

## TEAS.

We have just received another shipment of our Choice Blends,  
**Royal Crown and Our Best,**  
which for flavor and quality is unsurpassed.

<p><b>BUTTER</b> If you require something choice in Butter, try "BLUE NOSE," in 5 lb. tins and 2 lb. slabs. Also <b>CHOICE CANADIAN</b> in 40 lb. tubs.</p> <p><b>CHEESE</b> English Cheddar, Canadian, MacLaren's, Ingersoll's (Pimento &amp; Chilli).</p> <p><b>CHOCOLATE</b> "Whitman's Instantaneous." Will make a cup of Chocolate instantly.</p>	<p><b>COCOAS</b> Van Houten's, Fry's, Bendorp's, Cadbury's. <b>VI COCOA</b> Contains Cocoa, Kola, Malt and Hops.</p> <p><b>COFFEE</b> Seal and White House, Camp &amp; Elder's.</p> <p><b>CAL. ORANGES</b> Florida Oranges, California Lemons, Table Apples, California Pears, Pears, Ripe Bananas, Cranberries, Grape Fruit.</p>
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**Bowring Bros., Ltd.**  
332. GROCERY. 332.

## J. J. ST. JOHN

### GROCERIES

CHEAPER THAN EVER.  
Everybody is doing it at ST. JOHN'S.

1800 lbs. Best Ice Sugar, 8c. lb.  
50 cases Seeded Raisins, 1 lb., full weight.  
1/2 ton Citron Peel, 21c lb  
30 boxes Dessert Raisins  
1 ton Lemon Peel, 17c. lb.  
10 kegs Green Grapes.  
Best Cream of Tartar in 1/4 lb. pkts.  
50 cases Cleaned Currants.  
900 lbs. Real Irish Butter. No better in the world. . . . 45c. lb.  
20 cs. No. 1 P.E.I. Eggs.  
100 brls. Local Cabbage. (Very choice).  
N.B.—Bring along your Coupons on and after Monday, 27th inst.

**J. J. ST. JOHN,**  
Duckworth St. & LeMarchant Road.

## LADIES' WEAR!

All Newest Sample Goods.  
Very Latest Styles.  
Offering at Special Sale Discounts.

Goods consist of:

LADIES' RAGLANS and COVERT COATS.  
LADIES' NAVY SPRING COATS.  
LADIES' BLOUSES in White Silks, Muslins and Colored makes.  
LADIES' WHITE UNDERSKIRTS and PRINCESS UNDERSKIRTS.  
LADIES' WHITE EMBROIDERED and LACE TRIMMED CAMISOLES, COMBINATIONS & KNICKERS.  
LADIES' WHITE PIQUE and other WHITE DRESS SKIRTS.  
LADIES' BLACK, NAVY & TWEED DRESS SKIRTS.  
LADIES' MOIRE, SATEEN and COLORED UNDERSKIRTS.  
LADIES' and MISSES' OVERALLS of all kinds.  
SEE THIS SELECTION AT ONCE.

## REID-NEWFOUNDLAND COMPANY.

### LEATHER BELTING

For Factory or Saw-Mill

Good Real No. 1 Leather Belting, Specially Prepared Belt Dressing, Belt Lacing, Clipper Belt Lacers, Clipper Laces and Pins, Bristol Steel Lacing, Rubber Belting,  
Also, on hand, a good supply of Peavies and Peavie Stocks.

**Water Street Stores.**

## SAVE EVERY DOLLAR POSSIBLE!

England has just launched a campaign to encourage economy. This surely is a time when thrift should be our watchword. Instead of buying new garments, have the old ones French Dry Cleaned. You can easily cut down your dress bill about 35 p.c. Ask Messrs. NICHOLLE, INKPEN & CHAFE, our St. John's Agents, for further particulars.

**UNGAR'S LAUNDRY & DYE WORKS, Halifax.**

As supplied to the Admiralty and to the foremost engineering firms of the Kingdom.

## Seccotine,

the handiest and most economical adhesive known. For sticking everything of

WOOD, IRON, BONE, DELPH, PAPER, PASTEBOARD, LEATHER CLOTH, GLASS, IVORY, Etc., Etc.

**Garrett Byrne,**  
Bookseller & Stationer.

## HENRY BLAIR

### Ladies! Ladies!

We have just opened our first shipment of

## New American Blouses

The newest creations of fashion in Plain White, Fancy Flowered & Striped effects. Prices from 90c. to \$3.75. See them to-day.

## WILLIAM FREW.

## Kitchener Pickles and Chow

Hard to Beat,  
Good to Eat.

Fifteen cents,  
in Glass Jars.

No Preservative in them.

## PUMPS!

Do you Dance the new Dances? You do! Well, then you'll certainly be wanting a pair of our choice Dancing Pumps. You can't Turkey Trot, Tango or Hesitate without them! Dull Kid, or Patent Kid, soft leather soles.

**\$1.50 to \$4.00.**

We've a fine showing of Society Shoes for Men and Women. We mean the choice styles, the better styles that are above the level of the Dress. Footwear you see everywhere!

The fact is that all the new and better styles in Footwear for Men and Women come from our Store.

We show the new styles first!  
**GREAT REDUCTIONS IN PUMPS.**

Wes. Satin Pumps, \$3.00 value for \$1.50.  
Wes. Patent and Kid Pumps, \$3.00 to \$4.50 value for \$2.00 and \$2.50.

**PARKER & MONROE, Limited.**  
THE SHOE MEN.

GET YOUR

## Newfoundland Year Book

FOR 1916 NOW, ONLY  
**40c. per copy.**

GARLAND'S BOOKSTORE,  
177 Water Street.



**PERCIE JOHNSON,**  
Insurance Agent.

## Cabbage, Apples, Oranges!

40 brls. CHOICE CABBAGE.  
40 cases ORANGES—Californias, Floridas and Valencias.  
30 crates SILVERPEEL ONIONS.  
100 brls. APPLES—Baldwins, Starks & Wagners.

**Burt & Lawrence, 14 New Gower St**

WE HAVE SOME SPLENDID

## Large Labrador Cure Codfish

AND

## Large Shore Codfish,

Suitable for Shopkeepers, selling at

### Lowest Prices.

**A. H. MURRAY,**  
BECK'S COVE.

## CABBAGE! CABBAGE!

Due Thursday, per S.S. "Stephano"

### 50 Barrels FRESH GREEN CABBAGE.

'Phone 264.

## GEO. NEAL

Geo. A. Birmingham's Latest Novel,

## "Gossamer."

The principal characters in this popular story by the famous Irish novelist are a leader in the world on International Finance, an Irish Country Gentleman who has parted with his estate, an Irish Journalist who is also a member of Parliament and attached to the National Party, a lady artist, an inventor occupied with mechanical devices. The book ends with the declaration of war in August 1914. Paper, 65c.; cloth, 90c.

GARLAND'S BOOKSTORE,  
177 Water St., St. John's.

## Franklin's Agencies, Ltd.

Show Room, Commercial Building.

Palmer, Regal and Fraser Engines,  
National Cash Registers,  
Cotton Waste,  
Elastic Cement Roofing Paint.

Get our Prices before buying elsewhere.

## SLATTERY'S

### Wholesale Dry Goods House

Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of POUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.

Before placing this season's order, we would appreciate an opportunity to quote our prices.

SOLE AGENT for the Leader Overall Co. (Local manufacture).

Slattery Building, Duckworth and George's Streets,  
ST. JOHN'S, NEWFOUNDLAND.  
P. O. Box 236. 'Phone 522.

## ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt, YOUR ambition to get clothing fit for a KING and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right

AND

our styles and qualities are of the very best. There is no other factory throughout the COUNTRY where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you NEED proof of what we say, give us a trial and YOU will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

**Nfld. Clothing Company, Ltd.**

## MUSIC GIVEN AWAY!

5000 COPIES OF MUSIC.

Original price 25c. and 30c., now selling at 5c. a copy, 50c. dozen Sale for two weeks only.

**CHARLES HUTTON,**  
Reliable Piano and Organ Store.

TEN PAGES TO-DAY  
WEATHER FORECAST.

TORONTO, Noon.—Fresh N winds, fair and cold. Friday—fair and cold.  
ROBERTS, Noon.—Bar, 29.60 ther. 18.

VOLUME XXXVIII

## GET ON

### Selling Property

You must decide for yourself when it comes to the matter of how to sell it—PLACE IT IN OUR HANDS. If worth the money we can make it. Our desiring to sell will find in their advantage to list now. No sale. No charge.

**Fred. J. Roil & Co.**  
REAL ESTATE,  
Smallwood Building,  
Duckworth Street.

## Shoe Sale


### GOOD RUBBERS FOR EVERY FOOT

Sizes are being sold out. Shop early and secure yours.

Women's Storm Rubbers only . . . . . 50c.  
Women's Low Rubbers only . . . . . 40c.  
Girls' Rubbers only . . . . . 35c.  
Child's Rubbers only . . . . . 25c.  
Men's Low Rubbers only . . . . . 45c.  
Men's Storm Rubbers only . . . . . 55c.  
Boys' Storm Rubbers only . . . . . 50c.

750 pairs Ladies' Patent Leather Box Calf Button, Blucher and Oxfords. Worth \$4.00 and \$5.00. Now \$2.50 and \$3.00.  
200 pairs Men's Boots. Worth \$5.00. Now \$4.00.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.



Even the connoisseur will make a miss occasionally. But never a man with

## THE "WELLINGTON" PIPE.

You never saw a better Pipe for

### 50c.

ALWAYS CLEAN

## J. C. Baird,

Agent.

GET YOUR

## Newfoundland Year Book

FOR 1916 NOW, ONLY  
**40c. per copy**

GARLAND'S BOOKSTORE,  
177 Water Street.