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IF YOU PATRONIZE The Everyday Bargain Store YOU LEARN TO SAVE MONEY

Value for Both Sides of YOUR DOLLAR!

The art of spending money is greater than the art of making it. Yet far more has been taught, written and lectured on the subject of the making of money than about the spending of it. This doubtless inspired the old adage that "a fool and his money are soon parted." Today the world is too busy to stop and study the best ways of spending it. Price is not the same as value; for price is what you pay for an article, while value is what you receive in merchandise—plus service.

Years ago I began studying to make both sides of my customers' dollars represent value to them when spent with me, and today it is recognized that our merchandising represents value.

Daily all my efforts are toward making a bigger and better organization to back up the policy, and while today I am giving the best I know how, tomorrow I hope to make it better. Try the Everyday Bargain Store.

(The Mrs. C. A. Phillips stand)

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Large, well furnished rooms, bath room, etc., first-class table. Permanent or Transient Board. Livery Stable in connection.

HARTLAND, N. B.

Royal Hotel

A Home Away from Home
Main Street, South Side of Bridge
Livery in Connection

HARTLAND, N. B.

A. W. CLARK, Prop.

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Well equipped to every way. Livery Stable in connection.
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JUST RECEIVED THE FOLLOWING NEW GOODS:

Men's Panama Hats

Prices \$4, \$5, \$6, \$7 and \$8. Men's Straw Hats from 25c to \$2
Boys' Hats from 25c to \$1.25. Children's Hats from 20c to \$1.50

Raincoats for Men, Women & Children

all colors, including black rubber. Men's from \$6 to \$13.
Women's, \$5 to \$12. Boys', \$3.75 to \$5.50. Misses', \$5 to \$5

See Our Men's Blue Worsted Suits
\$12, \$15, \$17, \$18 and \$20

C. M. Sherwood, Limited
CENTREVILLE

ANOTHER HARTLAND BOY VOLUNTEERS

Another Hartland boy has harkened to the call of empire and goes to the front in defence of the principles of equity and justice, which is the foundation upon which the British nation is built. For some time past Curtis Simms, one of our promising young men, who has recently passed a successful course at the Provincial Normal School, has been considering the advisability of going to Kingston for training as an officer, but hearing of a vacancy in an artillery corps which is to sail almost immediately to fill up the gaps in a company commanded by Capt. Magee of St. John, and which is now on the firing line in France, he made application, and on Saturday received word that he would be accepted provided he got to St. John not later than Monday night. Although the notice was short he accepted the offer, and on Monday evening's express started on his way to join the colors. Instead of teaching the youth of New Brunswick the three Rs he is going to teach the Germans that the young men of New Brunswick are loyal to the flag of the empire and are willing to risk their lives in its defense.

Mr. Simms is a fine specimen of the young manhood of this country and is well liked by all with whom he has come in contact, and he will no doubt give a good account of himself wherever he may go.

After the service in the United Baptist church on Sunday evening the pastor, Rev. George Kincaid, called Mr. Simms to the front and on behalf of the congregation, presented him with a handsome wrist watch, adding, on behalf of himself and his people, the hope that the wearer would acquit himself with credit to his country and would be able to return to Hartland bearing the honors if not the scars of battle. Mr. Simms in reply made a happy and truly patriotic speech, in which he thanked his friends for their kind words and the very useful gift, reminding the young men present that it was their plain duty to offer themselves on the altar of their country's honor and hoped that many more young men, who had no stronger ties than himself, would follow his example and enlist in the struggle for freedom and right. There was the true patriotic ring to his remarks and their utterance may have a good effect on the doubting Thomases yet in our midst.

At the station on the departure of the train there was an immense throng to bid farewell to one of Hartland's most promising young men. As on previous occasions of this kind, the band was present and played several patriotic selections, and as the train pulled out the patriotism inspiring strains of the National Anthem went floating after another of New Brunswick's loyal sons.

Lord Bishop Visits Tobique

On June 29 the Lord Bishop of Fredericton paid a visit to the Tobique and administered the rite of confirmation at Saint Machutus' Church, Arthurette, to a number of candidates, who had been carefully prepared by Rector Wilson. The church was packed, many being unable to gain admittance. People were out from many points. His Lordship expressed himself as greatly pleased with the complete renovation of the church, and paid a tribute to the rector and to the ladies who so ably assisted him, also to the excellence of the work done on the interior of the build-

ing by John Tweeddale. His Lordship remained for the night at Arthurette, the quest of Mrs. J. P. Tweeddale. The next day he was driven to Bluebell where he consecrated a new burial ground, at which a large number of people sat down. His Lordship preached at eight o'clock to a large and appreciative audience. He expressed himself as greatly pleased with the work done at Bluebell during the last year. The Church of England has made great strides in this section under the incumbency of Rev. Francis J. Wilson.

Picnic and Baseball at Windsor

There was a grand time at Windsor on Thursday last, the occasion being a big picnic under the auspices of the Baptist church at that place. The greater part of the day was fine, but a shower coming up in the early evening rather dampened the ardor and enthusiasm of the picnicers as well as to spoil what would otherwise have proved a very interesting game of baseball between the Windsor and Hartland teams. The game had only progressed for two innings when the rain descended in torrents and put a stop to it, the score standing 2 to 0 in favor of the Hartland boys. Earlier in the day Windsor and Glassville had a try-out, the honors going to Windsor with a score of 7 to 1. This is the second game these teams have played this season and the Glassville boys have not yet succeeded in pulling down enough fruit to put one over their opponents.

All the other games of the day, and there were many, were very successful, and the net results towards the building and repair fund of the church show three figures—\$150.

The members of the church are very well satisfied with the financial part of the day's proceedings, and were also pleased to see so many faces from Hartland present and taking part in the sports.

Florenceville Women's Institute Picnic

The annual basket-picnic of the Florenceville Women's Institute was held Wednesday July 14 on the grounds of the Consolidated School building. The weather and the crowd were all that could be desired. Refreshments, ice cream, home made candy, oranges, bananas and nuts, were sold on the grounds by the young ladies of the Institute. The sum of \$30.50 was realized clear of expenses which finishes the amount required for the purchase of a bed which is being donated by the Institute in a hospital for Canadian soldiers. The Florenceville Institute last week sent \$20 to the N. B. motor ambulance fund. Besides socks, mitts and clothing all ready sent, have two doz. night shirts, several pairs of pajamas socks, etc., nearly ready to be sent to the Red Cross rooms at St. John. The Institute wishes to thank all those who helped to make their annual picnic a success.

Mrs. Herb. Kilpatrick
Sec.-Treas.

A Powerful Sermon

"Bruders and sistahs," said the old colored preacher, "I's gwine to preach a powahful sermon dis maunin." I's gwine to define de undefinable, I's gwine to explain de unexplainable, an' I's gwine to unscrew de unscrewable."

Job Printing at The Observer Office

ONLY LOOKING FOR A WITNESS

A good deal of interest was occasioned last week by Deputy Sheriff Frost of Mars Hill scouring the county in search of a man connected with a murder. Excitement subsided when it was learned that he was only looking for a possible witness in the Timony murder which occurred near Easton last autumn.

It will be remembered that at that time a man named Timony was found dead with an ugly wound in his head, the body concealed in bushes beside the road. A young man named Bolster living in the vicinity is held for the crime and will be tried in November. So far there is only circumstantial evidence against him, but the missing witness story is a peculiar one.

At a boarding house in Fort Fairfield, about the time the murder was committed, there came a young man hailing from Carleton county. He remained a week and seemed to have something on his mind. After a week he took a friend whom he had made into his confidence and stated that while he was by the roadside near Easton station, concealed by bushes, a potato wagon came along with two men in it. The younger man, he said, struck the elder over the head with some sort of a club or stick and evidently killed him. He concealed the body in the bushes after first searching the murdered man's pockets.

The story thus told in Fort Fairfield was taken as an idle tale of a tramp and was not investigated. A week later, after the eye-witness disappeared, the man's body was found just as had been described.

As stated, the man who saw the deed committed hailed from Carleton county, but his name had been forgotten. As near as the man who heard the tale can remember, the name was Allison, Ellison, Ellis or Emerson.

Sheriff Frost with A. R. Foster has searched the county all over but without result. Should this meet the eye of the witness he will aid justice by communicating with Sheriff Frost of Mars Hill.

It is quite possible that the man who told the story committed the deed himself, giving both a false name and place of abode. Timony had on him about \$75, it was supposed and for this small sum he was foully slain. His home was in Andover, Mass., and he came from people of respectability.

Mount Pleasant

The hay crop this season is fair, while other crops are good. Mrs. Willie Jones and little daughter of Clearview are visiting Mrs. Jones' sister, Emory Kent.

Mrs. Harry Crandlemire is in St. John for a short stay. Mrs. James Stephenson and children have returned from a two weeks' visit to her parents in Carlisle.

Mrs. Paul Caldwell is visiting Gertrude Campbell. Miss Mary Gee and Miss Gussie Campbell were calling on friends here last week. Miss Winnie Woodcock of Stanley is spending the summer with her sister, Mrs. Vinal Darrah.

PILES

Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly cure you. Write to our London, or Edmonton, Boston & Co. Limited, Toronto. Sample sent free if you mention this paper and enclose 10 stamp to pay postage.