

We invite you

To visit our Mail Order Building during the second week of Exhibition, Sept. 6-12th. We promise you an interesting and profitable experience.

EATON'S

"The House of Best Values and Assured Satisfaction, supplying most all your needs with a generous

Free Delivery Offer"

"Free for the asking"



We Pay the Shipping Charges

on all orders for any amount large or small on

Men's, Women's and Children's Outer Garments

This means that you can buy any one of the known EATON quality garments delivered to your nearest railway station or post office for the price we quote, without any additional cost for shipping charges.

This is in addition to our **\$10 FREE DELIVERY \$10** of all orders amounting to \$10 or over of all goods catalogued, and heavy goods quoted prepaid

IF YOU

Want to Increase the Buying Power of your Money--Then you'll need this book of big values

We refer to our Fall and Winter Catalogue for 1914-15 just issued. It's the best all-round book of big merchandise values we have ever issued. From cover to cover its pages are fairly brimming over with buying opportunities that will greatly interest you. If you have received a copy you should not fail to study each page carefully and order early and often so that you may receive the fullest benefit. There are buying possibilities in store for you such as you've never known—and the more you spend the greater the saving. **Send us your name and address if you have not received a catalogue.**

IT LISTS MERCHANDISE OF ALL KINDS

It is not merely a book of fashion—almost every known household commodity is offered in wondrous variety throughout the three hundred odd pages of this book. This is what makes it of so much value to one and all. An EATON Catalogue in your home is indeed a treasure store of untold worth.

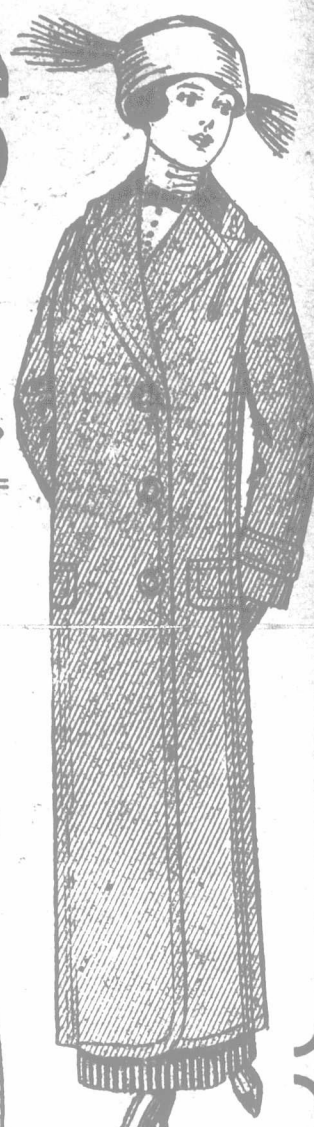
WE SHIP YOUR ORDER QUICKLY

EATON Service is unequalled. The quick, careful way in which all orders are handled and shipped out has long since gained for us an enviable position. The proof of all this is best appreciated by sending us an order. You take absolutely no risk, because should we fail to please you in any particular you have this positive assurance:

THE EATON GUARANTEE

Goods Satisfactory or Money Refunded, including Shipping Charges

THE T. EATON CO. LIMITED
TORONTO CANADA



56-611.
CHEVIOT CLOTH COAT

5.00

Do not fail to look these values up in your catalogue. The descriptions fully explain the big saving in store for you.

56-533.
ALL-WOOL SERGE

3.95

These are notable examples of EATON Low Pricing AND THERE ARE LOTS MORE

We reproduce three of the many splendid values which are to be found in your EATON Fall and Winter Catalogue. These examples of low pricing we believe fully bear out our claim "Best value at lowest possible price." We know that once you receive your purchase you will be more than delighted. Style, fit and finish are all up to the EATON standard, price alone has been lowered. Order these from your catalogue, and allow the goods to convince you. The price quoted is all you pay. Values like these make your money go farther.

DO NOT FORGET

That when your order amounts to \$10.00 or over of any goods in the Catalogue, including Men's, Women's and Children's Outer Garments or heavy goods, we pay the shipping charges to your nearest station or post office. It gives you the opportunity of getting practically all your needs at our low prices delivered free if you make your order to this amount.

56-439.
CHEVIOT SERGE SUIT

5.95

