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Nor did Sir Robert, in obscurity, conceal the names of his colleagues. Instead, he let the country know who his associates in the government would be - who they were. He then did everything in his power to have the country believe that, despite all he or other members of his party might previously have said about any of them, the men associated with him were men of the highest character and integrity. He announced the specific policies on which they were agreed, and maintained the position that they merited all the support the country could give them.

In the nature of things, the formation of a national government, in the sense of a coalition or union government, is different from a purely party government. In the case of a party government, it is assumed that its members will be chosen from the party that carries the country. They are known in a general way. Their identity becomes obvious in a campaign. But, in the case of a coalition or union government, members of other parties as well are involved. To estimate its value, it is necessary to know the strength of the individuals and the following they are able to command. That is why, to serve the ends of a coalition