## IMPORTANT NEWS

## SIMPSON ${ }^{=1}=$ <br> TORONTO, CANADA



The announcement we make to day means the same convenience and economy to our Mail Order Customers as if our great store were in their own town ; that is we pay freight or Express Charges to all Railway Stations East of Toronto and as far West as Winnipeg on $\$ 25.00$ worth of goods ordered from our Fall and Winter Catalogue. Where the rate to points outside of Winnipeg is the same as to Winmpeg we also prepay charges.
This Catalogue contains the very latest styles in Clothing and Outfitting or Men and Women. Most of the garments for women are our own
production. Our designers keep constantly in touch with New York, Paris and Berlin so that you have

## Eastern Styles Up=to-Date

Toronto cash prices direct from manufacturers Goods delivered in your own town, charges paid.

Our immense stock will respond promptly to almost every possible demand for clothing or material for Men's or Woman's Wear, or for Home Freight paid to all Railway Stations East of Toronto in Ontario, Quebec and Eastern Provinces on purchases amounting to $\$ 25.00$ and over; also to all Railway Stations west of Toronto as far as Winnipeg, Man. Unite your orders with those of your friends or neighbors if your own purchases don't amount to $\$ 25.00$
Groceries, Wall Paper and Furniture.

## WRITE FOR OUR CATALOGUE

Write To-Day! Don't Delay
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TORONTO, CANADA
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