

## HELP YOURSELF TO BETTER FINANCIAL CONDITIONS.



If your income is small and you are willing to work for a larger one, sell Life Insurance for The Prudential.

Write us to-day about an Agency.

THE PRUDENTIAL INSURANCE CO'Y OF AMERICA

Incorporated as a Stock Company by the State of New Jersey.

JOHN. F. DRYDEN, President.

HOME OFFICE, NEWARK, N. J.

## THE IMPERIAL LIFE ASSURANCE COMPANY OF CANADA

1897 AN UNEQUALLED RECORD 1911

| Year | Premium and Interest Income | Total Assets  | Rate of Interest Earned | Assurance in Force |
|------|-----------------------------|---------------|-------------------------|--------------------|
| 1897 | \$ 37,416.09                | \$ 336,247.89 | 4.01%                   | \$ 1,185,725       |
| 1901 | 360,180.95                  | 1,344,126.61  | 5.40%                   | 10,524,731         |
| 1905 | 800,034.84                  | 2,840,725.23  | 5.52%                   | 19,672,664         |
| 1910 | 1,370,550.38                | 6,147,329.99  | 6.52%                   | 30,455,859         |

### FIRST AND PARAMOUNT—ABSOLUTE SECURITY TO POLICYHOLDERS

The Company will be pleased to enter into negotiations for Agency representation

HEAD OFFICE, - TORONTO, CANADA

## INSPECTORS WANTED.

A leading Canadian Life Insurance Company has vacancies for two Inspectors for the Province of Quebec. Applicants must have a knowledge of Life Insurance and be personal producers. First class contracts will be given to the right men.

Apply in confidence to Box 1502,

The Chronicle,

MONTREAL.

## THE CHRONICLE

is filed regularly in leading offices throughout Canada; advertising in its columns has a permanent value.

## Some Vital Points

Mirroring the Distinguishing Features of the

## MUTUAL LIFE OF CANADA

MUTUAL on the Full Legal Reserve Plan;

CAREFUL in the Selection of Its Members;

PRUDENT in the Investment of Its Funds;

ECONOMICAL in Management, Consistent with Efficiency;

PROGRESSIVE along Scientific and Popular Lines;

REASONABLE in Its Policy Terms and conditions;

LIBERAL in Its Cash and Paid-up Values;

PROMPT in the Settlement of Its Claims; and

JUST and FAIR in All its Dealings.

Head Office - - - WATERLOO, Ont.

## The Continental Life Insurance Co.

SUBSCRIBED CAPITAL, \$1,000,000.00

HEAD OFFICE - - - - - TORONTO

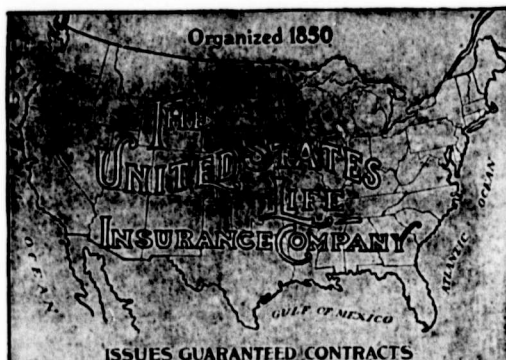
GEO. B. WOODS, PRESIDENT & MANG. DIRECTOR

CHARLES H. FULLER, - SECRETARY & ACTUARY

Several Vacancies for Good Live GENERAL AGENTS and PROVINCIAL MANAGERS

Liberal Contracts to First Class Men

Apply GEO. B. WOODS, Managing Director



JOHN P. MUNN, M.D.

PRESIDENT.

FINANCE COMMITTEE  
CLARENCE H. KELSEY

Pres. Trust Corporation and Trust Co.

WILLIAM H. PORTER

Banker

EDWARD TOWNSEND

Pres. Insurance Co. Trading, New York

A Good man, whether experienced in life insurance or not, may make direct contracts with this company, for a limited territory if desired, and secure for themselves, in addition to first year's commission, a renewal interest insuring an income for the future. Address the Company at its Home Office, No. 277 Broadway, N. Y.



**THE CHIEF DIFFICULTY** that confronts the new man entering the Life Insurance Field is the securing of GOOD PROSPECTS. This difficulty is eliminated when you write for an INDUSTRIAL COMPANY, the debits of which are an inexhaustible mine for both ordinary and industrial business.

**THE UNION LIFE ASSURANCE COMPANY**

HEAD OFFICE, - - - TORONTO, CANADA

More Policyholders than any other Canadian Company.

