

REID-NEWFOUNDLAND CO.

Christmas and New Year Excursions.

RETURN TICKETS WILL BE ISSUED BETWEEN ALL STATIONS AND PORTS OF CALL ON THIS COMPANY'S SYSTEM, AT THE UNDERMENTIONED RATES:—

ONE WAY FIRST CLASS FARE

GOOD GOING WEDNESDAY, THURSDAY and FRIDAY, DECEMBER 23rd, 24th and 25th, AND GOOD RETURNING UP TO MONDAY, DECEMBER 28th. ALSO GOOD GOING WEDNESDAY, THURSDAY and FRIDAY, DECEMBER 30th, 31st and JANUARY 1st, AND GOOD RETURNING UP TO MONDAY, JANUARY 4th, 1915.

One Way and One Third First Class Fare.

GOOD GOING FROM TUESDAY, DECEMBER 22nd TO TUESDAY, DECEMBER 29th, AND GOOD RETURNING UP TO MONDAY, JANUARY 4th, 1915.

Reid-Newfoundland Company.

Christmas Day at The Nickel!

THREE SESSIONS — MORNING, 10.30 — THREE SESSIONS.
AFTERNOON, 2 p.m.
NIGHT, 7 p.m.

Introducing Miss Margaret Ayer,

The latest addition to the Nickel's galaxy of vocal talent.

Three Sessions of Wholesome Christmas Entertainment at Ye Olde Tyme Picture House.

IT WOULD BE WELL TO COME EARLY.

By S. S. Carthaginian:

"Camp" Coffee.

Per S. S. Florizel:

WINDSOR SALT.

T. A. MACNAB & Co.

Selling Agents for Newfoundland.
Telephone 444. Cabot Bldg., St. John's.
dec16,w.f.m.t

For the Xmas Trade

In Stock:

1914 CROP SANTA CLARA PRUNES,
the following grades:

25 cases25's, 30-40's
25 cases25's, 40-50's
25 cases25's, 50-60's

Also,

Fancy Ex. Choice and Choice APRICOTS.
FANCY SEEDED RAISINS.

EVAPORATED APPLES, 1 lb. cartons.

1914 3 and 4 Cr. RAISINS.

Selling at Lowest Wholesale Prices.

HARVEY & Co.

Limited.



Have You Seen Our Showroom Yet?

It contains a wonderful variety of articles suitable for Christmas Gifts. Dainty inexpensive things in Cut Glass and Silver, in Leatherware and in Straw Goods.

- For Ladies there are:—
Perfume Bottles.
Trinket Cases.
Boquet Holders.
Rose Bowls.
Watch Stands.
Hair Pin Stands.
Horse Sets.
Hand Mirrors.
Hair Ornaments.
Glove and Handkerchief Boxes.
Silk Electric Light Shades.
Manicure Sets.
Dressing Cases.
Ladies' Companion.
Writing Cases.
Salt and Pepper Shakers.
Silver Thimbles.
Card Cases.
Purses.
The New Strap Hand Bag.
Music Stands.
Work Baskets.
Stationery Cabinets.
Boxes of Stationery.
Silver Photo Frames.
Waterman Ideal Fountain Pens.

- And for Gentlemen we have:—
Shaving Sets.
Cigar Cases.
Cigarette Cases.
Dollar Bill Cases.
Tobacco Pouches.
Walking Sticks.
Cuff and Collar Boxes.
Dressing Cases.
Smokers' Sets.
Book Rests.
Cases for Leather Books.
Military Brush Sets.
And hundreds of other things, all of which, owing to our Display Cases, can be seen at a glance.

We will stamp, free of charge, a name or initials, in gold, on any piece of Leather Goods or Leather Bound Book, valued at \$1.50 or more, purchased at our store from now till the end of the year.
See our Book ad. in the Daily News.
DICKS & Co.,
Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

CHRISTMAS GOODS
IN ENDLESS VARIETY.
TOBACCO, PIPES, CIGARS,
CIGARETTES,
and all other
Smokers Requisites
Very suitable presents for our Soldiers and Sailors abroad or in training at home.
CASH'S Tobacco Store, Water St

Quality COUNTS!



We have just opened a splendid assortment of WINTER SUITINGS and OVERCOATINGS, the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are
THE STORE THAT PLEASES.

CHAPLIN, The King of Tailors



Once December is here the days slip away in confusion, especially about Christmas time. Wise buyers look ahead. We just want to say to the housewife that yesterday we opened some new window materials—something different than before to the public in general. We have purchased a large lot of Sample Toys, the newest and cheapest in the market.

Pears' Xmas Annual, 15c. each.
COME AND EXAMINE OUR GOODS.

Robert Templeton.

FOR YOUR XMAS TRADE
We offer New Crop Raisins, just landed, as follows: Loose Raisins, 50 lb. boxes, Two and Three Crown; Layer Raisins, 20 lb. boxes, very choice; Seeded Raisins, 36 lb. cartons; Currants, loose and box, in cartons; Evaporated Apricots, extra good; Prunes, Dates, Spices, Nutmegs, Cream Tartar, etc.
Lowest Prices. Strictly Wholesale.
EDWIN MURRAY.

The state of war makes our winters none the less severe. In making your old suit or overcoat do for the winter may be false economy. Protect your body from the warring elements by ordering one of our Heavy weight Overcoatings. Owing to general depression in woollens we were enabled to buy in a splendid variety at a considerably reduced figure. Also a very fine range of Winter Suitings. Write for samples and self-measuring cards, as we guarantee results.



Over 40,000 People Read The Telegram Advertise in Telegram.