

# "Gilt Edge" BUTTER!


Extract from a letter of one of our happy Butter customers:—

"Send us Five more tubs of your 'GILT EDGE' CREAMERY BUTTER at once as we find nothing like it."

We offer another shipment of "GILT EDGE" BUTTER at lowest prices to-day ex S. S. Sable I. from Halifax.

"GILT EDGE" is put up in 28 and 56 lb. boxes and is positively the best BUTTER obtainable.

**F. McNamara,**  
QUEEN STREET.  
PHONE 393.



**FALSE ECONOMY.**

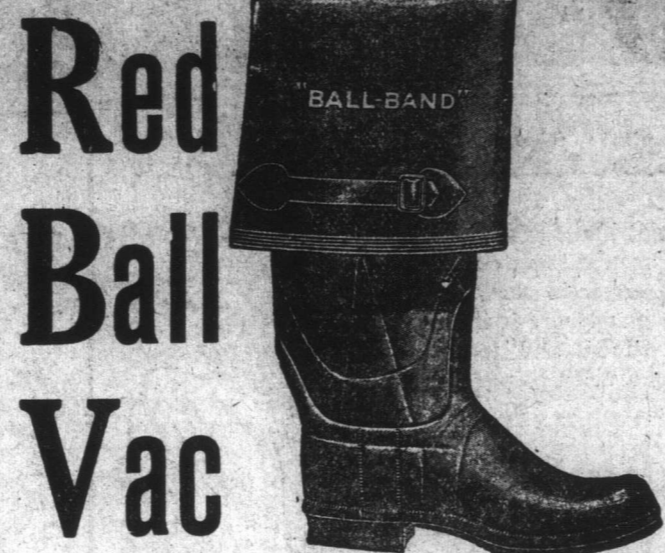
It is often remarked by customers, "I must try and make my old clothes do for the winter." Perhaps the winter may mean very much longer. To protect your body against our cold winds you want warm woollens. An investment in a good Suit or Overcoat may save you months of illness. Durable material, cut and moulded to your figure by expert workmanship in the garment at MAUNDER'S. Samples and self-measuring cards sent to your address.

**John Maunder,**  
Tailor and Clothier, 281-283 Duckworth Street

**NEW ARRIVALS!**

Men's Fleece Lined Underwear.	<b>PIECE GOODS</b> In White and Striped Flannel-ettes.
Men's Wool Underwear.	<b>DRESS GOODS.</b>
Ladies' Fleece Lined Underwear.	Blue Denims.
Girls' Fleece Lined Underwear.	Cottonades.
Boys' Fleece Lined Underwear.	Apron Checks.
Men's Neglige Shirts.	Regattas.
Men's Work Shirts.	White Shirtings.
Sweater Coats.	White Gauze.
Men's Mackinaw Coats.	Plain and Corded Velvets.
Men's Guernseys.	
Men's and Boys' Braces.	<b>POUND GOODS.</b>
Men's Leather Gloves & Mitts.	Misprints, Calceos,
Men's and Women's Wool Gloves.	White Shirting, Flannelettes,
Ladies' and Misses' Corsets.	Cretonnes, Cotton Blankets,
Boehrs and other Woole.	Fleece Calico, Mottled Flannels
Ribbons and Embroideries.	Cottonades, Percales,
Cotton Blankets.	Khaki Drills, Sateens,
Lumbermen's Grey Blankets.	Ginghams, White Lawns.
Towels.	— ALSO —
	Full line Smallwares and Novelties.

**GARNEAU, Ltd.,**  
(1st Floor T. A. Hall)  
DUCKWORTH STREET.  
P. O. Box 36. Phone 727.  
WHOLESALE ONLY—PRICES RIGHT.  
dec15,181,th.s,tu



## Red Ball Vac

**The Fisherman's Friend**

RED BALL VAC.  
RED BALL VAC STORMKING.  
RED BALL BLACK.  
RED BALL BLACK STORMKING.  
SEA LONG RUBBERS—The Rubber with the white sole.  
Mail orders receive prompt attention.  
SPECIAL PRICES FOR CASE LOTS.

**F. SMALLWOOD,**  
The Home of Good Shoes, 218 and 220 Water St.

**COAL!**

North Sydney and Anthracite

**COAL,**  
Egg, Stove, Nut & Pea sizes.

**COAL**

Get Our Prices.

**A. E. Hickman Co., Ltd.,**  
THE HOME OF GOOD COAL.  
jan4,t

**REAL HAPPINESS!**

Watch your son scale the ladder leading to success, rung by rung, until, thanks to you guiding hand, he eventually attains the height of his ambition.

Let us teach him the finest profession in the world.  
DAY, NIGHT AND HOME STUDY COURSES.  
**BRITISH RADIO INSTITUTE,**  
C. L. B. ARMOURY. ST. JOHN'S.

**Rowntree's Cocoa**  
**Geo. Payne's Tea**  
**Kellogg's Corn Flakes**

THREE LEADERS.

**JOHN P. HAND & Co'**

**ORANGES, BOX APPLES, ONIONS**

To arrive ex Rosalind around seventeenth:  
CALIFORNIA ORANGES—Counts 216, 176.  
SACKS ONIONS—Silverpeel.  
BOX APPLES—Counts 138 and 150.

Also in stock a few barrels of NOVA SCOTIA APPLES, now selling off cheap to clear.

**BURT and LAWRENCE.**

**Middle States Oil!**

The present recession to around \$12.50 makes this issue a healthy purchase in our opinion.

We predict several points advance in the immediate future and suggest purchasing now, at \$3 margin, either for good investment or to average down.

Annual dividend \$1.20. Recent High \$16. High of last year \$71.

**J. J. LACEY & COMPANY, LIMITED,**  
STOCKS & BONDS. TELEPHONE 1154.

**For Sale!**

**ARMY and NAVY Building.**

Suitable for Club Rooms or Hotel.

For particulars apply to  
**P. O. Box 1286.**

**New Wall Papers!**

Some new arrivals in Wall Papers. Not our full spring stock but some especially good Living Room and Dainty Bedroom patterns.

**SPECIAL!**

If any one wishes to import special lines we would be pleased to show a splendid range of Manufacturers' Samples—a line which we consider is unequalled. Prices are moderate, and quality good.

**TEMPLETON'S**



On the present reduced prices an extra discount of

**10 per cent.**

will be given on all orders for the next six weeks.

**The American Tailor**  
Phone 477. W. P. SHORTALL. P. O. B. 445.

**HE SEES BEST**  
WHO SEES THE CONSEQUENCE.

Do you realize the serious consequences of continued eye strain? Priceless beyond all other possessions is the eyesight, and it deserves your highest consideration.

DON'T TRIFLE WITH YOUR EYES.  
Examination Free.

**R. H. TRAPNELL, Ltd.,**  
Jewellers and Opticians, 197 Water Street.

**Forty-Three Years in the Public Service--The Evening Telegram**

**Reid-Newfoundland Co., Limited**

**FREIGHT NOTICE!**

**SOUTH COAST STEAMSHIP SERVICE**  
Freight for the above route will be accepted at the Freight Shed Saturday, January 20, from 9 a.m.

S. S. MEIGLE.  
S. S. Meigle will sail from Dry Dock wharf at 10 a.m. to-morrow, Friday.

**Reid-Newfoundland Co., Limited**

**Intercontinental Transports Limited**

ST. JOHN, N.B., TO ST. JOHN'S, N.F.  
S. S. MAPLEDAWN . . . . . Feb. 6th, 20th, Mar. 6th

**LONDON SERVICE.**  
S. S. GREY COUNTY . . . . . Jan. 12th  
S. S. LISGAR COUNTY . . . . . Jan. 19th

**LONDON AND HAVRE.**  
S. S. HASTINGS COUNTY . . . . . Jan. 12th  
S. S. WISLEY . . . . . Feb. 5th

**HARVEY & CO., Limited**  
Agents Canada Steamship, Limited.

**STEER Brothers**

**Black Dress Goods**

Note the Low Prices:

**Black All Wool Poppins**  
\$1.90, \$2.10, \$2.25.

**Black Wool Corkscrew**  
\$1.65 and \$2.00.

**Black Wool Fedoras**  
\$1.90, \$2.00, \$2.10.

**Black Wool Metz Cor**  
\$1.65.

**Navy All Wool Poppins**  
\$1.90, \$2.10, \$2.25.

**STEER Brothers**