

## What's in a Name?

A great deal, when the name is "IMPROVED SECURITY." It signifies the most liberally constructed Accident Insurance Contract backed by Assets which insure prompt settlement of all claims.

We want to show you why our policies are a few degrees nearer perfection than those of our competitors.

WHAT IS YOUR ADDRESS, PLEASE?

**THE STERLING ACCIDENT & GUARANTEE CO. of Canada**

**164 St. James Street, MONTREAL**

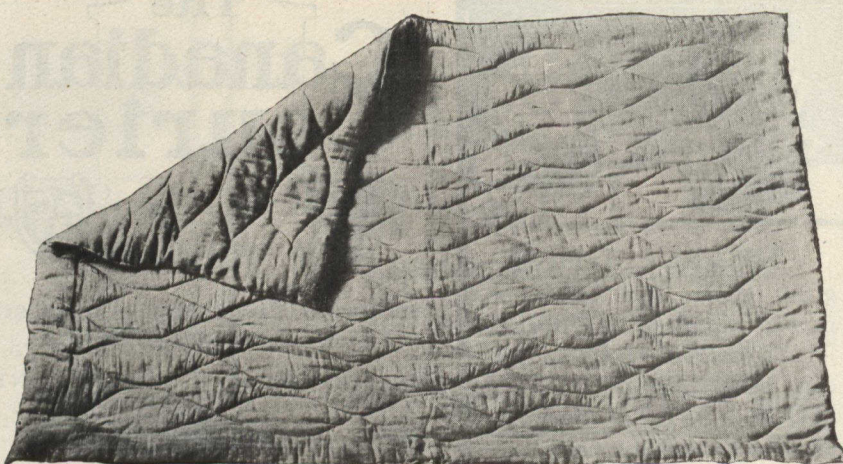
WILLIAM THOMSON & CO.,  
GENERAL MANAGERS.

Would you care to canvass for us on a liberal commission?

## ENNIS & STOPPANI

McKINNON BLDG., TORONTO

will mail on request copy of Quotation Record showing the recent low figures made on New York Stocks, the range of prices for several years, capitalization, bonded debt, surplus profits, dividends, when payable, and other useful information.



## SAVE YOUR MATTRESS

and make the hardest mattress comfortable.

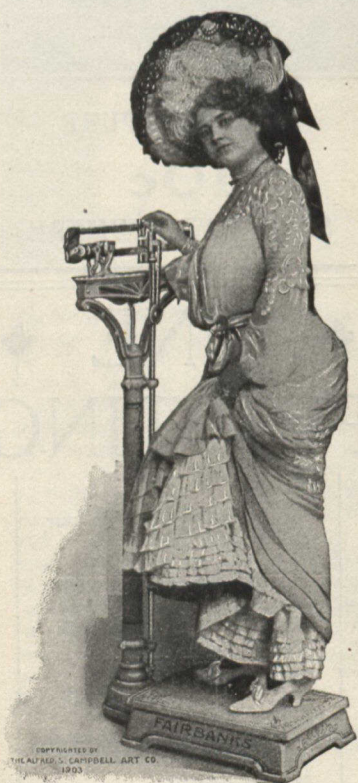
## "ALASKA" Mattress Pads do it.

They are filled with a thick layer of soft, carded, new cotton felt, and covered with strong, white cotton. They can be washed like blankets.

It will pay you to get further information and prices, which our Montreal Office—Dept. "A"—will supply on request.

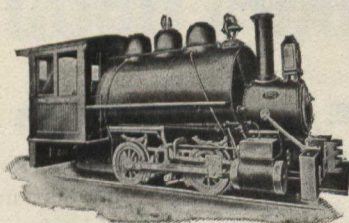
**THE ALASKA FEATHER & DOWN CO., LIMITED**  
MONTREAL TORONTO WINNIPEG

## Fairbanks' Bath Room Scale



No well appointed Bath Room is complete without one. FAIRBANKS' SCALES are made for every service requiring accurate weights.

**The Canadian Fairbanks Co., Ltd.**  
Toronto Montreal Winnipeg Vancouver



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All Sizes. Prompt Shipment.

## STEEL RAILS

All Weights in Stock.

## Contractors' Supplies

Of Any Description.

Let us have your enquiry.  
Catalog sent on application.

**F.H. Hopkins & Co**

MONTREAL

## Gilbey's

"LONDON DRY"

## Gin

is of highest quality.  
Distilled from the finest materials.

## Gilbey's

## "Spey Royal"

A genuine pure malt Scotch Whisky, guaranteed.

## Ten Years Old

For sale throughout Canada in all the best bars and on Railway trains. **ASK FOR IT.**

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