

THE ELEPHANT

is the largest inhabitant of the forest in the world. This is an undisputed fact. SUNLIGHT SOAP has the largest sale of any Soap in the world. This, also, is an undisputed fact. The great value of the Elephant's tusks is well known, but far better known to good housewives is the great value of

Sunlight Soap

It enjoys a well-deserved popularity. Its mission is cleanliness—its standard is purity. Increasing leisure, and reducing work it is used by delighted housewives all over the world in preference to any other.

A TRIAL WILL PROVE THIS.



400th Day of the War

Latest

From the Front.

Messages Received Previous to 9 A.M.

OFFICIAL.

LONDON, Sept. 7. The Governor, Newfoundland, later reports show some loss of life on the Hesperian which sank before reaching Queenstown.

The French Government report that forty aeroplanes successfully bombed Saarbrücken.

The Russian Government report the enemy well held in the Riga and Vilna districts. The retreat in Galicia is continued.

BONAR LAW.

SEEKING A PRETEXT TO ABANDON SUBMARINE WAR.

PARIS, Sept. 7.

By Pierre Milles: One day a German submarine was sunk in the English waters. The undersize boat's commander had sworn to sacrifice his life in finding the British fleet, but when he stood a prisoner until the day it was British ship and his eyes searched the seas for the Armada, not a single vessel appeared on the horizon. "But where is the fleet?" he asked himself. Needless to say I don't intend to say where the fleet is. It is sufficient to declare that Great Britain's irresistible naval power will remain inaccessible to the enemy until the day it is pleased to risk a final victorious attack, if it ever is pleased. But since I have mentioned the German submarines, I may say that, the daily statements to the contrary by the German Admiralty and newspapers, the British have already sunk a lot of them. They have sunk such a considerable number that their one desire seems to be for the submarine warfare to continue. They have good reason to attribute Germany's conciliatory attitude towards the United States to a desire to find a gracious pretext for abandoning it.

ANOTHER GERMAN SUBMARINE MISSING.

BERLIN, Sept. 7.

The Admiralty announced to-day that the German submarine U-27, which sank a small British cruiser off the old type several weeks ago west of Hebrides Islands, has not been heard from since August 10. The Admiralty also says she is probably lost.

AGAINST CONSCRIPTION.

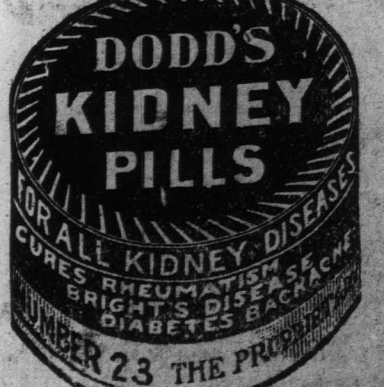
BRISTOL, Sept. 7.

A resolution against conscription was passed unanimously with great cheering at to-day's session of the Trades Union Congress.

WAS A SUBMARINE SIGHTED?

QUEENSTOWN, Sept. 7.

Wesley Frost, American Consul at Queenstown, has obtained a joint statement from the officers of the Hesperian. It does not throw any light on the question whether the ship was warned or whether the submarine was sighted. Survivors interviewed here assert they learned early on the day of the disaster that a submarine had been sighted and say that the Hesperian kept a zig-zag course thereafter.



ter. Some passengers say, however, that if the submarine was sighted they are unable to understand why more elaborate precautions were not made to place life belts and lifeboats in readiness.

HESPERIAN NEVER IN GOVERNMENT SERVICE.

WASHINGTON, Sept. 7. Ambassador Page at London cabled the State Department to-day that the British Admiralty had informed him the Hesperian was sailing as an ordinary passenger vessel and never had been in the Government service since the war began.

VIOLENT ARTILLERY FIRE.

PARIS, To-day. Last night saw continuance of violent artillery exchanges along the French line, according to an official communication given out by the War Office this afternoon.

REPORT NOT CONFIRMED.

LONDON, Sept. 7. The Central News Agency gives out the following despatch from Athens: An official communication was received from St. Petersburg announcing that the President of Police of that city had been assassinated.

POLICE PRESIDENT ASSASSINATED.

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AIR RAID ON EAST COAST.

LONDON, Sept. 7. A German air raid on the East Coast of England occurred last night. An official statement regarding the raid says: Hostile aircraft revisited the Eastern coast on Tuesday night, and dropped bombs. It is known there have been some fires and some casualties, but particulars are not available. The number of casualties will be communicated to the press as soon as they can be obtained.

VIENNA CLAIMS ANOTHER SUCCESS.

VIENNA, Sept. 27. A defeat of the Russians over the front of twenty-five miles in the vicinity of Brody, in Eastern Galicia, is reported officially by the Vienna War Office to-night. The Russians everywhere have evacuated their positions, they held, according to the report, and are being pursued by the Austro-Hungarians.

BRITISH SUBMARINE SINKS A TRANSPORT.

LONDON, Sept. 7. An Athens despatch to the Exchange Telegraph Co., says that a British submarine operating in the Sea of Marmora, sunk a Turkish transport carrying 28 centimetre guns from Constantinople to Gallipoli.

GERMAN POSITIONS BOMBARDED.

DUNKIRK, Sept. 7. A British squadron bombarded all the German positions along the Belgian coast as far as Ostend, this morning.

PLOT TO DESTROY CANADIAN HARVEST.

LONDON, Sept. 7. A French soldier, passing through London, tells of a German-American plot to destroy the Canadian harvest. This, he said, was divulged by a German prisoner, whose story was that an attempt would be made against the elevators.

LONDON BUDGET.

LONDON, Sept. 7. News that Emperor Nicholas had placed himself at the head of his army, which he announced in a telegram to Raymond Poincaré, President of France, on the visit paid by the French Commander-in-Chief, General Joffre, to the Italian army, foreshadows it is believed in military circles here, that stirring events both on the eastern and western fronts in which the armies of all the allies will cooperate. It is declared the Russians already are nearly, if not quite holding their own against the Austrians and Germans, whose advance at most points has been brought to a stop, and in places the Russians are carrying on an active counter-offensive.

EARTHQUAKE IN GUATEMALA.

LA LIBERTAD, Salvador, Sept. 7. A strong earthquake has occurred in San Salvador and Guatemala. The capital of the Department of

Riga, leads military writers to the conclusion that the Russians feel pretty sure of their ability to defend the river and have time to push sufficiently far westward to relieve the pressure on their forces on the shores of the Gulf of Riga. Westward of Drinsk and Vilna the Russian offensive has held up the Germans for more than a week, and to military observers those two towns seem fairly safe unless the invaders are able to bring up strong reinforcements. East and southeast of Grodno the Russians have taken up new positions across the river Stchara and its numerous tributaries, and are protecting a network of railways which run eastward and northward to the interior of the country. To the south-east among forests and swamps at the northeastern edge of the Pripiet marshes, a great battle is in progress between the army of Prince Leopold of Havarria, and troops of the Russian centre, the latter having at last elected to make a stand amid the Pripiet marshes. German Field Marshal Mackensen is working hard for a decisive result. He reports he has taken two Russian positions. Still another battle is being fought for the triangle fortifications further south, of which Rovno and Dubno remain in the hands of the Russians. The Austrians and Russians are facing each other across the Sereth river in Galicia, where the fighting continues. The stand which the Russians are making suggest that their supply of munitions is ample. A Petrograd correspondent says the German offensive movement in May, their leader has been credited with conspicuous strategic success during this period, as well as in the earlier part of the war when he was leading his armies forward victoriously. His main accomplishments were the extrication of the bulk of his forces from the Austro-German enveloping movements in Galicia, and later in Russian Poland, when he again drew out his armies, this time from the dangerous Warsaw salient. The message from Emperor Nicholas to President Poincaré does not make it clear whether the Grand Duke Nicholas has been succeeded by the Emperor. During the last few weeks there has been severe criticism of the conduct of the war by the Russian authorities. The Minister of War, General Soukhomlinoff, has resigned, and the formation of a coalition Government has been under discussion. The source of dissatisfaction has been principally the inadequate supply of munitions of war, and so far as the cable despatches from Russia have shown, there has been no criticism of the Grand Duke in this connection.

A MERITED TRIBUTE.

PARIS, Sept. 7. Since the outbreak of the war, Grand Duke Nicholas, cousin of the Emperor of Russia, has been in command of the armies of Russia, and in this capacity achieved much fame. Military critics, not only of Russia, but of other nations, rated him as one of the ablest generals of the warring nations. Although his armies suffered a long series of reverses since the beginning of the great Austro-German offensive movement in May, their leader has been credited with conspicuous strategic success during this period, as well as in the earlier part of the war when he was leading his armies forward victoriously. His main accomplishments were the extrication of the bulk of his forces from the Austro-German enveloping movements in Galicia, and later in Russian Poland, when he again drew out his armies, this time from the dangerous Warsaw salient. The message from Emperor Nicholas to President Poincaré does not make it clear whether the Grand Duke Nicholas has been succeeded by the Emperor. During the last few weeks there has been severe criticism of the conduct of the war by the Russian authorities. The Minister of War, General Soukhomlinoff, has resigned, and the formation of a coalition Government has been under discussion. The source of dissatisfaction has been principally the inadequate supply of munitions of war, and so far as the cable despatches from Russia have shown, there has been no criticism of the Grand Duke in this connection.

HESPERIAN SUNK BY SUBMARINE.

WASHINGTON, Sept. 7. The commanding officers of the sunken liner Hesperian, in a joint affidavit forwarded the State Department to-day, declare that from the fragments of steel which fell on the deck, it was undoubtedly shown that the ship was struck by a torpedo. Commander Main and the first and second officers made the affidavit which was cabled by American Consul Frost at Queenstown. They asserted the torpedo struck the ship about eight feet below the water line. Steel fragments flew about the deck with large quantities of water, and they declared there was a strong odor as of a high explosive. That the Hesperian had a six-inch gun on board, which had been painted service grey, would not have been observed at all through the periscope of the submarine. Besides the civilian passengers on board, it was stated by the officers that there were forty Canadian soldiers, some invalided with others attending them, on board. They were not organized nor travelling as a unit, the officers declared. Only a slight panic attended the attack, the affidavit stated. Calls for assistance by wireless and rockets brought one warship by nine o'clock and two more by ten in the morning. The vessel had not been under convoy before the attack. The officers asserted that no submarine had been sighted, and they expressed doubt as to whether, in the falling light, one could have been observed.

BOATS READY ON THE HESPERIAN.

AN. MONTREAL, Sept. 7. Andrew Allan has received a message from the Company's agent at Liverpool, stating that the captain and officers of the Hesperian had arrived safely at Queenstown. The cable placed the loss of life at seven, of whom thirteen were passengers and four members of the crew. It further stated that all the boats were swung out and lowered level to the promenade deck ready to be lowered in case of emergency.

CAPT. MAIN WILL EXPLAIN.

LONDON, Sept. 7. Pending the arrival and interview with Capt. Main of the Hesperian, the Allan Line declined to say anything in regard to the defensive measures taken. The loss of life is attributed to the swamping of one boat by an exhaust pipe, while another boat was upset by being lowered before the preceding boat was cleared. The Canadian Red Cross Society had mailed by the Hesperian a large number of replies to queries about wounded men. These were on forms, and no copies were kept. Lady Drummond asks in recent inquiries to repeat the demands.

LA LIBERTAD, Salvador, Sept. 7.

A strong earthquake has occurred in San Salvador and Guatemala. The capital of the Department of

the same name, in Guatemala, has been ruined. In the city of San Salvador there were no victims. It is reported that at Santa Anna there were a few victims, but the churches at Santa Anna and other villages of the Republic are in ruins.

NEVER IN GOVERNMENT SERVICE.

WASHINGTON, Sept. 7. Ambassador Page, at London, cabled the State Department to-day that the British Admiralty had informed him the Hesperian was sailing as an ordinary passenger vessel, and never had been in the Government service since the war began.

PRESIDENT OF CLAIMS BOARD.

LONDON, Sept. 7. Sir Montague Allan has accepted the position of President of the Pensions Claims Board; Lady Allan has taken up residence at Folkestone.

BAN ON CATTLE REMOVED.

LONDON, Sept. 7. Live cattle, intended for slaughter at the port of landing, will be admitted into England beginning September 21, thus abrogating the prohibitory order issued by the Board of Trade more than five years ago. A reduction in the cost of beef, estimated in some quarters at 25 per cent, is expected in consequence of this new departure, and the importers of frozen meat will have a formidable competition, although the full development of the trade in live cattle may be delayed by the present high freight rates and the shortage of suitable shipping facilities.

TO-DAY'S

10.00 A.M. NORWEGIAN SUNK.

LONDON, To-day. It is announced the Norwegian barque Storenanz was sunk and the crew saved. She was built in 1893.

ALIEN GOODS RELEASED.

LONDON, To-day. A despatch has been sent for the release of American owned cargoes of German and Austrian goods now held abroad by a British Order in Council.

VICTIM'S BODY IDENTIFIED.

LONDON, To-day. The body of a man, found floating off the Isle of Jersey, has been identified as that of a horseman on board the liner Hesperian, which was sunk July 4th by a German submarine. The body was found on the way from Montreal to Queenstown. The Anglo-Californian was overhauled by a German submarine on July 4th while carrying a cargo of horses to Great Britain, when she refused to leave to the command of the submarine, which she was carrying. She was killed eight men of the crew, including Captain Parslow, who was shot down, with two Americans, Martin and a man believed to be John Mahoney, of New York.

SCANDINAVIAN SAFE.

OTTAWA, To-day. It is officially announced that the Scandinavian arrived on Saturday with 61 officers, 1234 men and 73 nurses, a total of 1365 on board.

A TIRPITZ PLOT.

LONDON, To-day. A despatch to the Daily Telegraph from Rotterdam says it is freely rumored that the sinking of the Hesperian was deliberately designed by the party of Admiral Von Tirpitz, the German Minister of Marine, being the climax of the differences between Von Tirpitz and Dr. Von Bethmann-Hollweg, Imperial Chancellor, over the last Note to President Wilson concerning the use of submarine boats against liners.

AUSTRIAN EXPLANATION OF MUNITION PLOT.

WASHINGTON, To-day. Dr. Constantin Dumba, Austro-Hungarian Ambassador, laid before Secretary Lansing to-day an explanation in a letter written to him by the Vienna Foreign Office, discussing plans for withdrawing Austro-Hungarian labor from American plants, making war supplies for Britain and the Allies. Neither Ambassador nor Lansing would comment upon the interview when it was over. The impression prevailed, in official quarters, however, that the Secretary would submit the matter to President Wilson with whom would rest the decision whether the explanation was satisfactory.

Baseball To-day.

The Cubs and B. I. S. are scheduled to meet at 3 o'clock this afternoon. The players and officials will be:—

B. I. S. Cubs
Summs pitcher.
Clouston Barnes catcher.
Winter French 1st base.
Crawford Campbell 2nd base.
Winter McGrath 3rd base.
St. John McGrath 4th base.
Tessier Doyle 5th base.
Ryall Grace 6th base.
Hall Ring 7th base.
Messrs. Cheaman and Montgomerie will be umpires and Messrs. Outerbridge and Hiltz scorers.

PERSONAL.

The wedding of Mr. A. Ogilvie, of Grand Falls, and Miss M. Lush, this city, will take place at St. Thomas's Church, on Saturday afternoon next. Congratulations.

Meeting of St. Thomas's Parishioners

Last night at Canon Wood Hall the parishioners of St. Thomas's Church met, the Rector, Rev. Dr. Jones, presiding and Mr. F. M. Stirling acting as Secretary. The resignation of Mr. F. E. Ickland, who had been People's Warden for three years, was announced by the Rector, who had appointed Hon. M. G. Winter as his Warden. On motion of Mr. Winter it was agreed to place on record the deep appreciation of the congregation of the services of Mr. Ickland. On motion of Mr. A. Findlater, the Hon. R. Watson was unanimously elected as the People's Warden. A motion for the appointment of a Select Vestry to consist of twelve members, exclusive of the Rector and Wardens, was then submitted. The following were elected:—Hon. W. C. Job, J. A. Clift, T. Lawrence, V. E. Hendler, W. S. Monroe, J. S. Munn, R. Dowden, R. G. MacDonald, J. C. Oke, T. Cook, F. M. Stirling and T. Winter. Messrs. H. W. LeMessurier and H. Y. Mott acted as scrutineers. The meeting closed with the Doxology and Benediction by the Rector.

McMurdo's Store News

WEDNESDAY, Sept. 8, '15. For the bowel troubles incident to late summer, so distressing and even so dangerous, our Wild Strawberry Compound offers a good means of obtaining a relief and cure, especially if taken promptly. In this case as in many others delays are potentially dangerous, and it is no harm to have a bottle of Wild Strawberry Compound in the house to call upon if needed. Price 25c. a bottle.

Have an Ice Cream Sundae? They are delicious and healthful as well. For our Ice Cream is the real thing, and the flavor is pure, rendering it very tasty. The addition of preserved fruit—pineapple or strawberry for instance—or of walnuts, puts the finishing touch on this pleasant refreshment. Price 15c. each.

Reids' Boats.

The Argyle arrived at Placentia at 8.10 a.m. to-day. The Clyde left Beaverton at 5.40 p.m. yesterday, inward. The Dundee is due back to Port Blandford. The Ethie left Clarendville at 6 p.m. yesterday. The Glencoe left Burgeo at 1.20 p.m. yesterday, coming east. The Home left Port aux Basques at 2.45 a.m. to-day. The Kyle arrived at Port aux Basques at 7.55 a.m. to-day. The Meigle arrived at Humbermouth at 8.40 a.m. to-day. The Sagona is north of Battle Hr.

Here and There.

THE TRAINS.—The local is due at noon to-day; the Home's express is expected to reach the city at 7.30 this evening.

ANOTHER metal check was found in LYNCH'S BARRACK, St. John's, Middle Cove. She got a dollar's worth of free groceries from T. J. Edens, sep8.11

COUNCIL'S CASES.—The attention of the magistrate's court was occupied this forenoon in the hearing of a couple of cases in which the Municipal Council were plaintiffs.

BOWLING'S SHIP.—The s.s. Portia sailed to-day for western ports; the Prospero left St. Anthony yesterday morning, coming south. She is due here about Saturday next.

FRESH FISH.—There was a good sign of fish on the local grounds this morning and with herring bait some boatmen got excellent catches, which were quickly bought up at the city markets.

Choice New Potatoes are selling for 10c. per gallon at GEO. KNOWLING'S East, West and Central Grocery Stores to-day, sep8.11

OUR VOLUNTEERS.—Yesterday at the Armoury one volunteer came forward and signed the roll. His name is John Fitcher, of Random, T.B. The total number is now 2,239. The company were engaged at indoor drill all yesterday.

KYLE'S PASSENGERS.—The following first class passengers crossed to Port aux Basques from North Sydney on the s.s. Kyle this morning: J. Baird, Mrs. W. Walsh, Mrs. L. Corrick, Miss V. Bellamy, Miss A. Spears, H. Bartlett, J. E. Vessey, R. Russell, M. S. Hayes, Mr. and Mrs. Hessey, W. W. Lane, A. Hammond and H. Henderson.

A. ROY KENDALL

Organist & Choirmaster Gower St. Methodist Church. Certificated Teacher & Hon. Representative Royal Academy of Music, London.

Receives Pupils for Piano, Organ and Theory. Special terms for Beginners' Classes. Term commences Thursday, Sept. 24th.

Studio: MASONIC TERRACE. (Entrance from Gower St.) sep7,21,15,16

BORN.

On September 5th, a son to J. R. and Mrs. Ford.

DIED.

At the Gouids, on September 7th, C. Blanch, the wife of Samuel C. Chafe, aged 85 years, and 5 months, leaving a husband, two children, a mother, sister and three brothers to mourn their loss; funeral on Thursday, at 2.30 p.m.



Direct from London.

A swell line of MEN'S CAPS have just arrived to us, straight from the makers, of exclusive models in all the popular shapes and made of the very best Scotch and English Tweeds.

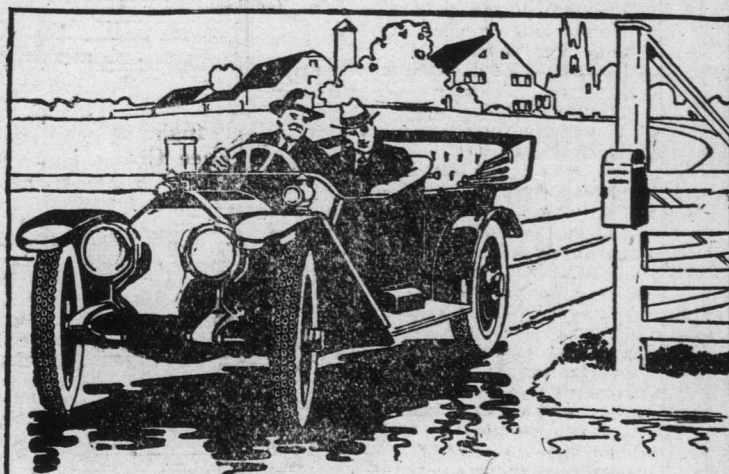
Prices 50c. to \$1.75.

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PENNSYLVANIA Oilproof VACUUM CUP TIRES

Heaviest and strongest tires made, per rated sizes.

Built extra strong—for sturdy service on bad roads. Positively safe—GUARANTEED not to skid on wet or greasy pavements. OILPROOF—they save you money by preventing oil rot and tread softening.

Guaranteed for 6,000 actual miles, V.C.'s average nearer twice this distance.

Bishop, Sons & Co., Ltd., Sole Agents.

Just arrived: another shipment of

Gill Nets,

6 in. mesh; length, 69 1-2 fathoms—mounted; complete with leads and buoys.

Robert Templeton

To Arrive ex Train on Monday

50 brls. N. S. Apples.

Also Tuesday ex Stephano.

100 bags Potatoes.

BURT & LAWRENCE, 14 New Gower Street.

Advertise in the TELEGRAM