

FRIDAY & SAT. BARGAIN DAYS--at THE ROYAL STORES

Real Bargains

in Men's Trousers



A rare opportunity to save money

SMART TWEED PANTS—Well made and finished; hip and belt straps, 1 back hip pocket and 2 side pockets; in all sizes.

In mixtures of Brown with cuff bottoms. Special, per pair . . . \$8.40
Black and Navy with white pin stripe patterns; plain bottoms. Special, per pair . . . \$8.60
Grey with white pin stripe, cuff bottoms. Special, per pair . . . \$9.40
Black and Navy with pin stripe, cuff bottoms. Special, per pair . . . \$9.80

MEN'S SOCKS—Fine woven Silk in Black and Brown shades; reinforced heels and toes; sizes 10 to 11; guaranteed to give satisfactory year. Reg. \$2.85 pr. \$2.35

MEN'S SOCKS—Another lot of Silk Hosiery in assorted colors; Lisle thread tops, double heels and toes. Reg. \$1.75 \$1.10 pair for . . . \$1.75

MEN'S TIES—Handsome colorings in Silk Poplin, wide flowing ends; many new and original patterns. Regular \$92c. \$1.10 each for . . . \$92c.

MEN'S HANDKERCHIEFS—White Excelsa fabric, soft as silk, with silk initial in corner; wide hems. Regular 60c. each for . . . \$52c.

ARM BANDS—Strong elastic web, in assorted colors, finished with silk bows. Regular 45c. pair for . . . \$37c.

MEN'S GARTERS—The popular "Kno" Elastic Garter, in numerous colors; no metal or elastic to hurt you. Reg. 90c. pair for . . . \$75c.

MEN'S BOOTS—36 pairs Black Gun Metal Bluchers; sizes 6 to 9; fitted with Goodyear welts. Reg. \$15.90 pair for . . . \$14.88

36 pairs Black Vici Kid Bluchers with rubber heels & Goodyear welts; sizes 6 to 9. Regular \$17.00 pair for . . . \$15.85

36 pairs Mahogany Calf Boots; sizes 6 to 9; Blucher cut; smart new shape. Regular \$12.20 pair for . . . \$11.38

MEN'S VESTS—Fine Balbriggan Vests, natural color; sizes 34 to 42. Special each \$1.32

The Events that Provide Money-Saving Opportunities for All

Requirements for all occasions—according to season—are included in our Bargain Lists every Friday and Saturday.

Every week—in all departments of this Store—more customers than ever are experiencing shopping satisfaction—at St. John's Lowest Prices.

Visit this Store--Wet or Fine

Wet Weather Specials



LADIES' WATERPROOFS—The favorite Mackintosh, "The Distinction," in shades of Grey and Fawn; sizes 48 to 54; all have Raglan sleeve, large collar and loose belt. Regular \$30.00 each for . . . \$17.50

MEN'S RUBBER COATS—Extra special quality in Brown Rubber Coats, with mackintosh lining; finished double breasted and trench style belt, large bone buttons. Regular \$25.00 each for . . . \$22.00

YOUTHS' WATERPROOFS—In shades of Fawn, to fit boys of 11 to 15 years; stoutly made, single breast styles. Regular \$16.50 each for . . . \$14.15

BOYS' RUBBER COATS—Black, of fine quality, to fit boys of 10 to 14 years; superior make and finished with belt. Regular \$12.60 each for . . . \$10.70

LADIES' UMBRELLAS—Good Black Gloria covering; 8 steel ribs and rod; in a variety of pretty handle designs. Regular \$5.60 each for . . . \$3.10

Ladies' Cotton Dresses

We offer a quantity of new Cotton Dresses at greatly reduced prices. Amongst these you will find the smartest styles designed for this season; plain and fancy patterns; all sizes. 26 only Cotton Dresses, Lisle finished; in a variety of colors. Regular \$5.40 each for . . . \$5.30

95 Lisle and Cotton Dresses; well made and finished with pearl buttons, Pique collars, etc. Regular \$9.00 each for . . . \$7.50

School Satchels

For boys and girls. Made of durable canvas in dark checks; strongly bound in brown leather; size 12 inch. Reg. 75c. each for . . . 65c.

Duchesse Silks

Beautiful, Shot Silks—Duchesse Mousseline in Saxe and Gold, Black and Gold, Purple and Gold and other color contrasts; 36 in. wide. Reg. \$5.95 yard for . . . \$5.20

Ladies' Hand Purses

2 doz. only Black Leather Hand Purses; medium size; a very popular style; strap at back and nickel-plated fasteners. Regular 95c. each for . . . 83c.

Towels, Table Centres

Table Centres. White Cotton, oval shaped; size 12 x 16; lace trimmed. Reg. 55c. 46c.

Large Towels. Brown Cotton Turkish; size 22 x 42; hemmed ends. Good value. Reg. 84c. each for . . . 84c.

Sweat Towels. Blay Cotton; size 18 x 22; self fringed. 10c.

Cushion Covers. In Fancy Prints, size 20 x 20; large frills; various pretty floral designs. Reg. \$1.50 each for . . . \$1.24

Pram Covers.

White Pique Covers, size 26 x 29; trimmed in a variety of designs; lace edged and embroidered. Reg. \$2.50 each for . . . \$2.10

Flette Dusters. Cream Flette of strong serviceable quality; size 28 x 24; red striped borders, nicely hemmed. Reg. 45c. each for . . . 39c.

Cream Scrims. For window hangings, 36 inches wide; imitation lace edge. Reg. 85c. 29c.



Men's Shirts

4 dozen only Cotton Shirts with collars; sizes 14½ to 16½; assorted striped and check designs in Blue, Fawn, Grey, &c.; double stitched seams. Reg. \$2.35 each for . . . \$2.19

Sports Shirts.

In White Cotton Poplin; well shaped roomy garments finished with polo collar and pearl buttons; sizes 14½ to 16½. Reg. \$2.00 each for . . . \$1.72

Special Footwear Offers

Ladies' Boots.

Patent Leather, laced styles; sizes 3 to 6; Buff Kid tops, French heel, medium toe, black trimmed fronts. Reg. \$3.70 \$3.15

Misses' Boots. Tan Calf; sizes 11 to 2; Fawn Cloth tops, heavy sole, medium heel, back strap. Reg. \$4.00 \$3.75

Child's Boots. Tan buttoned; sizes 6 to 8; cloth tops, spring heel, wide toe. Reg. \$2.00 \$1.85

Ladies' Hose.

Black Cotton; self finished, sanitary dye; superior quality. Reg. 50c. 45c.

Misses' Hose. Black Ribbed; to fit children of 3 and 4 only; extra value. Special, per pair . . . 51c.

Ladies' Hose. Cotton and Art Silk, in Black only; fast color, Lisle top, silk leg. Reg. \$2.00 pair for . . . \$1.75

Toilet Goods, Crepe Paper, etc.

Toilet Soap—White Rose; 3 cakes to a box. Reg. 1.10 box for . . . 95c.

Talcum Powder—Colgate's; Reg. 45c. tin 38c.

Paper Napkins—Fancy Crepe. Reg. 10c. 8c.

Paper D'Oyleys—White. Reg. 9c. packet 8c.

Destals. Reg. 35c. each for . . . \$4.50

Pocket Knives—Gift, with strong chain. Reg. \$1.25 each for . . . \$1.00

Darning Cottons—Balbriggan, in White, Tan, Grey, Navy and Black. 7c.

Dolls' Go-Carts—4 wheels; strongly made. Regular \$1.50 each for . . . \$1.25

Boot Laces—Black. Reg. 10c. pr. for . . . 8c.

Ten Trays—Japanese; size 10 x 18; real value. Reg. \$3.00 each for . . . \$2.50

Bronze Fern Pots, with Pe-

Clearance Sale of



A simply stunning assortment of smart Hats are offered at almost half price; Imitation Panamas, trimmed and untrimmed. Here they are:

65 only Imitation Panamas. Values \$2.55 to \$1.65
67 only Untrimmed Panamas. Values \$3.00 to \$1.95
71 only Children's Straws and Panamas. Values \$1.25 and \$1.40 each for . . . 95c.

Eolienne Skirts. Smartly cut styles in Navy, Grey, Champagne, Mole, Taupe and Black; fashionable pockets and high waist; large fancy buttons; 36 to 39 length, 26 to 29 waist. Reg. \$10.55 each for . . . \$8.50

Summer Vests. Extra fine White Jersey Knit Vests; sizes 36 to 42; lace trimmed and lace shoulder straps. Reg. \$8.20 \$1.92

Silk Camisoles. High grade Marve and Japanese Silks, flesh color, finished with lace trimmed tops, ribbon straps and elastic at waist. Reg. \$3.00 each for . . . \$1.75

Cambric Nightdresses. Fine woven Cambric, soft finish, trimmed with lace and embroidery on fronts; V shaped neck, long sleeves. Reg. \$4.00 each for . . . \$3.58

Silk Blouses. Smart White Jap Shirtwaists; sizes 34 to 44; tailored styles; long sleeves with cuffs, low collars. Reg. \$11.50 each for . . . \$9.58

Voile Blouses. All White, with very fine lace trimmed collar and fronts; some have embroidered fronts; sizes 36 to 40. Reg. \$9.50 each for . . . \$8.35

New Collars. In Muslin and Lace; pretty new designs in round, sailor and roll effects; all White with frilled edges. Reg. 90c. each for . . . 78c.

Lisse Handkerchiefs. White and Colored; soft finished lawn. Reg. 30c. 55c. each for . . . 30c.

Gingham Overalls



50 pairs only Blue & White, Grey & White Striped Overall Pants for boys and girls of 4 to 6 yrs. finished with pocket and cross straps. Regularly sold at \$1.00 pair. Clearance Price . . . 75c.

Nazareth Waists. White Jersey knit, for girls of 10 to 13 years; button up front. Values 78c. and 80c. each for . . . 67c.

Child's Gingham Dresses. In Saxe, Pink and Fawn Checks, also in plain colors; round and square necks; all pretty styles, finished with pearl buttons; in sizes to fit girls of 2 to 12 yrs. Reg. \$3.00 each for . . . \$2.50

Child's Knickers. White Cambric; closed styles, finished with waistband, and embroidery at knee; all sizes. Reg. 65c. pair for . . . 48c.

Special Clearance Sales

Ladies' House Dresses

This is a Clearance Sale made necessary by the late arrival of a consignment of pretty Cotton House Dresses. There is a fascinating choice of styles—artistically simple with just enough of those chic little touches to stamp them "good style". In plain Linsens and Anderson Gingham in a variety of colors.

Reg. \$ 5.40 each for . . . \$ 4.50
Reg. \$ 6.40 each for . . . \$ 5.30
Reg. \$ 7.10 each for . . . \$ 5.90
Reg. \$ 7.75 each for . . . \$ 6.38
Reg. \$ 9.00 each for . . . \$ 7.50
Reg. \$10.25 each for . . . \$ 8.50
Reg. \$12.00 each for . . . \$10.00
Reg. \$13.70 each for . . . \$11.00

Fashionable Blouses

Profusions of lovely Blouses. The variety is almost endless. Serviceable styles that can be worn right away and in colder weather with a costume. Their neat collars and jabots give quite a dressy effect. See them at your earliest and get your choice.

Models in Voile, Silk, Crepe de Chine and Georgette Crepe.

Reg. \$ 3.50 each for . . . \$ 2.90
Reg. \$ 4.25 each for . . . \$ 3.59
Reg. \$ 5.25 each for . . . \$ 4.30
Reg. \$ 7.25 each for . . . \$ 6.02
Reg. \$11.50 each for . . . \$ 9.58
Reg. \$13.25 each for . . . \$11.45
Reg. \$15.30 each for . . . \$12.74

Stylish Separate Skirts

These Skirt offers are specially attractive. To fully realise the values offered you must come and see them. Materials of Poplin, Gabardine and Voile in White; Lustres in Navy, Grey and Black; Casement Cloth in Navy and Black; Eolienne in Black and Colors.

Reg. \$ 4.20 each for . . . \$ 3.50
Reg. \$ 4.50 each for . . . \$ 3.75
Reg. \$ 5.75 each for . . . \$ 4.80
Reg. \$ 6.50 each for . . . \$ 5.35
Reg. \$ 7.75 each for . . . \$ 6.50
Reg. \$ 9.00 each for . . . \$ 7.50
Reg. \$10.25 each for . . . \$ 8.50
Reg. \$12.75 each for . . . \$10.65

Children's Linen & Gingham Dresses

Here is another case of having to get rid of stock at greatly reduced prices owing to late delivery of the goods. These Dresses for children of 4 to 14 years represent the last word in prevailing fashions for young people. Materials are Plain Linsens and Anderson Gingham in a great variety of colorings.

Reg. \$1.25 each for . . . \$1.05
Reg. \$1.60 each for . . . \$1.35
Reg. \$2.00 each for . . . \$1.65
Reg. \$2.75 each for . . . \$2.25
Reg. \$3.50 each for . . . \$3.00
Reg. \$4.25 each for . . . \$3.50
Reg. \$6.00 each for . . . \$5.00

The Royal Stores, Ltd., Water Street, St. John's, Newfoundland