

T. J. EDENS, Phones 411 & 411A

BY S. S. DURANGO, TO-DAY.
500 Boxes NEGRO One Cent Candies.
Fresh Supply MOIR'S Cakes—1 lb. boxes,
Fruit, Sultana, Citron, Plain.
Halifax Sausages,
Finnan Haddies,
Kipperd Herring,
5 Cases Plymouth Rock Chicken.

100 Cases No. 1 SALMON.

To Arrive by S. S. Fortia, February 1st,
500 Lbs. FRESH HALIBUT.

By S. S. "Florizel," February 2,
New York Turkeys and Chicken, Corned Beef,
Bananas, Cal. Oranges, Table Apples,
Fresh Oysters, Celery, Tomatoes.

T. J. EDENS.

REID NEWFOUNDLAND COMPANY.

PASSENGERS LEAVING ST. JOHN'S

at 8.45 a.m. THURSDAY, Feb. 2nd, will connect
with S. S. GLENCOE at Placentia for the following
ports:—

Placentia, Burin, St. Lawrence, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Hermitage, Pushthrough, Balena,	Rencontre, alternate, Reuben's Harbor, Ramea, Burgeo, Grand Bruit, alternate, LaPoile, Dublin's Cove, Rose Blanche, Burnt Island Harbor, Port aux Basques.
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Reid Newfoundland Company

R. T. C. P. H.

IS ALWAYS AT YOUR SERVICE

Send your clothes for **CLEANING, PRESSING and REPAIRING**—or Overcoat for Velvet Collar—to us.

We are high-class Tailors and cleaners and can guarantee reliable and satisfactory work.

Send your goods to us if you want a first-class suit or overcoat made to your measure.

Reliable Tailoring and Cleaning and Pressing House.

W. SPURRELL,
Phone 727. 174 DUCKWORTH ST.
Opposite Beach.

PRIME Timothy HAY

We have a Big Stock of No. 1 Hay in Store and are prepared to fill your Orders at Low Prices.

See Us before you buy.

F. McNAMARA, QUEEN STREET.

IN STOCK:

MOLASSINE MEAL,

(Best for keeping all Animals in good health.)

'HERCULES' FEED,

(An excellent all-round Feed—splendid for poultry—Crushed Oats, Corn and Barley.)

WHOLE CORN.

Yellow Cornmeal. To arrive.

White Hominy Feed.

Bran. Ogilvies—the best. Diamond O

OATS. Finest Fat White Oats.

HAY. Good quality Baled Hay.

HARVEY & COMPANY

WHOLESALE

Fresh from California!

Our shipments of **TINNED FRUITS** are here, and we can guarantee that for Freshness and Flavour the Fruits are unsurpassed. The varieties are:—

Pears, Peaches, Apricots, Cherries.

Also, EXTRA COBWEB

Pears and Sliced Peaches.

Bowring Bros.,

LIMITED,
GROCERY DEPARTMENT,
Telephone 332.

THE LONDON DIRECTORY

(Published Annually)

ENABLES traders throughout the World to communicate direct with English

MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs, the Directory contains lists of

EXPORT MERCHANT with the goods they ship, and the Colonial and Foreign Markets they supply.

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate sailings.

PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded, freight paid, on receipt of Postal Order for 20s.

Dealers seeking Agencies can advertise their trade cards for £1, or large advertisements from £5.

THE LONDON DIRECTORY Co., Ltd
25, Abchurch Lane, London, E. C.

Phoenix Stores, Cavendish Square.

Just received a small shipment of CHOICE

P. E. ISLAND CHICKEN

In Excellent Condition.

A. H. MARTIN, AGENT.

PHONE 608.

EUROPEAN AGENCY.

WHOLESALE Indents promptly executed at lowest cash prices for all kinds of British and Continental goods, including:—

Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motors and Accessories, Drapery, Millinery and Fancy Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

Commission 2 1/2 per cent. to 5 per cent. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from £10 upwards. Commitments of Produce Sold on Account.

WILLIAM WILSON & SONS,

(Established 1814.)

25, Abchurch Lane, London, E. C.

Call's Address: 11, ANNULARY LONDON.

JOB PRINTING

"Man's inhumanity to man,
Makes countless thousands mourn."—BURNS.
So does the frosty weather, especially those who are not well provided with suitable clothing to keep themselves warm.
Your ears will not suffer if you invest in one of the warm

Winter Caps

We are selling at REDUCED PRICES.

Men's Fur Lined Caps, from \$1.10 to 90 cts.
Men's Fur Lined Caps, from 90 cts. to 70 cts.
Men's Fur Lined Caps, from 80 cts. to 60 cts.
Men's Fur Lined Caps, from 50 cts. to 35 cts.

The shape and patterns of these Caps cannot be beaten, they are the LATEST.

R. TEMPLETON, 333 Water St.



A Plain Statement.

Very light cakes and pastry, pie-crusts, and suet puddings are made by adding one part of

"PAISLEY FLOUR"

The SURE raising powder to eight parts of the household flour.

Test its Accuracy.

It costs you so little to try. Get from your Grocer a 5c., 14c., or 25c. tin of "Paisley Flour." The 5c. tin contains enough to raise a pound of flour, the 14c. tin enough for 3 1/2 pounds of flour.

Full directions on packets.



THE

Greatest Sale of the Year!

Blair's Great Clearance Sale.

All Kinds of Winter Goods and Goods of Passing Fashion, and Discount Sale of All Kinds of Staple Dry Goods. Every Article of Dry Goods in Stock Reduced.

These are Some of the Bargains:—

Women's Rubbers. Regular 57c. pair. Now 50c. pair.
Men's Storm Rubbers. Regular 90c. pair. Now 75c. pair.
Women's Fleece Vests and Knickers. Regular 35c. garment. Now 29c.
Men's Jaeger Fleece Shirts and Drawers. Regular 50c. garment. Now 43c.
Boys' Jaeger Fleece Shirts and Drawers. All the sizes. Only 30c. Gar.
Women's Tan Kid Gloves. All perfect. Sizes 6 to 7 1/2. Only 35c. pair.
Women's Wool Gloves. Regular 25c. to 35c. pair. Only 18c. pair.
Women's Brown Marmot Necklets. from 80c. to \$1.20 each.
Greatest Bargains in Fur Department you ever saw:—
Child's Imitation Fur Necklets and Muffs, from 25c. and 45c. each.
Sewing Cotton. Regular 5c. reels. Now 4c. each.
Men's Tweed Caps with Storm Bands. Regular 40c. Only 25c. each.
Men's Tweed Caps with Storm Bands turning up inside. Regular 45c. and 50c. Only 35c. each.
Men's Eastern Brand Heavy Dark Tweed Caps, with Fur Lined Storm Bands which turn up inside. This is a leading style Cap, and comes in sizes: 6 1/2 to 7 1/2 (equal to 6 1/2 to 7 1/4). The Regular Price of this Cap is 70c. Our Sale Price, 59c. each.

Buy Now and Save Money.

HENRY BLAIR

Telegram Ads. Pay

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money

H. W. de FOREST TEA CO'Y.



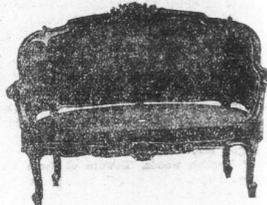
FURNITURE

FURNISHINGS!

One can readily make a satisfactory selection of Furniture, Linoleums and Rugs, etc., from our exceptional assortment of the Newest and Best in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Ware-room.

We offer many Special Styles in every line on our floors at Marked Down Prices.



U. S. PICTURE & PORTRAIT COMPANY,

Complete House Furnishers.



SUITS

OVERCOATS

If there is one characteristic more than another which marks our

"Ready for Service Clothing"

It is the Fine Tailoring that is put into every garment we handle.

We are never satisfied—we are constantly striving for finer work, and every successive season is improving the make and finish of our clothes.

Our success has never been so striking as with the New Models we are now showing.

Ask Your Dealer for The Mode, Silentfit, Progress, Truefit, Faults, Americus, Fit Reform.

Mfld. Clothing Factory, Ltd.,

225 and 227 Duckworth Street

Juniper Plank,
FOR ANY SIZE BOAT OR SCHOONER.
Long Lengths,
Clear and Wide.
HORWOOD
Lumber Company, Limited

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Agt.

Office: corner Duckworth and Prescott Streets.

Job Printing Executed

WEATHER FORECAST.
TORONTO, Noon.—Fresh N.W. winds and cold to-day. Friday, E. winds, increasing to gale with snow or sleet.

VOLUME XXXIII.

AUCTION SALES

THE PEOPLES AUCTIONEER

AUCTION!

At the Prescott Street Store,

To-Morrow, Friday, at 10.30 a.m., a quantity of Superior

Household Furniture and Effects

Removed for convenience of sale.

1 superior mahogany wardrobe, feet high by 8 feet wide with trays drawers and hanging apartments; old fashioned mahogany sideboard, handsome oak sideboard, 1 superb organ—suitable for church purposes quite new; 3 second hand pianos, solid walnut extension dining table, chairs to match, 1 massive oak bedroom suite, 2 oak extension dining tables, 2 handsome drawing room suites, easy and other chairs, 1 handsome extension piano lamp with clock, 1 cooking stove, 1 hall stove, 1 and canvas, also 2 second hand safes, 1 sleigh, 1 set double harness with collars, 1 dog sled, and harness.

P. C. O'DRISCOLL, Auctioneer
Feb 2, 11p

At the Prescott Store Store

SATURDAY, at 11 a.m.,

I WILL SELL

Rhode Island Red Langshan and Black Minorca Cockerels,

from Mr. Percie Johnson's pens, Bred from Hens that Lay and Pay

P. C. O'DRISCOLL, Auctioneer.
Feb 2, 11p

FOR SALE—By W. J.

Gough, Winter Avenue.

Extension Dining Table & Chairs, 2 Mahogany Dressing Cases, 2 Bedroom Chairs—used only one year—condition perfect.

FOR SALE!

Schooner "Brema H."

71 Tons.

Built December 1902.

Apply

H. McC. HART, Halifax, N.S.,

Liquidators, Levi Hart & Son, Ltd.
Feb 2, 11, eod

LADIES!

What about the possibility of lost hair?

When the hair has fallen out, the follicle is not necessarily destroyed, and prompt attention, such as that given below, will tone the scalp, clean the vessels and tissues to which the hair health depends upon a clean, sound scalp, the nerves of which are often the plant active and the blood circulation in correct condition. It is to be noted that the hair which contains the follicle (which contains the hair-producing machinery) is in the order, the hair will be again.

ELLEN TIDMAN

HAIR SPECIALIST, ETC.
21 NEW GOWER ST.

A MOST DESIRABLE

CONFECTION.

Pure Granulated Sugar and

Choice Selected Nuts.

Clear Walnut Toffee.

Clear Almond Toffee.

Cocoanut Toffee.

Peanut Toffee.

Supplied Fresh each day.

RENNIE'S Branch Store,

Jan 28, 11, to, th Rawlins' Cross.

JOB PRINTING