THE CANADIAN GROCER



Trade Tonics —five Good Ones

Fry's Cocoa

A leader of confidence—200 medals and wards for greatest merit, concentrated—easily soluble—delicate flavor.

Codou's Macaroni

Made from Russian wheat only-made from the only wheat that makes good Macaroni. "Codou" stamped on every package.

Lazenby's Soup Squares

The highest quality made anywhere by anybody. Made in England. Made "on the square." Absolutely unvarying in their general excellence.

Lion Rouge Castile Soap

white or mottled--nothing but the finest equals it.

"Hand in Hand" Brand Bi-Carb. Soda

 $$98_{100}^{-50}$$ pure Bi-Carbonate of Soda—the highest percentage that science can extract, hence—strongest.

Leading wholesalers sell these five business builders.

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