

No Dust Or Cobwebs Here!

Did you find dirty, dusty articles of trade up on the top shelf when you took account of stock a few weeks ago? Have you tried to sell them for less than cost as a "job lot"? It's ten to one that none of them were **standard goods**. You'll find no dust or cobwebs on "standard goods"—are you stocked with the three following well-known lines? **They are Standards!**

"Thistle" Brand.

**Canned Haddies.
Kipperd Herring.
Digby Chicken.**

Selected with the greatest care and cleaned, cured and packed under the personal direction of Captain Austin, whose whole life has been

devoted to this one particular business. There are no secrets in the factory of the "Thistle" Canning Co., at Little River, N.S.—everything is "above board" and visitors are always welcome to inspect the works, which are the most perfectly equipped and the cleanest of the kind on the Atlantic Coast.

Since, "Seeing is believing," if every grocer who sells Canned Fish could compare by personal observation the manner of selection, the cleaning, the curing and the packing of the "Thistle" Brand with any other brand he would realize fully what it means to sell "standard goods" that are above competition. The invitation is cheerfully extended to every grocer to visit and inspect the Thistle Canning Co.'s Factory and to **judge for himself.**

Arthur P. Tippet & Co., Agents,

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Montreal.

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Toronto.