

REID-NEWFOUNDLAND CO.

WEEK END EXCURSION.

Excursion Return Tickets will be sold to and from all stations between and including St. John's, Carbonear and Placentia.

Good going on any Train of Saturday, and returning good on any train of Monday following.

RATE—One way First-Class Fare.

Youths' and Boys' Smart & Durable **FOOT-WEAR**



Youths' Embossed Calf Bluchers; sizes 9 to 13.....	\$1.30 to \$1.50
Boys' Embossed Calf Bluchers; sizes 1 to 5.....	\$1.60 to \$1.85
Youths' Box Calf and Vici Bluchers; sizes 9 to 13.....	\$1.50 to \$2.00
Boys' Box Calf and Vici Bluchers; sizes 1 to 5.....	\$1.90 to \$2.40
Youths' Tan Vici Bluchers; sizes 9 to 13.....	\$1.35 to \$1.55
Boys' Tan Vici and Calf Bluchers; sizes 1 to 5.....	\$1.65 to \$2.20
Child's Brown Canvas Shoes, leather soles; sizes 7 to 10.....	51c. to 57c.
Youths' Brown Canvas Shoes, leather soles; sizes 11 to 1.....	58c. to 64c.
Boys' Brown Canvas Shoes, leather soles; sizes 2 to 5.....	66c. to 75c.

STEER Bros.

Specials in Hosiery,
AT
HENRY BLAIR'S,
For Friday and Saturday and every day next week
For the Hot Weather.

Men's Natural Balbriggan Shirts and Pants, all sizes. Regular value 70c. for 56c. per suit
Men's White Porosknit Shirts and Pants. Regular value 90c. for 78c. per suit
Men's Mottled American Cotton Socks, 7c. per pair, or 3 pair for 20c.
Men's Black and Tan Cotton Socks. Reg. value 15c. for 12c. per pair
Men's Black Colored Embroidered Cotton Socks. Regular 20c. for 14c. per pair
3 specials in Women's Fine Ribbed White Cotton Vests, without sleeves, at 12c., 19c. and 23c. each
2 great bargains in Women's White Ribbed Cotton Knickers, plain and lace trimmed. Regular value 35c. for 29c. per pair
2 lots Ladies' Plain Black or Tan Cotton Hose, best value in town at 12c. and 19c. per pair
Ladies' Plain Black or Tan Silk Shoe Hose with Lisle Thread Tops. Regular value 35c. for 29c. per pair
10 dozen Ladies' Plain Colored Cashmere Hose, in Tan, Grey, Navy and Saxe Blue. Regular value 35c. for 27c. per pair
10 dozen Ladies' Plain Colored Mercerised Hose, Cashmere finish, Job, shades Grey, Navy, Saxe and Green. Regular value 45c. for 35c. per pair
A clearing line in Children's Black and Tan Fine Ribbed Cotton Hose; sizes 5 to 6 1/2 inches, only 8c. per pair
3/4 to 9/8 inches only 10c. per pair
A special lot Misses' Fine Ribbed Cardinal Lisle Hose; all sizes; one price; 5 to 8 1/2 inches. Regular value 45c. for 29c. per pair
10 dozen Ladies' Fine Ribbed White Cotton Vests, long sleeves, buttoned fronts. Regular value 35c. for 24c. each
Our values in this Department cannot be beaten. We ask the thrifty buyer to purchase at

HENRY BLAIR'S.

"Scotia"
Six per cent Debenture Stock,
Seasoned Security,
Safe as regards Principal Invested.
Sure as regards Interest Return.
Secured by Assets valued at nearly
Five Times Amount Debenture Stock Issued.
Price 98 and Interest.

F. B. McCURDY & CO.,
Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager,
St. John's, Nfld.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,
St. John's.

Fishing Tackle
That's made for Fishing.

SQUID JIGS.
Special care is taken in the manufacturing of our Jigs, and every Jig is examined before leaving work-room.

Made in following sizes:
Shore Pin,
Bank Pin,
GRAPNEL JIGS.



Made with
10 Hooks,
14 Hooks,
20 Hooks,
and Double Row Hooks.

Neyle's
HARDWARE.

DINNA' FORGET

that fire protection is an absolute essential to your welfare and success. Losses multiply every year. Why not decide promptly to take a policy with one of my strong companies and at a very low rate?

PERCIE JOHNSON,
Insurance Agent.
Office: Corner Duckworth and Prescott Streets.

BUTTER!

This week we talk Butter. All the way from Old Ireland, ONE THOUSAND POUNDS of the genuine article. Its equal not to be had.

J. J. ST. JOHN.
DUCKWORTH STREET.

FREIGHT from Halifax
BY SCHOONER.
Schooner "Novelty"
Will be loading at Halifax for St. John's THIS WEEK.
For freight space apply to
G. M. BARR, St. John's.

PIANOS AND ORGANS.
EASY TERMS. LARGE DISCOUNTS FOR CASH.
The Reliable House. Our motto "What works are to a watch the action is to a Piano or Organ."
CHAS. HUTTON.

ORANGES and ONIONS!

Just arrived ex "Tobasco,"
30 cases Sweet Valencia ORANGES.
50 cases Small ONIONS.

George Neal.

Advertise in The TELEGRAM.

TEN PA
WEATH
TORONTO.
Gales from east
and west; rain
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VOLUM

18 boxes assorted
bags flour, 5 bris. 4
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M. A.
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M. MOREY
Office: Queen S