \$3,000 profit.

The mutual friend had a twinkle in his eye as he listened to that. "By the way," he went on, "if I had you are going to sell your house. I suppose you'll want five or six thousand."

"Five or six thousand," exploded the builder to be, "what do you mean? Houses like that are bringing eight and nine. I shan't sell for a cent less than eighty-five."

"But I thought you told me it didn't cost you but fifty-five hundred," admitted the Mutual Friend mildly. "I know you aren't a profiteer but I never thought you'd expect to get to-day's prices."

The builder-to-be looked startled

He Had Against Profiteers. At a time when he had been contemplating renting an apartment himself, I heard this man rave against the profiteers who charged such outrageous prices for a tiny apartment, and so I was interested when I heard a mutual friend say to him:

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and baffled. "Seems to me that's kind of different"

What is a Profiteer?

"Is it?" pursued the mutual friend. "Well, maybe, though it doesn't seem so to me. But suppose you were going to rent that house and go to live somewhere else. Would you rent it for a fair return on your original investment, or for what you could get now with rents as they are?"

The builder-to-be is a sport. He proved it when he smiled and answered: "You win."

What is a profiteer? Is it one who takes advantage of supply and demand? Are you all profiteers? Or are none of us?

Truly I should like to know because I do awfully want to blame someone for the biggest cost of living.

Popular Singers in Farewell Numbers

LAST TWO DAYS OF MARION ARMSTRONG AND LOUISE LORING.

Marion Armstrong and Louise Loring, the talented soloists who have been filling and engaging at the Nickel Theatre of this city, conclude their stay with to-morrow night's performance. Many will doubtless regret that these ladies are leaving so soon, but as they have some very important contracts to fill, immediate engagements make it necessary for them to leave St. John's on Saturday.

Miss Armstrong and Miss Loring have made numerous friends since arriving here and they carry with them the best wishes of all. To-night Miss Loring will sing "Good-bye" and "When You Come Home." Miss Armstrong renders "Old Fashioned House" and "My Laddie." The duet numbers are "O Dry Those Tears" and "Mellow Moon." Hear this beautiful musical program to-night as it may be quite a long while before such a similar musical treat can be heard.

To-night's feature picture is "The Infamous Miss Revel," a splendid social melo-drama featuring Alice Lake and an all-star supporting cast.

The management of the Nickel has been most fortunate in securing two of the really heavy dramas of the year, namely "Rich Men's Wives," and "The Sin Flood." These pictures are running in New York city at present and are being received by the approval of press and public alike.

Repertee

Mrs. Ginger was always quarrelling with her next-door neighbour. Unfortunately, the two ladies could never confine themselves to really witty remarks for many minutes together, and they always descended to personalities.

Wednesday morning, their washing over for the week, they forgot their respective back gardens for their usual "friendly" chat.

"I hear you've been talking about me to Mrs. Jinks," said the neighbour spitefully.

"Mrs. Jinks's face assumed a hue that was not far from her name.

"Oh, indeed!" she retorted. "Faults I may have, but at least I am not two-faced."

"No, dear, I can see that," replied her neighbour sweetly. "If you were you would not come out in the garden with the one you are wearing, would you?"

See the High Grade Sample Shoes for ladies in all new styles, sizes 3, 3 1/2 and 4; only \$3.99 at Parker & Moore's, Ltd., East End Branch.

FIRE Prevention Week! Oct. 7th to Oct. 13th, inclusive. You can help to save life and property from needless destruction. Clean your Premises, remove rubbish. Correct defective chimneys, stoves and other hazards. START TO-DAY

Ex S.S. "Silvia" CRAB-APPLES—Brils. TABLE APPLES—in Boxes. CUCUMBERS, FRESH TOMATOES. SWANSDOWN CAKE FLOUR. KELLOGG'S PREPARED SANITARIUM BRAN. KELLOGG'S KRUMBLE BRAN. BAKER'S COOKING CHOCOLATE—1/4 lb. and 1/2 lb. Cakes. MOIRS' FRESH CAKE. 50 BUNDLES PAPER BAGS—1/4 to 14 lbs. ALTAR CANDLES, yellow or white . . . 30c. lb. DECORATED WAX CANDLES . . . 48c. lb. 10 HOUR VIGIL LIGHTS 28c. doz. 15 HOUR VIGIL LIGHTS 40c. doz. C. P. EAGAN, TWO STORES: Duckworth Street & Queen's Road.

Just Folks. by EDGAR A. GUEST. HOUSE FOR SALE. If it should be my lot to sell The humble house wherein we dwell What stories I should have to tell! I'd write this notice: "Now for sale A roof that weathered many a gale, A door where welcomes never fail. "Eight rooms where joy and mirth have been, Where most bewitching smiles were seen, Eight rooms by love kept sweet and clean. "Windows through which glad faces peered, To see their daddy when he neared; A fireplace where all hearts were cheered. "A stairway, leading up to bed, And won to mirth when night is fled, And much beloved, from foot to head. "A little garden watched with care—Above the sky is always fair, Old friends are all the roses there." Oh, should it be my lot to sell The little house wherein we dwell, What stories I should have to tell! CHEAP CABBAGE—Offering our Cabbage now at 2c. per lb. 50 lbs lots to clear quickly, good sound heads. Order NOW.—EDWIN MURRAY.—oct11.41

Spare Ribs! New shipment ex "Manoa" and "Silvia." Choice Spare Ribs (Barrels, "Armours.") Choice Spare Ribs (Barrels, "Roberts & Oake.") Lowest Prices. F. McNamara, PHONE 393 QUEEN STREET

Matadors Sword Kills Spectator. St. JOHN'S Grocery Stores. Very Choice PORK JOWLS. New SPARE RIBS. Choice FAMILY BEEF. POTATOES, TURNIPS, CABBAGE. J. J. ST. JOHN. Duckworth St. & LeMarchant Road. Tourist: "Tave you made any arrests to-day, constable?" Constable: "Arrested two motorists, but blow 'em, they wouldn't stop!" Grey Suede Powder just opened, only 15c. bag at Parker & Moore's, Ltd.—oct11.41