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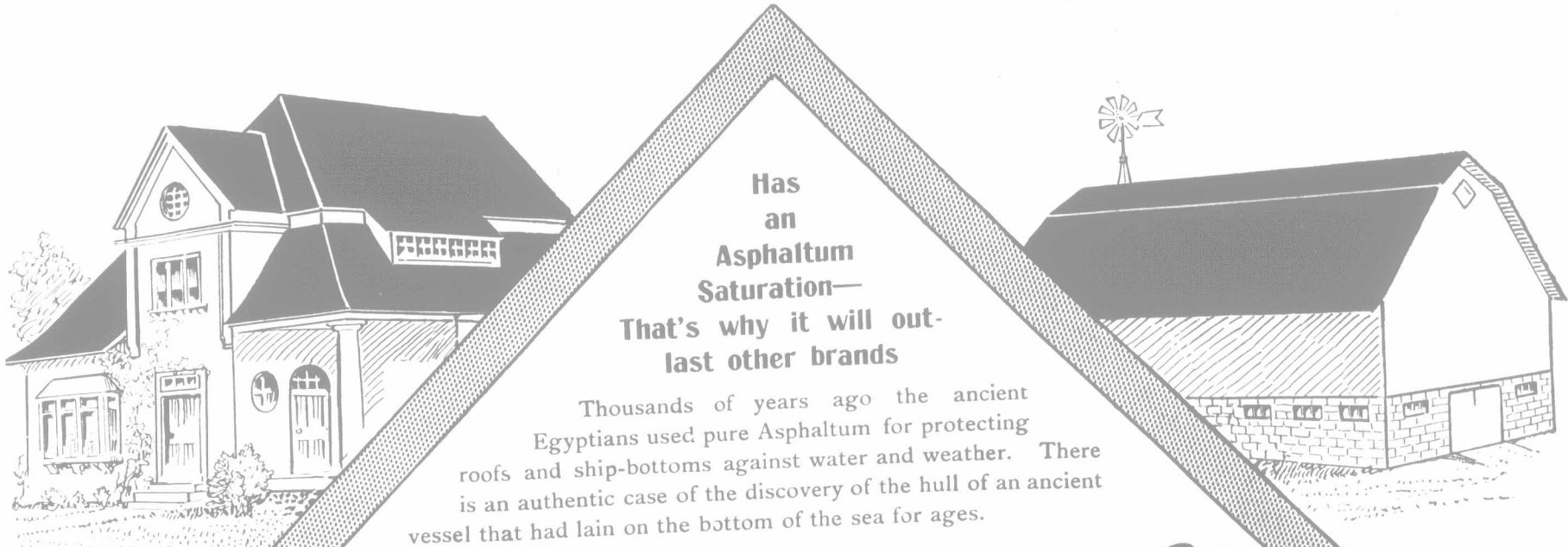
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Has
an
Asphaltum
Saturation—
That's why it will out-
last other brands

Thousands of years ago the ancient Egyptians used pure Asphaltum for protecting roofs and ship-bottoms against water and weather. There is an authentic case of the discovery of the hull of an ancient vessel that had lain on the bottom of the sea for ages.

Brantford Roofing

An inspection of the vessel showed that its bottom was coated with Asphaltum and was in a fair state of preservation. Nothing in the way of paints, mysterious gums and compounds has ever been originated which has stood the test of time and weather like Asphaltum. Asphaltum is what we use as the saturation for Brantford Roofing. Asphaltum, you understand, is the very highest grade of Asphalt—the same class of material which makes the best street pavement in the world—so you know how durable it is. Pure Asphaltum, such as is used in

Brantford Roofing, is but little affected by heat or cold, or even by acids or alkali of considerable strength. Certainly there is no other saturation equal to Asphaltum, yet gums and paints and compounds are used for various brands of roofing simply because they cost less. Besides Pure Asphaltum we use the highest grade of wool felt for the basis of the roofing. The Asphaltum saturation is done under tremendous pressure, so that every fibre of the wool is thoroughly impregnated with the Asphaltum. Brantford Roofing, with the Asphaltum saturation,

is put up under three brands: Brantford "Asphalt," which has a silica sand finish, and is especially recommended for durability. Brantford "Rubber," which is a smooth, rubbery roofing, but containing no "India Rubber." Brantford "Crystal," which has a surface of rock crystals, and requires no painting. These three brands fully meet the requirements of the fire insurance companies, and will secure for you the lowest rates for which policies are issued. Our Free Roofing Book gives a detailed description of each, and contains information of real value to you. Send for a copy at once.

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