



Yes, it looks like a big "15th"

There's going to be some fast, snappy shooting this fall, and of course everybody is busy, but you're going to squeeze in a few days' shooting here and there, aren't you? Alright—then there's one thing you must be sure to do—load up with Remington U M C. That's the way to insure that every precious hour of sport will get results.

Big game shooting days are coming, too. Turn to Remington U M C high power rifles and ammunition, and get the world's standard for driving power and reliability.

Remington UMC

If you don't need a new shot gun this year, at least give your "old reliable" a chance to show what he can do with Remington U M C shells.

We make shells and cartridges to suit any fire-arm now in use, and even for some rifles that have been off the market for 50 years, so you can always get Remington U M C high-quality loading and materials for your ammunition. Moreover, we guarantee your fire-arm to the full extent of the maker's guarantee when Remington U M C is used.

For Smokeless Shells—Choose Arrow, or Nitro Club, the steel-lined beauties that keep all the drive of the powder right behind the shot. Sportsmen say they are practically a "gun within a gun." The "Remington" is a very popular all-round useful shell. All standard loads.

For Black Powder Shells—Select the "New Club." It has been a warm favorite for over 30 years.

For Ammunition—Choose Remington U M C, all calibres and loads, from .22's to .45-70's.

For Fire-Arms—Remington U M C .22 and big game rifles and shot guns have masterly quality, improvements and safety devices.

For Advice—See the dealer who shows the Red Ball of Remington U M C. He is posted—he's up-to-date.

Remington Arms Union Metallic Cartridge Co.

(Contractors to the British Imperial and Colonial Governments)

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